Website review
skortsshop.com

The score is 48/100

SEO Content

⚠️	Title	Tyler's☐shoes and accessories, shorts☐ Long Sleeve Black/White Cuffless Tee – Southlake. **Length : 93** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	At Tyler's you'll find the trendiest lifestyle apparel for everyone in your family. Our Texas clothing store offers you clothing, shoes and accessories, shorts. free shipping. **Length : 185** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Tyler's☐shoes and accessories, shorts☐ Long Sleeve Black/White Cuffless Tee – Southlake.
description	At Tyler's you'll find the trendiest lifestyle apparel for everyone in your family. Our Texas clothing store offers you clothing, shoes and accessories, shorts. free shipping.
url	https://www.skortsshop.com/
site_name	Tyler's Shop

SEO Content

		updated_time		2024-01-09T00:16:22-07:00			

	Headings	**H1** 0	**H2** 0	**H3** 4	**H4** 1	**H5** 0	**H6** 0
		• [H3] New Products • [H3] Best Selling Products • [H3] Login • [H3] Register • [H4] Cart					

	Images	We found 26 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 55 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Austin	Internal	Passing Juice
The Woodlands	Internal	Passing Juice
Fort Worth	Internal	Passing Juice
Dallas	Internal	Passing Juice
Southlake	Internal	Passing Juice
Austin Local Tees	Internal	Passing Juice
Texas Local Tees	Internal	Passing Juice
Texas Local Tees	Internal	Passing Juice
Racer Shorts	Internal	Passing Juice
Volley Shorts	Internal	Passing Juice
Skorts	Internal	Passing Juice
Trucker Hats	Internal	Passing Juice
Baseball Caps & Snapbacks	Internal	Passing Juice
Youth	Internal	Passing Juice
Beanies	Internal	Passing Juice
Visors	Internal	Passing Juice
Stickers & Keychains	Internal	Passing Juice
Socks	Internal	Passing Juice
Tote Bags	Internal	Passing Juice
Face Masks	Internal	Passing Juice
Quick View	Internal	Passing Juice
Willie Waylon And Whiskey Trucker Hat	Internal	Passing Juice
ATX Canvas Trucker Hat – Black	Internal	Passing Juice
Kuhl Men’s Persuadr Hoody	Internal	Passing Juice
TYLER’S Long Sleeve Multi Stripe Tee – Southlake	Internal	Passing Juice

In-page links

Women’s Texas Flag Racer Shorts – Pewter/Burnt Orange	Internal	Passing Juice
Austin Moto Co Tee	Internal	Passing Juice
TYLER’S Long Sleeve Black/White Cuffless Tee – Southlake	Internal	Passing Juice
TYLER’S Buress Sticker	Internal	Passing Juice
Rock Out Guitar Sticker	Internal	Passing Juice
Native Texan Sticker	Internal	Passing Juice
TYLER’S Reversible Face Mask – Pastel Tie Dye/Navy	Internal	Passing Juice
Jason Archer Ziggy Straydust Sticker	Internal	Passing Juice
Austin Texas Blent Sticker	Internal	Passing Juice
TYLER’S Bueller Sticker – Indigo	Internal	Passing Juice
TYLER’S Reusable Tote Bag – Mural	Internal	Passing Juice
My account	Internal	Passing Juice
Checkout	Internal	Passing Juice
Cart	Internal	Passing Juice
Payment Method	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
FAQ	Internal	Passing Juice
Returns & Exchanges	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
Delivery	Internal	Passing Juice
Term and Conditions	Internal	Passing Juice
TYLER’S Tees	Internal	Passing Juice
Local Tees	Internal	Passing Juice
Shorts	Internal	Passing Juice
Hats	Internal	Passing Juice

In-page links

Accessories	Internal	Passing Juice
Lost your password?	Internal	Passing Juice

SEO Keywords

⬤	Keywords Cloud	wishlist price tees add accessories new quick current original view

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	32	✖	✖	✖	✖
new	17	✖	✖	✖	✔
original	17	✖	✖	✖	✖
add	16	✖	✖	✖	✖
wishlist	16	✖	✖	✖	✖

Usability

⬤	Url	Domain : skortsshop.com Length : 14
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✗	Deprecated HTML	

Deprecated tags	Occurrences
<center>	2

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

Speed Tips	✓ Excellent, your website doesn't use nested tables.
	✗ Too bad, your website is using inline styles.
	✗ Too bad, your website has too many CSS files (more than 4).
	✗ Too bad, your website has too many JS files (more than 6).
	✓ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization	✓ Apple Icon
	✓ Meta Viewport Tag
	✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. /sitemap_index.xml
	Robots.txt	http://skortsshop.com/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.