



Website review southbysea.com

Generated on September 18 2024 10:13 AM






The score is 68/100





SEO Content

|  | Title | <p>Custom Sorority and Fraternity Apparel South by Sea</p> <p>Length : 53</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|--|---|--|----------|---------|--------|-------|-----------|--------------|------|---------|-------|---|-------------|---|
|  | Description | <p>Need sorority shirts? Create custom Greek apparel + promo items. Order fraternity, sorority, or shirts for any group or event. You name it, we can do it.</p> <p>Length : 155</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | |
|  | Keywords | <p>Greek Apparel, Sorority Apparel, Sorority Shirts, Fraternity Shirts, Greek Clothing, Custom Greek Apparel, Custom Fraternity Shirts, Custom sorority shirts, Sorority Apparel, Greek shirts, Sorority sweatshirts, greek merchandise, frat shirts, greek paraphernalia, cheap sorority shirts, greek t shirts, greek tees, custom sorority letters, greek shirts, Greek T-shirts, Apparel, Custom, Sorority, Fraternity, Frat, Fast Shipping, Rush, Create, Screen Printing, Embroidery, free shipping,</p> <p>Good, your page contains meta keywords.</p> | | | | | | | | | | | | |
|  | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1512 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>South by Sea</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Custom Sorority and Fraternity Apparel South by Sea</td> </tr> <tr> <td>description</td> <td>Need sorority shirts? Create custom Greek apparel + promo items. Order fraternity, sorority, or shirts for any group or event. You name it, we can do it.</td> </tr> </tbody> </table> | Property | Content | locale | en_US | site_name | South by Sea | type | website | title | Custom Sorority and Fraternity Apparel South by Sea | description | Need sorority shirts? Create custom Greek apparel + promo items. Order fraternity, sorority, or shirts for any group or event. You name it, we can do it. |
| Property | Content | | | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | | | |
| site_name | South by Sea | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | |
| title | Custom Sorority and Fraternity Apparel South by Sea | | | | | | | | | | | | | |
| description | Need sorority shirts? Create custom Greek apparel + promo items. Order fraternity, sorority, or shirts for any group or event. You name it, we can do it. | | | | | | | | | | | | | |



SEO Content

| | Headings | H1 | H2 | H3 | H4 | H5 | H6 |
|--|-----------------|---|----|----|----|----|----|
|  | | 2 | 10 | 9 | 1 | 0 | 0 |
| | | <ul style="list-style-type: none"> • [H1] The easiest way to create custom apparel. • [H1] The easiest way to create custom sorority apparel. • [H2] let's start creating • [H2] Create your own online store • [H2] Create your own online store • [H2] Ship your design to anyone. • [H2] Choose from over 5000+ designs • [H2] ready to shop? • [H2] Trending products • [H2] Create anonline store • [H2] get featured. • [H2] Creating your custom apparel just got easier. • [H3] Quote Calculator • [H3] The Design Studio • [H3] Serving sorority since 2011 • [H3] You're in good company • [H3] We help companies outside of greek life • [H3] We do more than just collegiate • [H3] With the power of • [H3] I See you've made it down the page • [H3] Search • [H4] Glad you're intrigued, let us tell you more! | | | | | |
|  | Images | <p>We found 65 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | |
|  | Text/HTML Ratio | <p>Ratio : 17%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p> | | | | | |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> | | | | | |
|  | Iframe | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p> | | | | | |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |

SEO Links

| | | |
|--|---------------|---|
|  | In-page links | We found a total of 24 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 4.17% Internal Links 95.83% |


In-page links

| Anchor | Type | Juice |
|---|----------|---------------|
| Get Started | Internal | Passing Juice |
| Design Form | Internal | Passing Juice |
| Design Studio | Internal | Passing Juice |
| Designs | Internal | Passing Juice |
| Products | Internal | Passing Juice |
| Services | External | Passing Juice |
| Campus Managers | Internal | Passing Juice |
| Live Sales | Internal | Passing Juice |
| Store | Internal | Passing Juice |
| Contact | Internal | Passing Juice |
| Sorority | Internal | Passing Juice |
| Fraternity | Internal | Passing Juice |
| Business | Internal | Passing Juice |
| Design Studio | Internal | Passing Juice |
| View Live Sales | Internal | Passing Juice |
| snag the latest trends here | Internal | Passing Juice |
| Fast Support | Internal | Passing Juice |
| FAQ | Internal | Passing Juice |
| Custom Order | Internal | Passing Juice |
| Catalogs | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| Business | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Terms & Conditions | Internal | Passing Juice |
| Copyright Infringement Takedown Form | Internal | Passing Juice |






SEO Keywords

| | |
|---|---|
|  Keywords Cloud | store fast from custom free create shipping sorority design own |
|---|---|

Keywords Consistency












| Keyword | Content | Title | Keywords | Descripti on | Headings |
|---------|---------|-------|----------|-----------------|----------|
| design | 14 | ✘ | ✘ | ✘ | ✔ |
| create | 11 | ✘ | ✔ | ✔ | ✔ |
| custom | 9 | ✔ | ✔ | ✔ | ✔ |
| free | 7 | ✘ | ✔ | ✘ | ✘ |
| from | 7 | ✘ | ✘ | ✘ | ✔ |

Usability





| | |
|---|---|
|  Url | Domain : southbysea.com Length : 14 |
|  Favicon | Great, your website has a favicon. |
|  Printability | We could not find a Print-Friendly CSS. |
|  Language | Good. Your declared language is en. |
|  Dublin Core | This page does not take advantage of Dublin Core. |

Usability


Document

| | | |
|---|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. |



Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap. https://www.southbysea.com/sitemap.xml |
| | Robots.txt | http://southbysea.com/robots.txt |

Optimization

| | | |
|--|-----------|---|
|  | | Great, your website has a robots.txt file. |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |