# Website review
## skiologyskiandsports.com

Generated on September 20 2024 13:29 PM

**The score is 59/100**

# SEO Content

| | | |
|---|---|---|
| ✅ | Title | Skiology Ski and Sports - Skiology Ski and Sports<br><br>**Length : 49**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ✅ | Description | Killintgon ski shop conveniently located on the Access Road. Offering ski rentals, ski tuning as well as skis, ski apparel and accessories.<br><br>**Length : 139**<br><br>Great, your meta description contains between 70 and 160 characters. |
| ❌ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✅ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| locale | en_US |
| type | website |
| title | Skiology Ski and Sports - Skiology Ski and Sports |
| description | Killintgon ski shop conveniently located on the Access Road. Offering ski rentals, ski tuning as well as skis, ski apparel and accessories. |
| url | https://skiologyskiandsports.com/ |
| site_name | Skiology Ski and Sports |
| image | https://skiologyskiandsports.com/wp-content/uploads/sites/8/2020/12/Skiology-ski-shop-front-cropped-1024x666.jpg |

| Headings | | | | | |
|---|---|---|---|---|---|
| **H1** | **H2** | **H3** | **H4** | **H5** | **H6** |

# SEO Content

<table>
<tr><td>1</td><td>4</td><td>5</td><td>5</td><td>4</td><td>0</td></tr>
</table>

- [H1] Killington's Specialty Ski Shop
- [H2] Why choose Skiology
- [H2] What People Are Saying
- [H2] Keep on Top of the Latest from the Shop
- [H2] Want to keep in Touch?
- [H3] SKI TUNING
- [H3] SKI DEMOS / RENTALS
- [H3] Current Hours
- [H3] More Info
- [H3] Find Us
- [H4] Anthony C.
- [H4] Brandon F.
- [H4] Matthew
- [H4] Did you make it to the chalkboard recently?
- [H4] Congratulations to McKenzie Ziegler -2nd Place and Second Place for Gavin Freund and 6th Place for Ar Happy Hanukkah to all our family and friends! Enjo Thank you for your service. Follow on Instagram
- [H5] Convenient Location
- [H5] Easy Access
- [H5] Personal Service
- [H5]

| | | |
|---|---|---|
| ❌ | Images | We found 13 images on this web page.<br><br>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ❌ | Text/HTML Ratio | Ratio : **4%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✅ | Flash | Perfect, no Flash content has been detected on this page. |
| ✅ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

| | | |
|---|---|---|
| ✅ | URL Rewrite | Good. Your links looks friendly! |
| ✅ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |

# SEO Links

|   | In-page links | We found a total of 15 links including 0 link(s) to files |
|---|---|---|
|   | Statistics | External Links : noFollow 0% |
|   |   | External Links : Passing Juice 6.67% |
|   |   | Internal Links 93.33% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Skip to main content | Internal | Passing Juice |
| Skip to header right navigation | Internal | Passing Juice |
| Skip to site footer | Internal | Passing Juice |
| BRANDS WE CARRY | Internal | Passing Juice |
| FIND OUT MORE | Internal | Passing Juice |
| FIND OUT MORE | Internal | Passing Juice |
| About | Internal | Passing Juice |
| Terms &amp; Conditions | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Returns | Internal | Passing Juice |
| Covid Policy | Internal | Passing Juice |
| Contact | Internal | Passing Juice |
| Skiology Ski and Sports | Internal | Passing Juice |
| Mai Theme | External | Passing Juice |
| Back to top | Internal | Passing Juice |

# SEO Keywords

|   | Keywords Cloud | killington rentals skiology road more skis tuning best ski from |
|---|---|---|

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| killington | 8 | ✖ | ✖ | ✖ | ✔ |
| ski | 8 | ✔ | ✖ | ✔ | ✔ |
| skiology | 5 | ✔ | ✖ | ✖ | ✔ |
| from | 5 | ✖ | ✖ | ✖ | ✔ |
| skis | 5 | ✖ | ✖ | ✔ | ✖ |

# Usability

| | | |
|---|---|---|
| ● | Url | Domain : skiologyskiandsports.com<br>Length : 24 |
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✔ | Doctype | HTML 5 |
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✖ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✔ | Email Privacy | Great no email address has been found in plain text! |

# Document

| | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|---|---|---|
| | Speed Tips | ✔ Excellent, your website doesn't use nested tables. |
| | | ✖ Too bad, your website is using inline styles. |
| | | ✖ Too bad, your website has too many CSS files (more than 4). |
| | | ✖ Too bad, your website has too many JS files (more than 6). |
| | | ✔ Perfect, your website takes advantage of gzip. |

# Mobile

| | Mobile Optimization | ✔ Apple Icon |
|---|---|---|
| | | ✔ Meta Viewport Tag |
| | | ✔ Flash content |

# Optimization

| | XML Sitemap | Great, your website has an XML sitemap. |
|---|---|---|
| | | https://skiologyskiandsports.com/sitemap_index.xml |
| | Robots.txt | http://skiologyskiandsports.com/robots.txt |
| | | Great, your website has a robots.txt file. |
| | Analytics | Great, your website has an analytics tool. |
| | | Google Analytics |