Website review
sioenapparel.com

Generated on September 18 2024 10:11 AM

The score is 68/100

SEO Content

✔	Title	**Home | Sioen Apparel** **Length : 20** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Sioen Professional Protective Clothing **Length : 38** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✖	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✔	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Sioen Apparel
type	website
description	Sioen Professional Protective Clothing
site_name	Sioen Apparel
url	https://sioenapparel.com/en
locale	en_US.utf8
locale:alternate	de

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		0	12	0	1	0	0

- [H2] Professional protective clothing
- [H2] Professional workwear
- [H2] Protective clothing for forestry and arboriculture

SEO Content

		- [H2] Fire intervention suits - [H2] Life jackets & floatation suits - [H2] Professional drysuits - [H2] Workwear - [H2] Ballistic jackets - [H2] Hunting, fishing & lifestyle clothing - [H2] Latest news - [H2] Tracking collection - [H2] Salonvert 2024 - [H4] Stay tuned
❌	Images	We found 24 images on this web page. 22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **32%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links
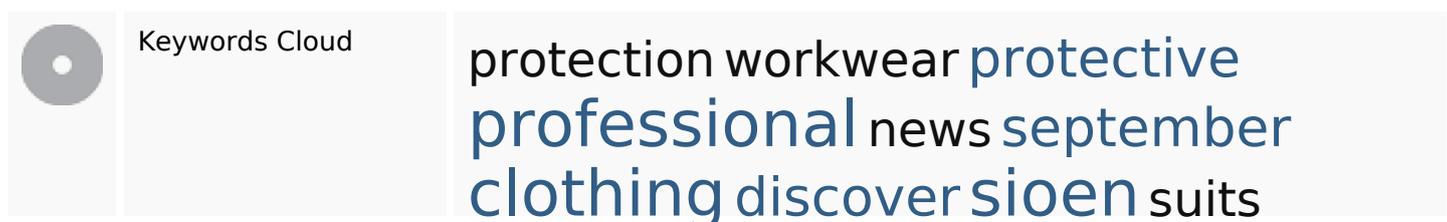
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 13 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 23.08% Internal Links 76.92%

In-page links

Anchor	Type	Juice
News & events	Internal	Passing Juice
References	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
en	Internal	Passing Juice
nl	Internal	Passing Juice
fr	Internal	Passing Juice
de	Internal	Passing Juice
Tracking collection	External	Passing Juice
Salonvert 2024	External	Passing Juice
Disclaimer	Internal	Passing Juice
Privacy	External	Passing Juice
Cookies	Internal	Passing Juice

SEO Keywords

Keywords Cloud	protection workwear protective professional news september clothing discover sioen suits

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sioen	5	✔	✖	✔	✖
clothing	5	✖	✖	✔	✔
professional	4	✖	✖	✔	✔
protective	3	✖	✖	✔	✔
discover	3	✖	✖	✖	✖

Keywords Consistency

Usability

●	Url	Domain : sioenapparel.com Length : 16
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✓ Perfect. No inline css has been found in HTML tags! ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✗ Too bad, your website does not take advantage of gzip.

Document

Mobile

	Mobile Optimization	
		✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://sioenapparel.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. Google Analytics