

# Website review skatersedgewny.com

Generated on September 21 2024 10:52 AM

**The score is 59/100** 

#### **SEO Content**

	Title	The Skater's Edge				
		Length: 21				
		Perfect, your title contains between 10 and 70 characters.				
1	Description	Buffalo and WNY's figure skating boutique and service center! We offer ice skate fitting and sharpening for all levels of skaters from beginners to elite competitors. A variety of accessories and apparel are also in store!				
		Length: 226				
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.				
	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.				
	Og Meta Properties	Good, your page take advantage of Og Properties.				
		Property	Content			
		site_name	The Skater's Edge			
		title	The Skater's Edge			
		url	https://www.skatersedgewny.com			
		type	website			
			description	Buffalo and WNY's figure skating boutique and service center! We offer ice skate fitting and sharpening for all levels of skaters from beginners to elite competitors. A variety of accessories and apparel are also in store!		

## **SEO Content**

		image		http://static1.squarespace.com/static/5c61f462 8d974035ece82c57/t/5c61f976f9619a5c92f2ee 48/1552942221928/Logo%2B%255BFinal%2Ba rt%255D%2BColor%2B%255BSmall%255D.jpg? format=1500w			
		image:wi	dth	300			
		image:he	eight	113			
	Headings	<b>H1</b> 4	<b>H2</b> 2	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		<ul> <li>[H1] The Skater's Edge</li> <li>[H1]</li> <li>[H1] All Skate Fittings or Sharpening Services Need an Appointment!</li> <li>[H1] Preview The Latest from Instagram:</li> <li>[H2] HOURS</li> <li>[H2] VISIT US!</li> </ul>					
<b>&amp;</b>	Images	We found 35 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio Ratio : <b>16</b> %						
		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.					
	Flash	Perfect, no Flash content has been detected on this page.			ge.		
	Iframe	Great, there are no Iframes detected			ected on thi	is page.	

## **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
<b>②</b>	In-page links	We found a total of 3 links including 0 link(s) to files

#### **SEO Links**



**Statistics** 

External Links: noFollow 0%

External Links: Passing Juice 33.33%

Internal Links 66.67%

#### **In-page links**

Anchor	Туре	Juice
The Skater's Edge	Internal	Passing Juice
Schedule Your Appointment	External	Passing Juice
FAQ section	Internal	Passing Juice

#### **SEO Keywords**



Keywords Cloud

**skate** wny iceskating skatersedge buffalove **skates** skate716 williamsville happy **skating** 

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
skates	20	×	×	×	×
skate	17	*	×	*	✓
skating	17	×	×	<b>*</b>	×
wny	11	×	×	<b>*</b>	×
happy	11	×	×	×	×

#### **Usability**



Url

Domain: skatersedgewny.com

Length: 18

## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
<b>②</b>	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

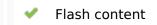
#### **Document**

	Doctype	HTML 5		
	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors: 0 Warnings: 0		
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

## Mobile

Mobile Optimization	×	Apple Icon
	•	Meta Viewport Tag

## Mobile



## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.skatersedgewny.com/sitemap.xml
	Robots.txt	http://skatersedgewny.com/robots.txt  Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics