Website review
sipandsurvey.com

Generated on September 20 2024 17:33 PM

The score is 58/100

SEO Content

✓	Title	Transit Rider Sip and Survey **Length : 28** Perfect, your title contains between 10 and 70 characters.
✓	Description	Take a survey, get a free Crazy Mocha coffee, and be entered to win a Port Authority Annual Rider Pass. **Length : 103** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◎	Headings	**H1** 0 **H2** 1 **H3** 0 **H4** 0 **H5** 0 **H6** 0 • [H2] OFFICIAL RULES
✗	Images	We found 1 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✓	Text/HTML Ratio	Ratio : **20%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Content

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 2 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%

In-page links

Anchor	Type	Juice
upgrade your browser	External	Passing Juice
OFFICIAL RULES	Internal	Passing Juice

SEO Keywords

○	Keywords Cloud	ride talk sip thank willingness study get crazy official unfortunately rules participate

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

official	1	✖	✖	✖	✔
rules	1	✖	✖	✖	✔
ridetalksip	1	✖	✖	✖	✖
get	1	✖	✖	✔	✖
crazy	1	✖	✖	✔	✖

Usability

	Url	Domain : sipandsurvey.com Length : 16
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✔ Perfect. No inline css has been found in HTML tags!
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
		✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

❌	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://sipandsurvey.com/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. Google Analytics