



Website review stansbaitandtackle.com

Generated on September 23 2024 19:17 PM


The score is 48/100







SEO Content

	Title	Stan's Bait & Tackle Center The Place for Bait and Tackle Length : 68 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Welcome to Stan's Bait And Tackle• [H3] Stan's Bait and Tackle	H1	H2	H3	H4	H5	H6	1	0	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	1	0	0	0									
	Images	We found 2 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 20% Internal Links 80%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Fishing Guides	Internal	Passing Juice
Calendar	Internal	Passing Juice
Shop Online	Internal	Passing Juice
Store	Internal	Passing Juice
Contact	Internal	Passing Juice
Directions	External	Passing Juice
Custom web design and hosting	External	Passing Juice
Stan's Bait & Tackle Center	Internal	noFollow

SEO Keywords



Keywords Cloud

fishing calendar **bait** all **tackle** stans home
place center guides

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bait	4	✓	✗	✗	✓
tackle	4	✓	✗	✗	✓
stans	3	✗	✗	✗	✗
center	2	✓	✗	✗	✗
all	2	✗	✗	✗	✗










Usability

	Url	Domain : stansbaitandtackle.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://stansbaitandtackle.com/wp-sitemap.xml</div>
	Robots.txt	http://stansbaitandtackle.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. <div> Google Analytics</div>