

## **SEO Content**

$\bigcirc$	Title	Spencer + Chris					
$\overline{}$		Length :	15				
		Perfect, y	our title o	contains betw	een 10 and	170 characte	ers.
8	Description	Length :		n't found mo	ta doccrinti		bage. Use <u>this</u>
				ags generator			lage. Use <u>tills</u>
$\bigotimes$	Keywords			en't found me lenerator to c			ge. Use <u>this free</u>
	Og Meta Properties	Good, you	ur page ta	ake advantag	e of Og Pro	perties.	
		Prope	rty	Content			
		type		website			
		title		Spencer +	Chris		
		image				om/193235/ 5a14d7.png	81935ae9-7d
	Headings	H1	H2	НЗ	H4	H5	H6
		1	6	1	3	12	8
		+] •  +  +  +  +  +  +  +  +  +	12] Let's ( 12] The W 12] Regist 12] Aspen 12] Travel 12] Accon	, Colorado	end		

## **SEO Content**

		<ul> <li>[H4] Shuttle</li> <li>[H5] Rehearsal Dinner</li> <li>[H5] Ceremony + Reception</li> <li>[H5] Meet Us at the Top of Aspen Mountain</li> <li>[H5] Rehearsal Dinner</li> <li>[H5] Ceremony + Reception</li> <li>[H5] Meet Us at the Top of Aspen Mountain</li> <li>[H5]</li> <li>[H5]</li> <li>[H5] ST. REGIS</li> <li>[H5] ST. REGIS</li> <li>[H5]</li> <li>[H5]</li> <li>[H6] Hotel Jerome</li> <li>[H6] Attire</li> <li>[H6] Attire</li> <li>[H6] Top of Aspen Mountain</li> <li>[H6] Promo</li> </ul>
$\bigotimes$	Images	We found 16 images on this web page. 16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
$\bigcirc$	Text/HTML Ratio	Ratio : <b>34%</b> Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
0	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no lframes detected on this page.

## **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 15 links including 4 link(s) to files

## **SEO Links**

Statistics External Links : noFollow 0% External Links : Passing Juice 53.33% Internal Links 46.67%

## In-page links

Anchor	Туре	Juice
<u>Welcome</u>	Internal	Passing Juice
Festivities	Internal	Passing Juice
Registry	Internal	Passing Juice
Explore	Internal	Passing Juice
Travel	Internal	Passing Juice
Stay	Internal	Passing Juice
<u>View on Map</u>	External	Passing Juice
View on Map	External	Passing Juice
Elizabeth Bruns	External	Passing Juice
Williams Sonoma	External	Passing Juice
EAT	Internal	Passing Juice
Find Flights	External	Passing Juice
Find Directions	External	Passing Juice
Reserve a Shuttle	External	Passing Juice
<u>More Info</u>	External	Passing Juice

## **SEO Keywords**



Keywords Cloud

eat aspen hike ave dinner lunch from mountain coffee july

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
aspen	17	×	×	×	×
july	10	×	×	×	×
lunch	9	×	×	×	×
from	9	×	×	×	<b>*</b>
mountain	8	×	×	×	¥

# Usability

0	Url	Domain : spencerandchris.com Length : 19
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
8	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
8	Dublin Core	This page does not take advantage of Dublin Core.

### Document

$\bigcirc$	Doctype	HTML 5
$\bigotimes$	Encoding	You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.
$\bigotimes$	W3C Validity	Errors : 0 Warnings : 0
$\bigotimes$	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.

### Document

0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> </ul>		
-		X Too bad, your website is using inline styles.		
		X Too bad, your website has too many CSS files (more than 4).		
		<ul> <li>Perfect, your website has few JavaScript files.</li> </ul>		
		<ul> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

0	Mobile Optimization	•	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

# Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
0	Robots.txt	http://spencerandchris.com/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.