



# Website review sportsdepot.com

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The score is 57/100







## SEO Content

	<p>Title</p>	<p>Sport Equipment &amp; Gear - Sports Apparel &amp; Accessories</p> <p><b>Length : 53</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>SportsDepot is the leader in sport equipment, apparel, gear and accessories since 2000. Free shipping on orders over \$99.</p> <p><b>Length : 120</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Sport Equipment &amp; Gear - Sports Apparel &amp; Accessories</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1809"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Sport Equipment &amp; Gear - Sports Apparel &amp; Accessories</td> </tr> <tr> <td>description</td> <td>SportsDepot is the leader in sport equipment, apparel, gear and accessories since 2000. Free shipping on orders over \$99.</td> </tr> <tr> <td>url</td> <td>https://www.sportsdepot.com/</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Sport Equipment & Gear - Sports Apparel & Accessories	description	SportsDepot is the leader in sport equipment, apparel, gear and accessories since 2000. Free shipping on orders over \$99.	url	https://www.sportsdepot.com/
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	<p>Headings</p>	<table border="1" data-bbox="539 1839 1481 1912"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>0</td> <td>6</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1944 1145 2078" style="list-style-type: none"> <li>• [H1] About Sports Depot</li> <li>• [H2] Shop All Football Equipment</li> <li>• [H2] Shop All Baseball Equipment</li> <li>• [H2] Shop All Umpire &amp; Referee Gear</li> </ul>	H1	H2	H3	H4	H5	H6	1	8	0	6	0	0
H1	H2	H3	H4	H5	H6									
1	8	0	6	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Shop All Braces &amp; Supports</li><li>• [H2] Shop All Basketball</li><li>• [H2] Shop All Apparel</li><li>• [H2] Fila Suits</li><li>• [H2] Shop All Clearance</li><li>• [H4] Sign up for Special Discount &amp; Coupon Offers</li><li>• [H4] My Account</li><li>• [H4] Customer Service</li><li>• [H4] Information</li><li>• [H4] Shopping Guide</li><li>• [H4] Follow Us</li></ul>
	Images	We found 18 images on this web page.  7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>15%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 86 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Knowledge Base</a>	Internal	Passing Juice
<a href="#">Sign In</a>	Internal	noFollow
<a href="#">Register</a>	Internal	noFollow
<a href="#">Order History</a>	Internal	noFollow
<a href="#">Football Helmets</a>	Internal	Passing Juice
<a href="#">Facemasks</a>	Internal	Passing Juice
<a href="#">Football Shoulder Pads</a>	Internal	Passing Juice
<a href="#">Gloves</a>	Internal	Passing Juice
<a href="#">Football Pants</a>	Internal	Passing Juice
<a href="#">Cleats</a>	Internal	Passing Juice
<a href="#">Football Visors/ Eyeshields</a>	Internal	Passing Juice
<a href="#">Mouthguards</a>	Internal	Passing Juice
<a href="#">Youth Helmets</a>	Internal	Passing Juice
<a href="#">Youth Facemasks</a>	Internal	Passing Juice
<a href="#">Youth Shoulder Pads</a>	Internal	Passing Juice
<a href="#">Youth Gloves</a>	Internal	Passing Juice
<a href="#">Youth Football Pants</a>	Internal	Passing Juice
<a href="#">Youth Cleats</a>	Internal	Passing Juice
<a href="#">Back Plates</a>	Internal	Passing Juice
<a href="#">Chin Straps/Pads</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Neck Protection</a>	Internal	Passing Juice
<a href="#">Arm Pads</a>	Internal	Passing Juice
<a href="#">Padded Tops</a>	Internal	Passing Juice
<a href="#">Rib Guards</a>	Internal	Passing Juice
<a href="#">Girdles/Hip Pads</a>	Internal	Passing Juice
<a href="#">Thigh Pads</a>	Internal	Passing Juice

## In-page links

<a href="#">Knee Pads/Supports</a>	Internal	Passing Juice
<a href="#">Socks and Spats</a>	Internal	Passing Juice
<a href="#">Skull Caps</a>	Internal	Passing Juice
<a href="#">Football Jerseys</a>	Internal	Passing Juice
<a href="#">Footballs</a>	Internal	Passing Juice
<a href="#">Training Aids</a>	Internal	Passing Juice
<a href="#">Officials Gear</a>	Internal	Passing Juice
<a href="#">BaseBall Gloves</a>	Internal	Passing Juice
<a href="#">Batting Gloves</a>	Internal	Passing Juice
<a href="#">Baseball Bats</a>	Internal	Passing Juice
<a href="#">Bags</a>	Internal	Passing Juice
<a href="#">Batting Helmets &amp; Cages</a>	Internal	Passing Juice
<a href="#">All-Star Catcher's Gear</a>	Internal	Passing Juice
<a href="#">Baseball Protective Gear</a>	Internal	Passing Juice
<a href="#">Baseball Pants</a>	Internal	Passing Juice
<a href="#">Socks</a>	Internal	Passing Juice
<a href="#">Training Aids</a>	Internal	Passing Juice
<a href="#">Umpire Gear</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Baseball</a>	Internal	Passing Juice
<a href="#">Basketball</a>	Internal	Passing Juice
<a href="#">Football/Lacrosse</a>	Internal	Passing Juice
<a href="#">Tape</a>	Internal	Passing Juice
<a href="#">Knee</a>	Internal	Passing Juice
<a href="#">Ankle</a>	Internal	Passing Juice
<a href="#">Arm</a>	Internal	Passing Juice
<a href="#">Elbow</a>	Internal	Passing Juice
<a href="#">Wrist &amp; Hand</a>	Internal	Passing Juice


## In-page links

<a href="#">Protective Cup</a>	Internal	Passing Juice
<a href="#">Calf</a>	Internal	Passing Juice
<a href="#">Basketball Accessories</a>	Internal	Passing Juice
<a href="#">Socks</a>	Internal	Passing Juice
<a href="#">Protective</a>	Internal	Passing Juice
<a href="#">Officials Gear</a>	Internal	Passing Juice
<a href="#">Jackets</a>	Internal	Passing Juice
<a href="#">Jerseys</a>	Internal	Passing Juice
<a href="#">Hoodies</a>	Internal	Passing Juice
<a href="#">Crews</a>	Internal	Passing Juice
<a href="#">Pants</a>	Internal	Passing Juice
<a href="#">Leggings</a>	Internal	Passing Juice
<a href="#">Shirts</a>	Internal	Passing Juice
<a href="#">Shorts</a>	Internal	Passing Juice
<a href="#">Socks</a>	Internal	Passing Juice
<a href="#">Nassau County Dental Society</a>	Internal	Passing Juice
<a href="#">St Camillus St Virgilius</a>	Internal	Passing Juice
<a href="#">Wishlist</a>	Internal	noFollow
<a href="#">About Us</a>	Internal	noFollow
<a href="#">Contact Us</a>	Internal	noFollow
<a href="#">Privacy Policy</a>	Internal	noFollow
<a href="#">Feed Back</a>	Internal	Passing Juice
<a href="#">Gift Certificate</a>	Internal	noFollow
<a href="#">Payment Options</a>	Internal	noFollow
<a href="#">Shipping Options</a>	Internal	noFollow
<a href="#">Returns/Exchanges</a>	Internal	noFollow
<a href="#">Customer Reviews</a>	Internal	noFollow
<a href="#">Football Helmet Fitting</a>	Internal	Passing Juice

## In-page links

<a href="#">Football Shoulder Pad Fitting</a>	Internal	Passing Juice
<a href="#">Baseball/Softball Glove Buying Guide</a>	Internal	Passing Juice
<a href="#">Baseball Bat Buying Guide</a>	Internal	Passing Juice






## SEO Keywords

 Keywords Cloud	accessories equipment <b>shop</b> baseball pants <b>football</b> youth pads gear <b>all</b>
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## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
football	19	✘	✘	✘	✔
all	19	✘	✘	✘	✔
shop	18	✘	✘	✘	✔
gear	10	✔	✔	✔	✔
baseball	9	✘	✘	✘	✔

## Usability





 Url	Domain : sportsdepot.com Length : 15
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.
 Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is ISO-8859-1.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.sportsdepot.com/sitemap.xml">https://www.sportsdepot.com/sitemap.xml</a>
	Robots.txt	Missing

## Optimization



Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics



PIWIK