





Website review slipknotmerch.com

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The score is 50/100







SEO Content

	Title	<div>Slipknot Official Store - Slipknot Official Store</div> <div>Length : 49</div> <div>Perfect, your title contains between 10 and 70 characters.</div>																		
	Description	<div>Shop exclusive merch and apparel from the Official Slipknot Store. Hoodies, tees, CDs, accessories, and more.</div> <div>Length : 109</div> <div>Great, your meta description contains between 70 and 160 characters.</div>																		
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</div>																		
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Slipknot Official Store</td></tr><tr><td>url</td><td>https://slipknotmerch.com/</td></tr><tr><td>title</td><td>Slipknot Official Store - Slipknot Official Store</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Shop exclusive merch and apparel from the Official Slipknot Store. Hoodies, tees, CDs, accessories, and more.</td></tr><tr><td>image</td><td>http://slipknotmerch.com/cdn/shop/files/SLIP-0168_DC_ShareIMG-01_5a288216-2f84-4c53-b496-14248e9247fb.png?v=1682082696</td></tr><tr><td>image:secure_url</td><td>https://slipknotmerch.com/cdn/shop/files/SLIP-0168_DC_ShareIMG-01_5a288216-2f84-4c53-b496-14248e9247fb.png?v=1682082696</td></tr><tr><td>image:width</td><td>1200</td></tr></tbody></table>	Property	Content	site_name	Slipknot Official Store	url	https://slipknotmerch.com/	title	Slipknot Official Store - Slipknot Official Store	type	website	description	Shop exclusive merch and apparel from the Official Slipknot Store. Hoodies, tees, CDs, accessories, and more.	image	http://slipknotmerch.com/cdn/shop/files/SLIP-0168_DC_ShareIMG-01_5a288216-2f84-4c53-b496-14248e9247fb.png?v=1682082696	image:secure_url	https://slipknotmerch.com/cdn/shop/files/SLIP-0168_DC_ShareIMG-01_5a288216-2f84-4c53-b496-14248e9247fb.png?v=1682082696	image:width	1200
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image:width	1200																			

SEO Content

		image:height 630
	Headings	<div> H1 2 H2 5 H3 0 H4 1 H5 0 H6 0 </div> <ul style="list-style-type: none"> • [H1] Slipknot Official Store • [H1] Slipknot Official Store • [H2] /// holiday collection /// • [H2] /// city specifics /// • [H2] /// here comes the pain tour line /// • [H2] /// shop by category /// • [H2] upcoming events • [H4] Your cart is empty
	Images	<p>We found 50 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 40 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 12.5%</p> <p>Internal Links 87.5%</p>

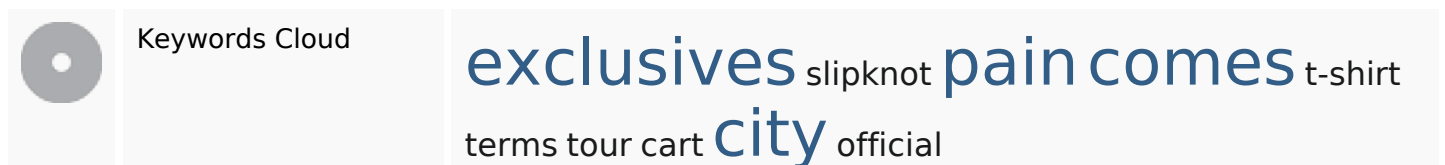
In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
2024 TOUR	Internal	Passing Juice
ANNIVERSARY COLLECTION	Internal	Passing Juice
NEW ARRIVALS	Internal	Passing Juice
BEST SELLERS	Internal	Passing Juice
TOUR	Internal	Passing Juice
OUTERWEAR	Internal	Passing Juice
2023 RELEASES	Internal	Passing Juice
LIVE AT MSG	Internal	Passing Juice
THE END. SO FAR	Internal	Passing Juice
HERE COMES THE PAIN	Internal	Passing Juice
APPAREL	Internal	Passing Juice
YOUTH	Internal	Passing Juice
ACCESSORIES	Internal	Passing Juice
MUSIC	Internal	Passing Juice
DE STORE	External	Passing Juice
UK STORE	Internal	Passing Juice
AUS / NZ STORE	External	Passing Juice
JPN STORE	External	Passing Juice
Login	Internal	Passing Juice
Create Account	Internal	Passing Juice
Shop All Cities	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Explore	Internal	Passing Juice

In-page links

COLLECTIONS	Internal	Passing Juice
SHOP ALL	Internal	Passing Juice
FAQ	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Terms of Service	External	Passing Juice
Privacy Policy	External	Passing Juice
Terms of service	Internal	Passing Juice
Refund policy	Internal	Passing Juice
Help & Support	Internal	Passing Juice
Terms	Internal	Passing Juice
Privacy	Internal	Passing Juice
Do not sell my personal information	Internal	Passing Juice
Cookie Choices	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
comes	35	✖	✖	✖	✔
pain	35	✖	✖	✖	✔
city	30	✖	✖	✖	✔
exclusives	30	✖	✖	✖	✖
cart	3	✖	✖	✖	✔





Usability

	Url	Domain : slipknotmerch.com Length : 17
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><center></td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>				

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://slipknotmerch.com/sitemap.xml
	Robots.txt	http://slipknotmerch.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.