# Website review
# spotdeer.com

Generated on September 20 2024 13:30 PM

**The score is 59/100**

# SEO Content

| | | |
|---|---|---|
| ✅ | Title | Build Your Own E-Commerce Platform - MargMart<br><br>**Length : 45**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ✅ | Description | Your all-in-one solution to build an e-commerce platform effortlessly. Create your online business website in just 5 minutes with our website builder.<br><br>**Length : 151**<br><br>Great, your meta description contains between 70 and 160 characters. |
| ✅ | Keywords | ecommerce website,e commerce platform,online platform,create ecommerce website,ecommerce website builder,online store website,ecommerce services,make ecommerce website,Your website,online business website,online ecommerce store,build an e commerce platform,online ecommerce website,online business platform,create your own online business website,take your business online,create website in 5 minutes,creating online website business<br><br>Good, your page contains meta keywords. |
| ❌ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |
| ⬤ | Headings | | H1 | H2 | H3 | H4 | H5 | H6 |<br>|---|---|---|---|---|---|<br>| 0 | 0 | 0 | 0 | 0 | 0 | |
| ✅ | Images | We found 1 images on this web page.<br><br>Good, most or all of your images have alt attributes. |
| ❌ | Text/HTML Ratio | Ratio : **7%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |

# SEO Content

| | Flash | Perfect, no Flash content has been detected on this page. |
|---|---|---|
| ✔ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

| | URL Rewrite | Good. Your links looks friendly! |
|---|---|---|
| ✔ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✖ | In-page links | We found a total of 0 links including 0 link(s) to files |
| ● | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 0% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|

# SEO Keywords

| | Keywords Cloud | e-commerce build own platform margmart |
|---|---|---|

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| build | 1 | ✔ | ✔ | ✔ | ✖ |

# Keywords Consistency

| own | 1 | ✔ | ✔ | ✖ | ✖ |
|---|---|---|---|---|---|
| e-commerce | 1 | ✔ | ✖ | ✔ | ✖ |
| platform | 1 | ✔ | ✔ | ✔ | ✖ |
| margmart | 1 | ✔ | ✖ | ✖ | ✖ |

# Usability

| | Url | Domain : spotdeer.com<br>Length : 12 |
|---|---|---|
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | Doctype | HTML 5 |
|---|---|---|
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✖ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✔ | Email Privacy | Great no email address has been found in plain text! |
| ✔ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| | Speed Tips | ✔ Excellent, your website doesn't use nested tables. |

# Document

✔ Perfect. No inline css has been found in HTML tags!

✖ Too bad, your website has too many CSS files (more than 4).

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

# Mobile

| Mobile Optimization | | |
|---|---|---|
| | ✖ | Apple Icon |
| | ✔ | Meta Viewport Tag |
| | ✔ | Flash content |

# Optimization

| ✔ | XML Sitemap | Great, your website has an XML sitemap. |
|---|---|---|
| | | https://spotdeer.com/sitemap.xml |
| ✔ | Robots.txt | http://spotdeer.com/robots.txt |
| | | Great, your website has a robots.txt file. |
| ✖ | Analytics | Missing |
| | | We didn't detect an analytics tool installed on this website. |
| | | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |