

Website review sparklesmyrtlebeach.com

Generated on November 10 2024 06:07 AM





The score is 52/100







SEO Content

	Title	Sparkles Boutique																					
		Length : 17																					
		Perfect, your title contains between 10 and 70 characters.																					
	Description	Length : 0																					
		Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.																					
	Keywords																						
		Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																					
	Og Meta Properties	Good, your page take advantage of Og Properties.																					
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Sparkles Boutique</td></tr><tr><td>title</td><td>Sparkles Boutique</td></tr><tr><td>url</td><td>https://sparklesmyrtlebeach.com</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>http://static1.squarespace.com/static/63f642b7c3eaa716718270c6/t/6426dadf8301714f5882244b/1680267999189/Screenshot+2023-03-31+at+9.06.01+AM.png?format=1500w</td></tr><tr><td>image:width</td><td>1500</td></tr><tr><td>image:height</td><td>796</td></tr></table>						Property	Content	site_name	Sparkles Boutique	title	Sparkles Boutique	url	https://sparklesmyrtlebeach.com	type	website	image	http://static1.squarespace.com/static/63f642b7c3eaa716718270c6/t/6426dadf8301714f5882244b/1680267999189/Screenshot+2023-03-31+at+9.06.01+AM.png?format=1500w	image:width	1500	image:height	796
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image:height	796																						
	Headings	H1 1	H2 7	H3 3	H4 2	H5 0	H6 0																
		• [H1] Unforgettable Mermaid & Princess Makeover Experiences																					

SEO Content

		<ul style="list-style-type: none">• [H2] Magical Makeover Packages• [H2] We have two conveniently located Myrtle Beach locations• [H2] Shop Online• [H2] A birthday party she will remember forever!• [H2] Our customers are true stars• [H2] We love making little girls' dreams come true.• [H2] Ready to Make a Splash?• [H3] Sparkle's Party Package• [H3] Glam Girl Party Package• [H3] Mermazing Party Package• [H4] Broadway at the Beach• [H4] Tanger Outlets 501
	Images	<p>We found 48 images on this web page.</p> <p>21 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 9%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 32 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 9.38%</p> <p>Internal Links 90.63%</p>


In-page links

Anchor	Type	Juice
Skip to Content	Internal	Passing Juice
Shop	Internal	Passing Juice
Shop All	Internal	Passing Juice
Holiday	Internal	Passing Juice
Swifties	Internal	Passing Juice
Characters	Internal	Passing Juice
Apparel	Internal	Passing Juice
Shoes	Internal	Passing Juice
Jewelry	Internal	Passing Juice
Gymnastics/Dance	Internal	Passing Juice
Mermaid Tails & Monofins	Internal	Passing Juice
Princess Dresses	Internal	Passing Juice
Birthday	Internal	Passing Juice
Makeovers	Internal	Passing Juice
Parties	Internal	Passing Juice
Ear Piercing	Internal	Passing Juice
Gift Cards	External	Passing Juice
Locations	Internal	Passing Juice
Promotions	Internal	Passing Juice
Make a Reservation	Internal	Passing Juice
Learn More	Internal	Passing Juice
Directions & Hours	Internal	Passing Juice
Directions & Hours	Internal	Passing Juice
Bingo Handmade Sculpture Bow	Internal	Passing Juice
Bluey Handmade Sculpture Bow	Internal	Passing Juice
Velvet Hoodie Set	Internal	Passing Juice
Taylor Swift Pajama Set	Internal	Passing Juice

In-page links

About	Internal	Passing Juice
Contact	Internal	Passing Juice
Job Application	External	Passing Juice
Spread the Sparkle	Internal	Passing Juice
Double Tap Media	External	Passing Juice





SEO Keywords

	Keywords Cloud	package myrtle mermaid make sparkles shop beach all birthday princess
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
beach	14	✗	✗	✗	✓
mermaid	10	✗	✗	✗	✓
princess	9	✗	✗	✗	✓
myrtle	9	✗	✗	✗	✓
sparkles	7	✓	✗	✗	✗

Usability

	Url	Domain : sparklesmyrtlebeach.com Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>



Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization

		https://sparklesmyrtlebeach.com/sitemap.xml
	Robots.txt	http://sparklesmyrtlebeach.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.