







Website review simplyputscents.com

Generated on September 21 2024 10:39 AM






The score is 54/100







SEO Content

	<p>Title</p>	<p>Simply Put Scents</p> <p>Length : 17</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Fragrance reviews on scents that are both in and out of the mainstream as well as a great source for quality fragrance related Apparel and other products.</p> <p>Length : 154</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Simply Put Scents</td> </tr> <tr> <td>description</td> <td>Fragrance reviews on scents that are both in and out of the mainstream as well as a great source for quality fragrance related Apparel and other products.</td> </tr> <tr> <td>url</td> <td>https://www.simplyputscents.com/</td> </tr> <tr> <td>site_name</td> <td>Simply Put Scents</td> </tr> <tr> <td>image</td> <td>https://cdn.shopify.com/s/files/1/1498/8248/files/checkout_logo_6.png?height=628&pad_color=fff&v=1613505080&width=1200</td> </tr> <tr> <td>image:secure_url</td> <td>https://cdn.shopify.com/s/files/1/1498/8248/files/checkout_logo_6.png?height=628&pad_color=fff&v=1613505080&width=1200</td> </tr> </tbody> </table>	Property	Content	type	website	title	Simply Put Scents	description	Fragrance reviews on scents that are both in and out of the mainstream as well as a great source for quality fragrance related Apparel and other products.	url	https://www.simplyputscents.com/	site_name	Simply Put Scents	image	https://cdn.shopify.com/s/files/1/1498/8248/files/checkout_logo_6.png?height=628&pad_color=fff&v=1613505080&width=1200	image:secure_url	https://cdn.shopify.com/s/files/1/1498/8248/files/checkout_logo_6.png?height=628&pad_color=fff&v=1613505080&width=1200
Property	Content																	
type	website																	
title	Simply Put Scents																	
description	Fragrance reviews on scents that are both in and out of the mainstream as well as a great source for quality fragrance related Apparel and other products.																	
url	https://www.simplyputscents.com/																	
site_name	Simply Put Scents																	
image	https://cdn.shopify.com/s/files/1/1498/8248/files/checkout_logo_6.png?height=628&pad_color=fff&v=1613505080&width=1200																	
image:secure_url	https://cdn.shopify.com/s/files/1/1498/8248/files/checkout_logo_6.png?height=628&pad_color=fff&v=1613505080&width=1200																	

SEO Content

		image:width 1200 image:height 628												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>3</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Simply Put Scents • [H3] Latest News RSS • [H3] Simply Put Store • [H3] Newsletter • [H4] Top 10 Fall / Autumn Fragrances List under \$35 Judged by Tiff Benson • [H4] Prada L'Homme Intense by Prada Fragrance Reactions • [H4] Best La Nuit De L'Homme Clone? Suave by Parfums Vintage Fragrance Reactions 	H1	H2	H3	H4	H5	H6	1	0	3	3	0	0
H1	H2	H3	H4	H5	H6									
1	0	3	3	0	0									
	Images	<p>We found 15 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

SEO Links

In-page links

Anchor	Type	Juice
Log in	Internal	Passing Juice
Create an account	Internal	Passing Juice
Check out	Internal	Passing Juice
Hats	Internal	Passing Juice
Hoodies	Internal	Passing Juice
Mens Sweaters	Internal	Passing Juice
Womens Sweaters	Internal	Passing Juice
Mens T-shirts	Internal	Passing Juice
Womens T-shirts	Internal	Passing Juice
Throw Pillows	Internal	Passing Juice
Coffee Mugs	Internal	Passing Juice
Fragrance Reviews	Internal	Passing Juice
About SPS	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
Contact	Internal	Passing Juice
Top 10 Fall / Autumn Fragrances List under \$35 Judged by Tiff Benson	Internal	Passing Juice
Prada L'Homme Intense by Prada Fragrance Reactions	Internal	Passing Juice
Best La Nuit De L'Homme Clone? Suave by Parfums Vintage Fragrance Reactions	Internal	Passing Juice
View all Collections →	Internal	Passing Juice
Snap Back Hats	Internal	Passing Juice
Search	Internal	Passing Juice
Return Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

In-page links

[Terms of Use](#)

Internal

Passing Juice

[Simply Put Scents](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

put Ihomme read prada fragrance intense
simply more products reactions

Keywords Consistency










Keyword	Content	Title	Keywords	Descripti on	Headings
simply	6	✓	✗	✗	✓
put	6	✓	✗	✗	✓
prada	4	✗	✗	✗	✓
products	4	✗	✗	✓	✗
read	2	✗	✗	✗	✗

Usability





	Url	Domain : simplyputscents.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.simplyputscents.com/sitemap.xml
--	-------------	--

Optimization

	Robots.txt	<p>http://simplyputscents.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>