Website review
spicymoonnyc.com

Generated on September 23 2024 01:29 AM

The score is 50/100

SEO Content

✅	Title	Spicy Moon **Length : 10** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Spicy Moon
title	Spicy Moon
url	https://www.spicymoonnyc.com
type	website
image	http://static1.squarespace.com/static/6179a921e2f0103b2a8c61d9/t/6179b0b498fe9a1a5f4eb967/1635365044621/SM+LOGO.png?format=1500w
image:width	1500
image:height	356

⚪	Headings	

H1	H2	H3	H4	H5	H6
5	1	1	0	0	0

- [H1] Spicy Moon Merch + Products

SEO Content

- [H1] Shop Now
- [H1] Order Food Now.
- [H1] Support the community...
- [H1] Celebrate your next event with us at Spicy Moon West Village!
- [H2] Spice up your life!
- [H3] Hours

	Images	We found 43 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **11%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

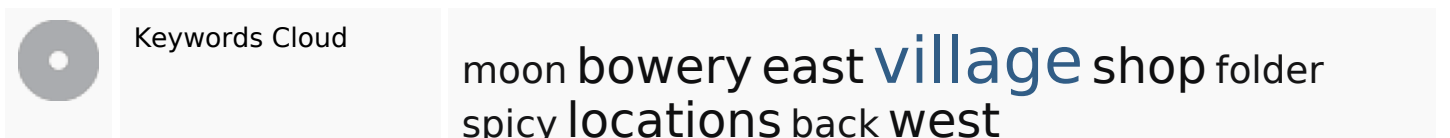|	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 38.1% Internal Links 61.9%

In-page links

Anchor	Type	Juice
Skip to Content	Internal	Passing Juice

In-page links

Shop	Internal	Passing Juice
Sauces	Internal	Passing Juice
Accessories	Internal	Passing Juice
Apparel	Internal	Passing Juice
Home	Internal	Passing Juice
Shop ALL	Internal	Passing Juice
Locations	Internal	Passing Juice
ORDER NOW	Internal	Passing Juice
Bowery	External	Passing Juice
West Village	External	Passing Juice
East Village	External	Passing Juice
Reservations	Internal	Passing Juice
Bowery	External	Passing Juice
West Village	External	Passing Juice
East Village	External	Passing Juice
Locations	Internal	Passing Juice
Events	Internal	Passing Juice
Bowery	External	Passing Juice
Spicy Moon on Instagram	External	Passing Juice
Get Event Pricing	Internal	Passing Juice

SEO Keywords

⬤	Keywords Cloud	moon bowery east village shop folder spicy locations back west

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

village	13	✖	✖	✖	✔
west	7	✖	✖	✖	✔
shop	6	✖	✖	✖	✔
locations	6	✖	✖	✖	✖
bowery	6	✖	✖	✖	✖

Usability

	Url	Domain : spicymoonnyc.com Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
		✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.spicymoonnyc.com/sitemap.xml

	Robots.txt	http://spicymoonnyc.com/robots.txt
		Great, your website has a robots.txt file.

	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.