







Website review shopparkerjames.com

Generated on September 23 2024 08:12 AM






The score is 44/100




SEO Content

	<p>Title</p>	<p>Parker James Boutique - Trendy Women's Apparel Out Of Frankfort, IL</p> <p>Length : 71</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>										
	<p>Description</p>	<p>Discover the latest in women's fashion at Parker James Boutique in Frankfort, IL. Explore our trendy collections of women's apparel, featuring stylish tops, dresses, denim, accessories and trend focused pieces. Outfits for your most memorable moments. Elevate your wardrobe today!</p> <p>Length : 288</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>										
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>										
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1478 1481 1881"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Parker James</td> </tr> <tr> <td>url</td> <td>https://www.shopparkerjames.com/</td> </tr> <tr> <td>title</td> <td>Parker James Boutique - Trendy Women's Apparel Out Of Frankfort, IL</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	site_name	Parker James	url	https://www.shopparkerjames.com/	title	Parker James Boutique - Trendy Women's Apparel Out Of Frankfort, IL	type	website
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	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>1</td> <td>0</td> <td>0</td> <td>1</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] Featured collection [H2] If You're Local... [H3] Sign up for our infrequent and unhinged emails. [H6] We Won't Spam You, We Promise! 	H1	H2	H3	H4	H5	H6	1	1	1	0	0	1
H1	H2	H3	H4	H5	H6									
1	1	1	0	0	1									
	Images	<p>We found 110 images on this web page.</p> <p>108 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 14%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

		
	In-page links	We found a total of 90 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 1.11%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 98.89%</p>

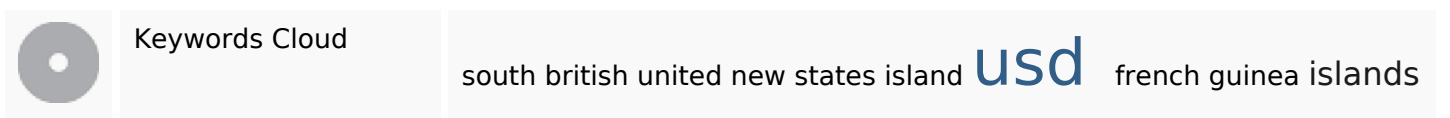
In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Log in	Internal	Passing Juice
Register	Internal	Passing Juice
All	Internal	Passing Juice
New	Internal	Passing Juice
Graphics Collection	Internal	Passing Juice
The Daily Deal	Internal	Passing Juice
Shop By Category	Internal	Passing Juice
Tops	Internal	Passing Juice
Best Sellers	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Dresses	Internal	Passing Juice
Romper + Jumpsuits	Internal	Passing Juice
Jewelry	Internal	Passing Juice
Bags	Internal	Passing Juice
Hair	Internal	Passing Juice
Bath + Beauty	Internal	Passing Juice
Gifts	Internal	Passing Juice

In-page links

Quick View	Internal	Passing Juice
Quick View	Internal	Passing Juice
About	Internal	Passing Juice
Careers	Internal	Passing Juice
Collabs	Internal	Passing Juice
Contact Us	Internal	Passing Juice
FAQ	Internal	Passing Juice
Holiday Calendar	Internal	Passing Juice
Pick Up + Curbside + Delivery	Internal	Passing Juice
Payments	Internal	Passing Juice
Returns	Internal	Passing Juice
Shipping	Internal	Passing Juice
Size Chart	Internal	Passing Juice
Playlist	Internal	Passing Juice
Parker James	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
usd	714	✘	✘	✘	✘
islands	36	✘	✘	✘	✘
south	15	✘	✘	✘	✘
united	12	✘	✘	✘	✘

Keywords Consistency

new

11



Usability

	Url	Domain : shopparkerjames.com Length : 19
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6).

Document

✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

✖ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.shopparkerjames.com/sitemap.xml>



Robots.txt

<http://shopparkerjames.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.