Website review
spooky.com.au

Generated on September 21 2024 04:30 AM

The score is 52/100

SEO Content

⚠️	Title	SpOoKy **Length : 6** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Halloween Graphics by Adrian Shaw **Length : 33** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	spooky, halloween, spooky art, halloween art, spooky graphics, halloween graphics Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** 0 **H2** 0 **H3** 0 **H4** 0 **H5** 0 **H6** 0
✅	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes.
❌	Text/HTML Ratio	Ratio : **13%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
❌	In-page links	We found a total of 0 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 0%

In-page links

Anchor	Type	Juice

SEO Keywords

⦿	Keywords Cloud	spookyau adrian graphics pumpkin halloween spooky spook presents shaw showcasing

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
spooky	2	✔	✔	✖	✖
spookyau	2	✖	✖	✖	✖

Keywords Consistency

adrian	2	✖	✖	✔	✖
shaw	2	✖	✖	✔	✖
pumpkin	1	✖	✖	✖	✖

Usability

	Url	Domain : spooky.com.au Length : 13
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✖	Deprecated HTML	

Deprecated tags	Occurrences
<center>	2
<u>	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

Document

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✔ Perfect. No inline css has been found in HTML tags!
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
		✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://spooky.com.au/sitemap.xml
		http://spooky.com.au/sitemap.xml
	Robots.txt	http://spooky.com.au/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.