Website review
stevekingdentalgroup.com

Generated on September 20 2024 14:42 PM

The score is 59/100

SEO Content

✅	Title	Dentist in Cairns | Steve King Dental Group **Length : 43** Perfect, your title contains between 10 and 70 characters.
✅	Description	Looking for a professional dentist in Cairns? Come to Steve King Dental Group or visit our website to learn more about our experts and their services. **Length : 150** Great, your meta description contains between 70 and 160 characters.
✅	Keywords	Dentists, Cairns Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
description	Looking for a professional dentist in Cairns? Come to Steve King Dental Group or visit our website to learn more about our experts and their services.
title	Dentist in Cairns | Steve King Dental Group

⚪	Headings	**H1** 1	**H2** 8	**H3** 14	**H4** 0	**H5** 0	**H6** 1

- [H1] Friendly and Professional Dentist in Cairns
- [H2] OUR SPECIALTIES
- [H2] Have Quality Dental Care Without Stress
- [H2] Please check the location site to confirm which preferred health care providers are offered
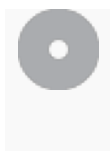- [H2] Stay Stress-Free

SEO Content

- [H2] PHONE NUMBERS
- [H2] Choose a Dentist Who Cares About You
- [H2] Get to Know Our Team
- [H2] Payment Options
- [H3] A wide range of general and cosmetic dentistry and cosmetic injectables
- [H3] Dental Practice Accredited
- [H3] Bupa Members First Platinum Logo
- [H3] AAMI Logo
- [H3] The Australian Prudential Regulation Authority Logo
- [H3] Westfund Health Insurance logo
- [H3] The Department of Veterans Affairs Medicare Logo
- [H3] TUH Health Fund Logo
- [H3] Qantas Insurance Logo
- [H3] Suncorp Logo
- [H3] NIB First Choice Logo
- [H3] CBHS Health Fund Logo
- [H3] HCF Health Fund Logo
- [H3] Smile Health Fund Logo
- [H6] Complete Family Dental Care

❌	Images	We found 28 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

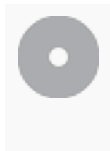|		
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 2 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links

External Links : Passing Juice 0%

Internal Links 100%

In-page links

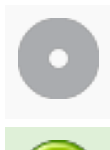| Anchor	Type	Juice
⟶ CLICK HERE	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords

Keywords Cloud

care kuranda **dental** total dentistry **button** logo health fund cairns

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
button	22	✖	✖	✖	✖
dental	20	✔	✖	✔	✔
health	12	✖	✖	✖	✔
logo	12	✖	✖	✖	✔
cairns	8	✔	✔	✔	✔

Usability

	Url	Domain : stevekingdentalgroup.com Length : 24
	Favicon	Great, your website has a favicon.

Usability

❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

❌	Doctype	Missing doctype
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
❌	Deprecated HTML	

Deprecated tags	Occurrences
<font>	43
<u>	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

⦿	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://www.stevekingdentalgroup.com/sitemap.xml
✔	Robots.txt	http://stevekingdentalgroup.com/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics