



Website review starlightpromo.com

Generated on September 23 2024 21:28 PM

The score is 48/100







SEO Content

	Title	Starlight Productions Promotional Products & Apparel: Home Length : 64 Perfect, your title contains between 10 and 70 characters.												
	Description	Starlight Productions. Best selection of promotional items, apparel and corporate gifts. Let us earn your business with our 1st class service and low prices. Length : 157 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Starlight Productions, promotional, promotion, merchandise, advertising, specialties, specialty, marketing, business, school, give aways Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>1</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] Welcome! [H3] Promotional Products Marketing Solutions [H4] Starlight Productions 	H1	H2	H3	H4	H5	H6	1	0	1	1	0	0
H1	H2	H3	H4	H5	H6									
1	0	1	1	0	0									
	Images	We found 25 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 12% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links


	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.11% Internal Links 88.89%

In-page links

Anchor	Type	Juice
HOME	Internal	Passing Juice
ABOUT	Internal	Passing Juice
CONTACT	Internal	Passing Juice
SHOP BY BUDGET	Internal	Passing Juice
HOLIDAY CARDS	External	Passing Juice
Contact Us	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Questions or Comments?	Internal	Passing Juice

In-page links






SEO Keywords

	Keywords Cloud	productions customized khallstarlightpromo business events promotional shop all products starlight
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
products	6	✓	✗	✗	✓
promotional	5	✓	✓	✓	✓
customized	2	✗	✗	✗	✗
business	2	✗	✓	✓	✗
shop	2	✗	✗	✗	✗












Usability

	Url	Domain : starlightpromo.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

		
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
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Optimization

	Robots.txt	<p>http://starlightpromo.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>