Website review
stikbugs.store

The score is 54/100

SEO Content

✅	Title	Home | stikbugs **Length : 15** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	An apparel and accessory shop run by Ren Lathbury. **Length : 50** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
site_name	stikbugs
title	stikbugs
url	https://www.stikbugs.store/
description	An apparel and accessory shop run by Ren Lathbury.
image	https://assets.bigcartel.com/account_images/2193119/Screen+Shot+2019-04-30+at+9.48.28+PM.png?auto=format&fit=max&h=1200&w=1200
image:secure_url	https://assets.bigcartel.com/account_images/2193119/Screen+Shot+2019-04-30+at+9.48.28+PM.png?auto=format&fit=max&h=1200&w=1200

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		1	0	0	0	0	0

- [H1] Featured Products

	Images	We found 2 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

	Text/HTML Ratio	Ratio : **12%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

	Flash	Perfect, no Flash content has been detected on this page.

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!

	Underscores in the URLs	Perfect! No underscores detected in your URLs.

	In-page links	We found a total of 5 links including 0 link(s) to files

	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Products	Internal	Passing Juice

In-page links

Contact	Internal	Passing Juice
Home	Internal	Passing Juice
Cart	Internal	Passing Juice

SEO Keywords

Keywords Cloud	iron- products main snip featured stikbugs skip home content cart

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
products	4	✖	✖	✖	✔
cart	3	✖	✖	✖	✖
home	2	✔	✖	✖	✖
snip	2	✖	✖	✖	✖
stikbugs	1	✔	✖	✖	✖

Usability

	Url	Domain : stikbugs.store Length : 14
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://www.stikbugs.store/
	Robots.txt	http://stikbugs.store/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.