

## **SEO Content**

	Title	403 Forb	idden				
$\checkmark$		Length	13				
		Perfect, y	our title cor	ntains betw	een 10 and	70 characte	ers.
$\bigotimes$	Description	Length :	0				
		-			ta descriptio to create d		age. Use <u>this</u>
8	Keywords				ta keywords reate keywo		ge. Use <u>this free</u>
8	Og Meta Properties	social cra		er structuriz	ze your page		nis tags allows ree og
	Headings	<b>H1</b> 1	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		• [	11] Forbidde	en			
	Images	We found	l 0 images c	on this web	page.		
$\checkmark$		Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : <b>46%</b>					
		ldeal! Thi percent.	is page's rat	io of text to	o HTML code	e is betweer	1 25 and 70
0	Flash	Perfect, r	io Flash con	tent has be	een detecteo	d on this pag	ge.

## **SEO Content**

$\bigcirc$	lframe	Great, there are no lframes detected on this page.		
		SEO Links		
0	URL Rewrite	Good. Your links looks friendly!		
$\bigcirc$	Underscores in the URLs	Perfect! No underscores detected in your URLs.		
$\bigotimes$	In-page links	We found a total of 0 links including 0 link(s) to files		
$\mathbf{O}$	Statistics	External Links : noFollow 0%		
		External Links : Passing Juice 0%		
		Internal Links 0%		

# In-page links

Anchor	Туре	Juice

## SEO Keywords

$\mathbf{O}$	Keywords Cloud	resource forbidden permission
		access

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
forbidden	2	×	×	×	×
permission	1	×	×	×	×
access	1	×	×	×	×

# **Keywords Consistency**

resource	1	×	×	×	×

# Usability

0	Url	Domain : shopthedodgers.com Length : 18
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 2.0 - DTD
$\bigotimes$	Encoding	You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.
$\bigotimes$	W3C Validity	Errors : 0 Warnings : 0
0	Email Privacy	Great no email address has been found in plain text!
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Perfect. No inline css has been found in HTML tags!</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> </ul>

#### Document

Perfect, your website takes advantage of gzip.

## Mobile

$\mathbf{O}$	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

# Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
0	Robots.txt	http://shopthedodgers.com/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.