Website review sprucegiftsandprovisions.com

Generated on September 20 2024 20:07 PM

The score is 58/100

SEO Content

✅	Title	**Home	Spruce Gifts & Provisions** **Length : 32** Perfect, your title contains between 10 and 70 characters.
✅	Description	Spruce Gifts & Provisions is owned and operated by Oregon Wildlife Foundation, offering gifts and apparel for the whole family. **Length : 131** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Home	Spruce Gifts & Provisions
site_name	Spruce Gifts & Provisions
description	Spruce Gifts & Provisions is owned and operated by Oregon Wildlife Foundation, offering gifts and apparel for the whole family.
image	https://www.sprucegiftsandprovisions.com/uploads/b/f0ce3f80-80e1-11ea-b05f-c7be69906b18/spruce%20SEO_MzQ2Mj.png
url	https://www.sprucegiftsandprovisions.com
type	website

⦿	Headings	**H1** 0 **H2** 0 **H3** 0 **H4** 0 **H5** 0 **H6** 0

SEO Content

❌	Images	We found 1 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
❌	In-page links	We found a total of 0 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice

SEO Keywords

⚪	Keywords Cloud	spruce gifts home provisions

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
home	1	✔	✖	✖	✖
spruce	1	✔	✖	✔	✖
gifts	1	✔	✖	✔	✖
provisions	1	✔	✖	✔	✖

Usability

	Url	Domain : sprucegiftsandprovisions.com Length : 28
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!

Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.sprucegiftsandprovisions.com/sitemap.xml
	Robots.txt	http://sprucegiftsandprovisions.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics