Website review
spitssport.com

The score is 47/100

SEO Content

✓	Title	**Spitssport** **Length : 10** Perfect, your title contains between 10 and 70 characters.
✓	Description	'SpitsSport | Elite Luxury Activewear & Fitness Apparel for Sophisticated Athletes' **Length : 96** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Spitssport
url	https://spitssport.com/
title	Spitssport
type	website
description	'SpitsSport | Elite Luxury Activewear & Fitness Apparel for Sophisticated Athletes'
image	http://spitssport.com/cdn/shop/files/SPITS_SPORT_logotype_letterbased_RGB.png?height=628&pad_color=ffffff&v=1707477732&width=1200
image:secure_url	https://spitssport.com/cdn/shop/files/SPITS_SPORT_logotype_letterbased_RGB.png?height=628&pad_color=ffffff&v=1707477732&width=1200

SEO Content

		image:width	1200				
		image:height	628				

	Headings	**H1** 3	**H2** 14	**H3** 22	**H4** 0	**H5** 0	**H6** 0
		[H1] [H1] The Perfect Tracksuit [H1] ON THE FIELD [H2] Language [H2] Language [H2] Language [H2] Language [H2] Item added to your cart [H2] Where Comfort Meets Elegance. [H2] Elevate Your Active Style [H2] Luxury in Motion, Fashion for Fitness. [H2] Empower Your Workout, Embrace the Extraordinary. [H2] COMPLETE YOUR OUTFIT [H2] BESTSELLERS [H2] SPITSSPORT [H2] Language [H2] Language [H3] LIMITED EDITION T-SHIRT [H3] LIMITED EDITION T-SHIRT [H3] LIMITED EDITION TRACKSUIT [H3] LIMITED EDITION TRACKSUIT [H3] SHORTS BLACK CHECKERED, SILVER LOGO [H3] SHORTS BLACK CHECKERED, SILVER LOGO [H3] SWIM SHORTS [H3] SWIM SHORTS [H3] T-SHIRT BLACK POLO SILVER METAL LOGO [H3] T-SHIRT BLACK POLO SILVER METAL LOGO [H3] T-SHIRT BLACK, WHITE LOGO [H3] T-SHIRT BLACK, WHITE LOGO [H3] T-SHIRT BLUE LAGOON [H3] T-SHIRT BLUE LAGOON [H3] T-SHIRT WHITE POLO SILVER METAL LOGO [H3] T-SHIRT WHITE POLO SILVER METAL LOGO [H3] T-Shirts [H3] T-Shirts [H3] Shorts [H3] Shorts [H3] Tracksuits [H3] Tracksuits					
	Images	We found 109 images on this web page. 100 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means					

SEO Content

		that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 27 links including 0 link(s) to files
○	Statistics	External Links : noFollow 3.7% External Links : Passing Juice 0% Internal Links 96.3%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
All products	Internal	Passing Juice
Tracksuits	Internal	Passing Juice
T-Shirts	Internal	Passing Juice
Shorts	Internal	Passing Juice
Contact	Internal	Passing Juice
Over ons	Internal	Passing Juice
English	Internal	Passing Juice

In-page links

Link	Type	Juice
View cart	Internal	Passing Juice
1	Internal	Passing Juice
2	Internal	Passing Juice
3	Internal	Passing Juice
4	Internal	Passing Juice
LIMITED EDITION T-SHIRT	Internal	Passing Juice
LIMITED EDITION TRACKSUIT	Internal	Passing Juice
SHORTS BLACK CHECKERED, SILVER LOGO	Internal	Passing Juice
SWIM SHORTS	Internal	Passing Juice
T-SHIRT BLACK POLO SILVER METAL LOGO	Internal	Passing Juice
T-SHIRT BLACK, WHITE LOGO	Internal	Passing Juice
T-SHIRT BLUE LAGOON	Internal	Passing Juice
T-SHIRT WHITE POLO SILVER METAL LOGO	Internal	Passing Juice
Spitssport	Internal	Passing Juice
.	External	noFollow
Refund policy	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Terms of service	Internal	Passing Juice
Shipping policy	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	skip content policy language spitssport english happy field français nederlands

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

spitssport	4	✔	✖	✔	✔
language	3	✖	✖	✖	✔
english	3	✖	✖	✖	✖
policy	3	✖	✖	✖	✖
nederlands	2	✖	✖	✖	✖

Usability

●	Url	Domain : spitssport.com Length : 14
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5	
✔	Encoding	Perfect. Your declared charset is UTF-8.	
✖	W3C Validity	Errors : 0 Warnings : 0	
✔	Email Privacy	Great no email address has been found in plain text!	
✖	Deprecated HTML	**Deprecated tags**	**Occurrences**
		<s>	8

Document

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://spitssport.com/sitemap.xml
✔	Robots.txt	http://spitssport.com/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.