

## Website review smiledesignbyash.co.uk

Generated on September 20 2024 22:48 PM

**The score is 56/100** 

#### **SEO Content**

1	Title	Ash	ental Implants,Veneers,Invisalign   Smile Design By	
		Length: 73		
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.		
	Description	Dr Ash Parmar, cosmetic dentist at Smile Design By Ash in Chigwell, Essex offers dental implants, veneers and Invisalign. Arrange your free consultation.		
		Length: 153		
		Great, your meta d	escription contains between 70 and 160 characters.	
8	Keywords	_	n't found meta keywords on your page. Use <u>this free</u> enerator to create keywords.	
	Og Meta Properties	Good, your page ta	ke advantage of Og Properties.	
		Property	Content	
		locale	en_GB	
		type	website	
		title	Cosmetic Dentist,Dental Implants,Veneers,Invisalign   Smile Design By Ash	
		description	Dr Ash Parmar, cosmetic dentist at Smile Design By Ash in Chigwell, Essex offers dental implants, veneers and Invisalign. Arrange your free consultation.	
		url	https://smiledesignbyash.co.uk/	
		site_name	Smile Design By Ash	

#### **SEO Content**

		image https://smiledesignbyash.co.uk/wp-content/up oads/2019/08/SDBA-Inner-Boxes_Cosmetic.jpg			-		
	Headings	<b>H1</b> 0	<b>H2</b> 4	<b>H3</b> 3	<b>H4</b> 1	<b>H5</b> 1	<b>H6</b> 0
		• [H2 • [H2 • [H3 • [H3 • [H3 • [H4	] As featu ] Watch o ] Why cho ] CONTAC ] OPENINO ] BOOK A ] Privacy	ired in: our practice oose us?	TION	sh	
8	Images		outes are	empty or n	nissing. Add		text so that our images.
	Text/HTML Ratio	Ratio : <b>4%</b>					
	This page's ratio of text to HTML code is below 15 percent, this that your website probably needs more text content.					ent, this means	
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, yo				es, this mea	n that content

#### **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 1 link(s) to files
0	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 10.34%  Internal Links 89.66%

#### **In-page links**

Anchor	Туре	Juice
START YOUR CONVERSATION WITH US	Internal	Passing Juice
Home	Internal	Passing Juice
Cosmetic Dentistry	Internal	Passing Juice
Smile Makeovers	Internal	Passing Juice
Teeth Whitening	Internal	Passing Juice
Invisalign	Internal	Passing Juice
<u>Implants</u>	Internal	Passing Juice
Cosmetic Dentures	Internal	Passing Juice
<u>Complex Cases</u>	Internal	Passing Juice
<u>Treatments</u>	Internal	Passing Juice
The Hygiene & Fresh Breath Centre	Internal	Passing Juice
Fibre Reinforced Composite Dentistry	Internal	Passing Juice
NERVOUS?	Internal	Passing Juice
<u>Case Studies</u>	Internal	Passing Juice
<u>Testimonials</u>	Internal	Passing Juice
<u>Ash &amp; Team</u>	Internal	Passing Juice
Why Choose Us	Internal	Passing Juice
Practice Tour	Internal	Passing Juice
<u>Charity Work</u>	Internal	Passing Juice
<u>FAOs</u>	Internal	Passing Juice
<u>Media</u>	Internal	Passing Juice
<u>Fees</u>	Internal	Passing Juice
Dentist Referrals	Internal	Passing Juice
VIEW OUR BLOG	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
TRUSTPILOT REVIEWS	External	Passing Juice

#### **In-page links**

Smile Design By Ash	Internal	Passing Juice
General Dental Council	External	Passing Juice
Marcomedia Solutions	External	Passing Juice

#### **SEO Keywords**



Keywords Cloud

# slide implants ash smile dentist dental dentistry general cosmetic read

#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
dentistry	9	×	×	×	×
cosmetic	8	<b>*</b>	×	<b>*</b>	×
dental	7	✓	×	<b>*</b>	×
smile	6	<b>*</b>	×	*	♥
implants	6	<b>*</b>	×	<b>✓</b>	×

#### **Usability**

0	Url	Domain : smiledesignbyash.co.uk Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
<b></b>	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

### Usability

#### **Document**

	Doctype	HTML 5		
	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors: 0 Warnings: 0		
	Email Privacy	Great no email address has been found in plain text!		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

Mobile Optimization	✓ Apple Icon
	✓ Meta Viewport Tag

#### Optimization

	XML Sitemap	Great, your website has an XML sitemap.
	http://www.smiledesignbyash.co.uk/sitemap.xml	
	Robots.txt	http://smiledesignbyash.co.uk/robots.txt

### Optimization

	Great, your website has a robots.txt file.
Analytics	Great, your website has an analytics tool.
	Google Analytics