










Website review sportista.co

Generated on September 23 2024 03:27 AM

The score is 50/100







SEO Content

	Title	Cayman’s Sports Store for Serious Athletes - Sportista Length : 54 Perfect, your title contains between 10 and 70 characters.												
	Description	Cayman’s best sports apparel supplier. Length : 38 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>5</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Welcome to Cayman’s best sports apparel supplier• [H2] We take your fun seriously• [H2] Choose from the world’s leading sports apparel brands• [H2] Contact us• [H2] Our goal is to help you reach yours• [H2] We are Sportista	H1	H2	H3	H4	H5	H6	1	5	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	5	0	0	0	0									
	Images	We found 8 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 12% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 2 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor	Type	Juice
Or visit our ecommerce site to start shopping now.	External	Passing Juice
Site Credit	External	Passing Juice

SEO Keywords

	Keywords Cloud	sportista store sports next made caymans apparel best cayman team
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings
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Keywords Consistency

				on	
sports	5	✓	✗	✓	✓
cayman	4	✓	✗	✓	✓
sportista	3	✓	✗	✗	✓
store	3	✓	✗	✗	✗
caymans	2	✗	✗	✗	✗







Usability

	Url	Domain : sportista.co Length : 12
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	 Excellent, your website doesn't use nested tables.
		 Too bad, your website is using inline styles.
		 Great, your website has few CSS files.
		 Too bad, your website has too many JS files (more than 6).
		 Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://sportista.co/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>