Website review
smiledesignbyash.co.uk

Generated on September 20 2024 01:02 AM

The score is 56/100

SEO Content

⚠️	Title	Cosmetic Dentist,Dental Implants,Veneers,Invisalign | Smile Design By Ash **Length : 73** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Dr Ash Parmar, cosmetic dentist at Smile Design By Ash in Chigwell, Essex offers dental implants, veneers and Invisalign. Arrange your free consultation. **Length : 153** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_GB
type	website
title	Cosmetic Dentist,Dental Implants,Veneers,Invisalign | Smile Design By Ash
description	Dr Ash Parmar, cosmetic dentist at Smile Design By Ash in Chigwell, Essex offers dental implants, veneers and Invisalign. Arrange your free consultation.
url	https://smiledesignbyash.co.uk/
site_name	Smile Design By Ash

SEO Content

		image	https://smiledesignbyash.co.uk/wp-content/uploads/2019/08/SDBA-Inner-Boxes_Cosmetic.jpg

	Headings	**H1** 0	**H2** 4	**H3** 3	**H4** 1	**H5** 1	**H6** 0

- [H2] Welcome to Smile Design By Ash
- [H2] As featured in:
- [H2] Watch our practice video
- [H2] Why choose us?
- [H3] CONTACT US
- [H3] OPENING HOURS
- [H3] BOOK A CONSULTATION
- [H4] Privacy Overview
- [H5] We value your privacy

	Images	We found 26 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10.34% Internal Links 89.66%

In-page links

Anchor	Type	Juice
START YOUR CONVERSATION WITH US	Internal	Passing Juice
Home	Internal	Passing Juice
Cosmetic Dentistry	Internal	Passing Juice
Smile Makeovers	Internal	Passing Juice
Teeth Whitening	Internal	Passing Juice
Invisalign	Internal	Passing Juice
Implants	Internal	Passing Juice
Cosmetic Dentures	Internal	Passing Juice
Complex Cases	Internal	Passing Juice
Treatments	Internal	Passing Juice
The Hygiene & Fresh Breath Centre	Internal	Passing Juice
Fibre Reinforced Composite Dentistry	Internal	Passing Juice
NERVOUS?	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Ash & Team	Internal	Passing Juice
Why Choose Us	Internal	Passing Juice
Practice Tour	Internal	Passing Juice
Charity Work	Internal	Passing Juice
FAQs	Internal	Passing Juice
Media	Internal	Passing Juice
Fees	Internal	Passing Juice
Dentist Referrals	Internal	Passing Juice
VIEW OUR BLOG	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
TRUSTPILOT REVIEWS	External	Passing Juice

In-page links

Smile Design By Ash	Internal	Passing Juice
General Dental Council	External	Passing Juice
Marcomedia Solutions	External	Passing Juice

SEO Keywords

⬤	Keywords Cloud	read slide general cosmetic implants ash dentistry dentist smile dental

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dentistry	9	✖	✖	✖	✖
cosmetic	8	✔	✖	✔	✖
dental	7	✔	✖	✔	✖
smile	6	✔	✖	✔	✔
implants	6	✔	✖	✔	✖

Usability

⬤	Url	Domain : smiledesignbyash.co.uk Length : 22
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⦿	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. http://www.smiledesignbyash.co.uk/sitemap.xml
	Robots.txt	http://smiledesignbyash.co.uk/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics