



Website review smallvintageapparel.com

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The score is 51/100







SEO Content

	Title	Small Vintage Apparel Length : 21 Perfect, your title contains between 10 and 70 characters.			
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.			
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.			
	Og Meta Properties	Good, your page take advantage of Og Properties.			
		Property	Content		
		site_name	Small Vintage Apparel		
		title	Small Vintage Apparel		
		url	https://www.smallvintageapparel.com		
		type	website		
		image	http://static1.squarespace.com/static/5d0018e59455530001096e8d/t/5d199cd25fe7fa00015559ce/1561959635898/fullsizeoutput_1fb.jpeg?format=1500w		
		image:width	1002		
		image:height	777		
	Headings	H1 1	H2 2	H3 0	H4 0
		H5 0	H6 0		
		• [H1] Home			

SEO Content

		<ul style="list-style-type: none">• [H2] 90's Lookbook COMING SOON• [H2] 80's Lookbook COMING SOON
	Images	We found 6 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 4 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Small Vintage Apparel	Internal	Passing Juice
About	Internal	Passing Juice
Shop	Internal	Passing Juice

In-page links

[Contact](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

90s **vintage** lookbook coming 80s
soon **apparel** small shop **home**












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
small	3	✓	✗	✗	✗
vintage	3	✓	✗	✗	✗
apparel	3	✓	✗	✗	✗
home	3	✗	✗	✗	✓
shop	2	✗	✗	✗	✗

Usability

	Url	Domain : smallvintageapparel.com Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.smallvintageapparel.com/sitemap.xml
	Robots.txt	http://smallvintageapparel.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.