Website review showblingbyheatherscott.com

The score is 59/100

SEO Content

✓	Title	Stunning Bling Designs for Every Occasion **Length : 41** Perfect, your title contains between 10 and 70 characters.
✓	Description	Explore our collection of exquisite bling designs that will elevate your style and make a statement wherever you go. **Length : 116** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://showblingbyheatherscott.com/
site_name	Show Bling by Heather Scott
title	Show Bling by Heather Scott
description	Specializing in dog show awards, kennel apparel and gear, fitness bling, home decor and and custom work.
type	website
image	https://img1.wsimg.com/isteam/ip/9dcdcd29-5782-4bb3-b68e-d707fae6a9e8/Show%20Bling%20logo.png
locale	en_US

Headings	H1	H2	H3	H4	H5	H6
	1	3	1	7	0	0

SEO Content

		- [H1] Welcome to Show Bling by Heather Scott - [H2] Explore the Fun, Sassy, Sparkly side of life with Show Bling - [H2] Contact Us - [H2] Keep in Touch - [H3] What else we're up to - [H4] Who are we? - [H4] Our Bling - [H4] Our Story - [H4] Have a question or a custom order request? Let's chat! - [H4] Better yet, see us on social media or in person! - [H4] Show Bling by Heather Scott - [H4] This website uses cookies.
❌	Images	We found 10 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

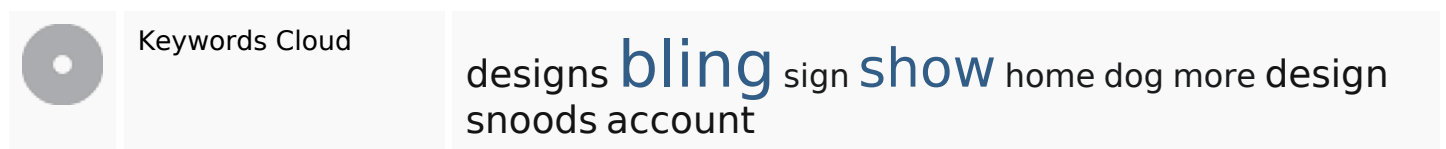|		
✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 23.08% Internal Links 76.92%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Shop Show Bling	Internal	Passing Juice
Show Awards	Internal	Passing Juice
Design Examples	Internal	Passing Juice
Sign In	Internal	Passing Juice
Create Account	Internal	Passing Juice
Orders	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Terms of Service	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Store Policies	Internal	Passing Juice
GoDaddy	External	Passing Juice

SEO Keywords

⊙ Keywords Cloud	designs **bling** sign **show** home dog more design snoods account

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bling	26	✔	✖	✔	✔
show	19	✖	✖	✖	✔
designs	6	✔	✖	✔	✖
design	6	✔	✖	✔	✖
account	6	✖	✖	✖	✖

Usability

	Url	Domain : showblingbyheatherscott.com Length : 27
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		Apple Icon
			Meta Viewport Tag
			Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://showblingbyheatherscott.com/sitemap.xml
	Robots.txt	http://showblingbyheatherscott.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics