

# Website review stansbaitandtackle.com

Generated on September 23 2024 18:28 PM

The score is 48/100

#### **SEO Content**

	Title	Stan's Bait & Description of the Place for Bait and Tackle Length: 68  Perfect, your title contains between 10 and 70 characters.			
8	Description	Length: 0  Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.			
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.			
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.			
•	Headings	H1 H2 H3 H4 H5 H6 1 0 1 0 0 0  • [H1] Welcome to Stan's Bait And Tackle • [H3] Stan's Bait and Tackle			
	Images	We found 2 images on this web page.  Good, most or all of your images have alt attributes.			
	Text/HTML Ratio	Ratio: <b>0</b> %  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.			

## **SEO Content**



Iframe

Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

#### **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 20%  Internal Links 80%

# **In-page links**

Anchor	Туре	Juice
<u>Home</u>	Internal	Passing Juice
About	Internal	Passing Juice
Fishing Guides	Internal	Passing Juice
Calendar	Internal	Passing Juice
Shop Online	Internal	Passing Juice
<u>Store</u>	Internal	Passing Juice
Contact	Internal	Passing Juice
Directions	External	Passing Juice
Custom web design and hosting	External	Passing Juice
Stan's Bait & Center	Internal	noFollow

## **SEO Keywords**



Keywords Cloud

all home guides bait center calendar stans tackle fishing place

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
bait	4	<b>*</b>	×	×	✓
tackle	4	<b>*</b>	×	×	✓
stans	3	×	×	×	×
center	2	✓	×	×	×
all	2	×	×	×	×

## **Usability**

0	Url	Domain : stansbaitandtackle.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

Doctype	HTML 5
Encoding	Perfect. Your declared charset is UTF-8.

## **Document**

8	W3C Validity	Errors: 0 Warnings: 0		
<b>②</b>	Email Privacy	Great no email address has been found in plain text!		
<b></b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>		

## Mobile

Mobile Optimization	*	Apple Icon	
		•	Meta Viewport Tag
		*	Flash content

# **Optimization**

XML Sitemap	(ML Sitemap	Great, your website has an XML sitemap.		
	https://stansbaitandtackle.com/wp-sitemap.xml			
	Robots.txt	http://stansbaitandtackle.com/robots.txt  Great, your website has a robots.txt file.		
	Analytics	Great, your website has an analytics tool.		
		Google Analytics		