# Website review sonalijai.com

Generated on September 21 2024 20:32 PM

**The score is 53/100**

## SEO Content

| | | |
|---|---|---|
| ✓ | Title | Domain misconfigured<br><br>**Length : 20**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ✗ | Description | **Length : 0**<br><br>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. |
| ✗ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✗ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |
| ◉ | Headings | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table><br>• [H1] This domain points to Shopify but isn't configured properly |
| ✓ | Images | We found 1 images on this web page.<br><br>Good, most or all of your images have alt attributes. |
| ✓ | Text/HTML Ratio | Ratio : **16%**<br><br>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent. |
| ✓ | Flash | Perfect, no Flash content has been detected on this page. |

# SEO Content

| | | |
|---|---|---|
| ✅ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

| | | |
|---|---|---|
| ✅ | URL Rewrite | Good. Your links looks friendly! |
| ✅ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ❌ | In-page links | We found a total of 0 links including 0 link(s) to files |
| ⦿ | Statistics | External Links : noFollow 0% |
| | | External Links : Passing Juice 0% |
| | | Internal Links 0% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|

# SEO Keywords

| | | |
|---|---|---|
| ⦿ | Keywords Cloud | points configured please misconfigured shopify properly check owner store domain |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| domain | 3 | ✔ | ✖ | ✖ | ✔ |
| misconfigured | 1 | ✔ | ✖ | ✖ | ✖ |
| points | 1 | ✖ | ✖ | ✖ | ✔ |

# Keywords Consistency

| shopify | 1 | ✖ | ✖ | ✖ | ✔ |
|---------|---|---|---|---|---|
| configured | 1 | ✔ | ✖ | ✖ | ✔ |

# Usability

| | Url | Domain : sonalijai.com<br>Length : 13 |
|---|---|---|
| ✖ | Favicon | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | Doctype | Missing doctype |
|---|---|---|
| ✖ | Doctype | Missing doctype |
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✖ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✔ | Email Privacy | Great no email address has been found in plain text! |
| ✔ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| | Speed Tips | ✔ Excellent, your website doesn't use nested tables.<br>✖ Too bad, your website is using inline styles.<br>✔ Great, your website has few CSS files. |

# Document

✔ Perfect, your website has few JavaScript files.

✔ Perfect, your website takes advantage of gzip.

# Mobile

| | Mobile Optimization | | |
|---|---|---|---|
| | | ✖ | Apple Icon |
| | | ✖ | Meta Viewport Tag |
| | | ✔ | Flash content |

# Optimization

| | XML Sitemap | Missing |
|---|---|---|
| ✖ | | Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
| ✔ | Robots.txt | http://sonalijai.com/robots.txt<br><br>Great, your website has a robots.txt file. |
| ✖ | Analytics | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |