

SEO Content

	Title	Domain I	misconfigur	ed			
		Length	: 20				
		Perfect, y	our title co	ntains betw	een 10 and	70 characte	ers.
\bigotimes	Description	Length	: 0				
					ta descripti to create d		bage. Use <u>this</u>
\bigotimes	Keywords	-	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.				
8	Og Meta Properties	social cra		er structuriz	ze your page	roperties. Tl e. Use <u>this f</u>	his tags allows ree og
	Headings	H1 1	H2 0	H3 0	H4 0	H5 0	H6 0
		• [H1] This domain points to Shopify but isn't configured properly					
	Images We found 1 images on this web page.						
		Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : 1	6%				
Good, this page's ratio of text to HTML code is higher than lower than 25 percent.					han 15, but		
0	Flash	Perfect, no Flash content has been detected on this page.					

SEO Content

0	lframe	Great, there are no Iframes detected on this page.		
		SEO Links		
0	URL Rewrite	Good. Your links looks friendly!		
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.		
8	In-page links	We found a total of 0 links including 0 link(s) to files		
	Statistics	External Links : noFollow 0%		
		External Links : Passing Juice 0%		
		Internal Links 0%		

In-page links

Anchor	Туре	Juice

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
domain	3	×	×	×	×
misconfigured	1	*	×	×	×

Keywords Consistency

points	1	×	×	×	×
shopify	1	×	×	×	×
configured	1	×	×	×	×

Usability

0	Url	Domain : shoplivewaves.com Length : 17
8	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

\bigotimes	Doctype	Missing doctype
0	Encoding	Perfect. Your declared charset is UTF-8.
\bigotimes	W3C Validity	Errors : 0 Warnings : 0
0	Email Privacy	Great no email address has been found in plain text!
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles.

Document

	1	Great, your website has few CSS files.
•	1	Perfect, your website has few JavaScript files.
	1	Perfect, your website takes advantage of gzip.

Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

Optimization

	XML Sitemap	Missing
~		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://shoplivewaves.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
~		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.