

SEO Content

1	Title	Create an Ecommerce Website and Sell Online! Ecommerce Software by Shopify Length : 74					Ļ	
					n between 1 calculate tex		aracters (spac	es
\bigcirc	Description	Shopify provides a reliable Ecommerce platform so you focus on se online! Integrated hosting, shopping cart and Ecommerce payment solution all in one!						ng
		Length	155					
		Great, yo	ur meta de	scription co	ntains betw	veen 70 and	160 character	s.
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.						
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.						
	Headings	H1 2	H2 0	H3 0	H4 0	H5 0	H6 0	
0			11] Sorry, tl 11] Did you		currently ur	available.		
	Images	We found	l 0 images (on this web	page.			
		Good, mo	ost or all of	your image	s have alt a	ttributes.		
	Text/HTML Ratio	Ratio : 59	%					
					L code is be ds more tex		ent, this mean	IS
	Flash	Perfect, r	no Flash cor	ntent has be	een detecte	d on this pag	je.	

SEO Content

\bigcirc		
\bigcirc	Iframe	Great, there are no Iframes detected on this page.

SEO Links

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
\bigotimes	In-page links	We found a total of 2 links including 0 link(s) to files
0	Statistics	External Links : noFollow 50% External Links : Passing Juice 50% Internal Links 0%

In-page links

Anchor	Туре	Juice
your domain settings	External	noFollow
forgot your store	External	Passing Juice

SEO Keywords

\mathbf{O}	Keywords Cloud	finish setting Store mean unavailable owner
		shopify currently sorry domain

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings
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Keywords Consistency

				on	
store	4	×	×	×	×
domain	2	×	×	×	×
shopify	1	×	×	×	×
sorry	1	×	×	×	×
currently	1	×	×	×	¥

Usability

0	Url	Domain : sierragriffindesigns.com Length : 24
0	Favicon	Great, your website has a favicon.
\bigotimes	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

Document

\bigcirc	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
8	W3C Validity	Errors : 0 Warnings : 0
0	Email Privacy	Great no email address has been found in plain text!
\bigcirc	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

\mathbf{O}	Speed Tips		Excellent, your website doesn't use nested tables.
		×	Too bad, your website is using inline styles.
		1	Great, your website has few CSS files.
		~	Perfect, your website has few JavaScript files.
		1	Perfect, your website takes advantage of gzip.

Mobile

0	Mobile Optimization	×	Apple Icon
		*	Meta Viewport Tag
		*	Flash content

Optimization

	XML Sitemap	Missing
\mathbf{v}		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
Robots.txt	Robots.txt	http://sierragriffindesigns.com/robots.txt
$\mathbf{}$		Great, your website has a robots.txt file.
	Analytics	Missing
\mathbf{v}		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.