The score is 61/100

SEO Content

✅	Title	Simply Made by Shay LLC | Online Marketing Products **Length : 51** Perfect, your title contains between 10 and 70 characters.
✅	Description	Simply Made by Shay LLC is a company that provides digital and printable products to businesses for use in marketing and promotion. **Length : 131** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Simply Made by Shay LLC | Online Marketing Products
description	Simply Made by Shay LLC is a company that provides digital and printable products to businesses for use in marketing and promotion.
image	https://static.wixstatic.com/media/585c47_e10cd745a893492698de38118b450e83%7Emv2.png/v1/fit/w_2500,h_1330,al_c/585c47_e10cd745a893492698de38118b450e83%7Emv2.png
image:width	2500
image:height	1330
url	https://polkadotimpression.wixsite.com/simply-made-by-shay
site_name	Simply Made By Shay

SEO Content

◔	Headings	type		website			

		H1 0 **H2** 8 **H3** 0 **H4** 0 **H5** 4 **H6** 0

- [H2] Shop from the comfort of your own home, and discover a world of creativity and inspiration.
- [H2] Shop By Category
- [H2] How can mockups benefit your brand?
- [H2] Subscribe to our newsletter & receive a 50% off coupon!
- [H2] Mail
- [H2] Phone
- [H2] Email
- [H2] Connect
- [H5] Model Mock Ups
- [H5] Kids Mock Ups
- [H5] Drinkware Mock Ups
- [H5] Flat Lay Mock Ups

✅	Images	We found 22 images on this web page. Good, most or all of your images have alt attributes.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
❌	In-page links	We found a total of 0 links including 0 link(s) to files
◔	Statistics	External Links : noFollow 0% External Links : Passing Juice 0%

SEO Links

		Internal Links 0%

In-page links

Anchor	Type	Juice

SEO Keywords

	Keywords Cloud	shay products made marketing simply llc online

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
simply	1	✔	✖	✔	✖
made	1	✔	✖	✔	✖
shay	1	✔	✖	✔	✖
llc	1	✔	✖	✔	✖
online	1	✔	✖	✖	✖

Usability

	Url	Domain : simplymadebyshay.com Length : 20
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

❌		

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◯	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

◯	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		https://polkadotimpression.wixsite.com/simply-made-by-shay/sitemap.xml
✅	Robots.txt	http://simplymadebyshay.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.