Website review
sphinxreserve.com

Generated on September 23 2024 21:28 PM

The score is 47/100

SEO Content

✓	Title	Sphinx Reserve **Length : 14** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use [this free online meta tags generator](#) to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use [this free online meta tags generator](#) to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Sphinx Reserve
url	https://sphinxreserve.com/
title	Sphinx Reserve
type	website
description	Sphinx Reserve

●	Headings	

H1	H2	H3	H4	H5	H6
7	2	1	2	1	0

- [H1] The Official Store
- [H1] Men of Distinction
- [H1] Shop ALLNew Tops
- [H1] Dr. Willis L. Lonzer, IIIGeneral President
- [H1] Knit Tight Like The Brotherhood
- [H1] Explore ALL Knit Shirts
- [H1] The Sphinx Reserve
- [H2] WELCOME TO SPHINX RESERVE

SEO Content

		- [H2] Greetings Brothers, - [H3] FOR ALPHA PHI ALPHA FRATERNITY, INC. APPAREL & ACESSORIES - [H4] SHOP BY CATEGORY - [H4] Enter Your Email Address to Save 10% Off Your Next Order: - [H5] Shop
❌	Images	We found 8 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

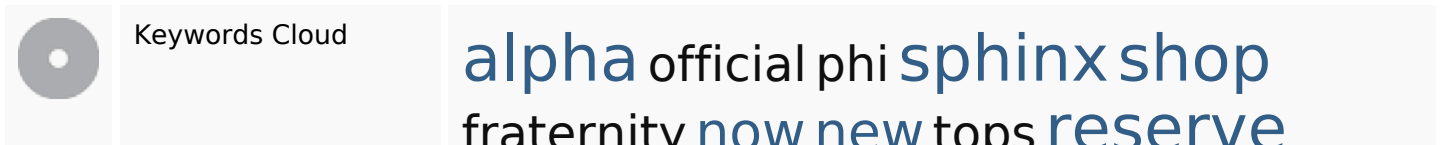|		
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 14 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice

In-page links

Home	Internal	Passing Juice
Who we are	Internal	Passing Juice
Shop	Internal	Passing Juice
Tops	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Lifestyle	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Login	Internal	Passing Juice
Click here	Internal	Passing Juice
SIZE CHARTS	Internal	Passing Juice
PRIVACY POLICY	Internal	Passing Juice
SHIPPING	Internal	Passing Juice
CREATE ACCOUNT	Internal	Passing Juice

SEO Keywords

Keywords Cloud	alpha official phi sphinx shop fraternity now new tops reserve

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sphinx	5	✔	✖	✖	✔
alpha	5	✖	✖	✖	✔
reserve	4	✔	✖	✖	✔
shop	4	✖	✖	✖	✔
now	3	✖	✖	✖	✖

Usability

	Url	Domain : sphinxreserve.com Length : 17
❌	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✅ Excellent, your website doesn't use nested tables. ❌ Too bad, your website is using inline styles. ❌ Too bad, your website has too many CSS files (more than 4). ❌ Too bad, your website has too many JS files (more than 6). ❌ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://sphinxreserve.com/sitemap.xml
✔	Robots.txt	http://sphinxreserve.com/robots.txt Great, your website has a robots.txt file.
✘	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.