

Website review sportstrader.co.za

Generated on September 21 2024 02:30 AM

The score is 56/100

SEO Content

	Title	SA Sports Trader Retail magazine Trade magazine					
		Length: 51	L				
		Perfect, your title contains between 10 and 70 characters.					
	Description	SA Sports Trader. The business-to-business magazine for the sport, outdoor and leisure trade industries in South Africa					
		Length: 11	L9				
		Great, your	meta des	cription co	ntains betwe	en 70 and	160 characters.
	Keywords	business ma	ngazine, r	etail magaz	zine, trade n	nagazine	
		Good, your	oage cont	ains meta	keywords.		
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
•	Headings	H1 H2 H3 H4 H5 H6 0 7 7 7 0 0 • [H3] Read the latest sports retail trade news • [H3] Industry stats and facts • [H3] Research reports • [H3] Retailer showcase • [H3] Rules & regulations • [H3] Tips for retailers • [H3] Trends • [H4] Statistics reflecting the state of the industry • [H4] Our industry research surveys • [H4] Why some retailers succeed • [H4] Decisions affecting the industry • [H4] Selling tips for retailers • [H4] Industry trends • [H4]					
	Images	We found 44	1 images	on this web	page.		

SEO Content

		23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
8	Text/HTML Ratio	Ratio: 7 % This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
②	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

URL Rewrite	Good. Your links looks friendly!
Underscores in the URLs	Perfect! No underscores detected in your URLs.
In-page links	We found a total of 40 links including 0 link(s) to files
Statistics	External Links : noFollow 0%
	External Links : Passing Juice 10% Internal Links 90%

In-page links

Anchor	Туре	Juice
<u>Home</u>	Internal	Passing Juice
Published titles	Internal	Passing Juice
SA Sports Trader	Internal	Passing Juice
SA Tackle Trader	Internal	Passing Juice
Retail Directory	Internal	Passing Juice
Team Sport Directory	Internal	Passing Juice

In-page links

<u>Custom publications</u>	Internal	Passing Juice
<u>Services</u>	Internal	Passing Juice
Apparel & footwear	Internal	Passing Juice
Archived articles	Internal	Passing Juice
Brand news	Internal	Passing Juice
<u>Industry news</u>	Internal	Passing Juice
Product knowledge	Internal	Passing Juice
Retailer showcase	Internal	Passing Juice
Rules & regulations	Internal	Passing Juice
Sport & outdoor	Internal	Passing Juice
Tips for retailers	Internal	Passing Juice
Trade shows	Internal	Passing Juice
<u>Trends</u>	Internal	Passing Juice
Newsletter	Internal	Passing Juice
<u>Videos</u>	Internal	Passing Juice
Upcoming events	Internal	Passing Juice
Sports Trader reports back	External	Passing Juice
<u>Job advertisements</u>	Internal	Passing Juice
Print advertising	Internal	Passing Juice
Online advertising	Internal	Passing Juice
Contact us	Internal	Passing Juice
=	External	Passing Juice
Latest features	Internal	Passing Juice
Forthcoming features	Internal	Passing Juice
Subscriptions	Internal	Passing Juice
=	Internal	Passing Juice
<u>Tweet</u>	External	Passing Juice
prev	Internal	Passing Juice

In-page links

PUMA has signed South African 100m record holder Henricho Bruintjies as an ambassador to feature in marketing activations promoting running training products and brand campaigns.	External	Passing Juice
Adding to its list of innovative products, adidas has launched its first laceless soccer boot, Ace16+ Purecontrol. The high performance, limited edition boot enables a clean strike and generates more power and accuracy due to its larger surface area.	Internal	Passing Juice
The outlook for the European Outdoor Industry looks very positive, according to feedback on the state of the outdoor market by the European Outdoor Group (EOG) at the 2016 ISPO trade show in Munich.	Internal	Passing Juice
In its Summer 2016 range, Umbro has extended its offering for retailers: the brand, which is normally forcused on soccer, has responded to the demand for off-field footwear.	Internal	Passing Juice
The adidas Group has appointed Kasper Rorsted to replace Herbert Hainer as CEO from 1 October 2016. Hainer (61), the longest serving adidas CEO, will be stepping down after 14 years as CEO at the	Internal	Passing Juice
Statistics reflecting the state of the industry	Internal	Passing Juice

SEO Keywords



Keywords Cloud

Sports retail directory trade magazine sport published **trader** titles advertising

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
sports	5	✓	×	*	*
trader	5	✓	×	✓	×
advertising	3	×	×	×	×
retail	2	✓	*	×	✓
magazine	2	✓	✓	✓	×

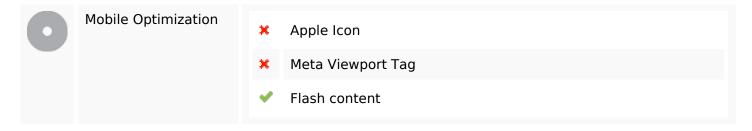
Usability

•	Url	Domain : sportstrader.co.za Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional	
②	Encoding	Perfect. Your declared charset is UTF-8.	
8	W3C Validity	Errors: 0 Warnings: 0	
	Email Privacy	Great no email address has been found in plain text!	
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
•	Speed Tips	 Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. 	

Mobile



Optimization

	XML Sitemap	Great, your website has an XML sitemap.		
		http://cdn.attracta.com/sitemap/2914954.xml.gz		
	Robots.txt	http://sportstrader.co.za/robots.txt Great, your website has a robots.txt file.		
	Analytics	Great, your website has an analytics tool.		
		Google Analytics		