Website review
slicustomtoledo.com

Generated on September 20 2024 11:38 AM

The score is 60/100

SEO Content

✓	Title	SLI Custom Signs & Apparel | Creative Brand Experts **Length : 55** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Many organizations struggle to find quality products that bolster their brand. SLI solves creative problems with practical and wearable solutions. We are your Creative Brand Experts. **Length : 186** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	SLI Custom Signs & Apparel
title	SLI Custom Signs & Apparel | Creative Brand Experts
url	https://www.slicustom.com
type	website
description	Many organizations struggle to find quality products that bolster their brand. SLI solves creative problems with practical and wearable solutions. We are your Creative Brand Experts.
image	http://static1.squarespace.com/static/5580278 ce4b01f57c33b6eea/t/564617ede4b08fda5b78 9420/1447434221762/NEWfavicon.jpg?format =1500w

SEO Content

		image:width	512
		image:height	512

	Headings						
		H1 1	**H2** 3	**H3** 9	**H4** 0	**H5** 0	**H6** 0

- [H1]
- [H2] GET YOUR BRAND NOTICED
- [H2] We Solve Creative Problems
- [H2] HOW IT WORKS
- [H3] Start with branded products curated by the experts.
- [H3] BRANDS WE WORK WITH
- [H3] STOP WASTING TIME AND ATTRACT CLIENTELE.LEAVE THE COMPETITION IN THE DUST WITH A POLISHED BRAND.
- [H3] WE DON'T JUST CARE ABOUT YOUR BUSINESS. WE CARE ABOUT YOU.
- [H3] Since 2002 we've helped brands make their mark
- [H3] Official Promotional Products Association International Member
- [H3] Access to over 1,000,000 products
- [H3] Sign up to receive regular text message updates from SLI
- [H3] LET'S GET YOUR BRAND ON TRACK

	Images	We found 30 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **11%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files

SEO Links

✅		
⊙	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 37.5%
		Internal Links 62.5%

In-page links

Anchor	Type	Juice
Simple Online Stores	Internal	Passing Juice
START AN ORDER	Internal	Passing Juice
DOWNLOAD THE GUIDE	Internal	Passing Juice
Official Promotional Products Association International Member	External	Passing Juice
Sign up for sms updates	External	Passing Juice
Continue reading...	Internal	Passing Juice
Back To Top	Internal	Passing Juice
TOLEDO HQ - 5981 TELEGRAPH RD. TOLEDO, OH 43612	External	Passing Juice

SEO Keywords

⊙	Keywords Cloud	brand order apparel get signs experts time start products sli

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
products	10	✖	✖	✔	✔
brand	9	✔	✖	✔	✔

Keywords Consistency

apparel	7	✔	✘	✘	✘
start	6	✘	✘	✘	✔
sli	5	✔	✘	✔	✔

Usability

	Url	Domain : slicustomtoledo.com Length : 19
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✘	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✘ Too bad, your website is using inline styles.

Document

✔ Great, your website has few CSS files.

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization	✖ Apple Icon
	✔ Meta Viewport Tag
	✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://www.slicustom.com/sitemap.xml
✔	Robots.txt	http://slicustomtoledo.com/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics