









# Website review stirlingdentalpractice.co.uk

Generated on September 22 2024 17:34 PM

The score is 51/100







## SEO Content

|    | <p>Title</p>              | <p>NHS Dentist in Stirling   Cosmetic Dentist in Stirling   Stirling Dental Practice</p> <p><b>Length : 81</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|---|---------------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|    | <p>Description</p>        | <p>At Stirling Dental Practice, we provide high quality NHS dental care services to all of our patients. We offer a variety of restorative treatments, as well as</p> <p><b>Length : 159</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | <p>Keywords</p>           | <p>nhs dentist in stirling, cosmetic dentist in stirling, nhs dentistry in stirling, stirling dental practice, dentists in stirling dentist stirling</p> <p>Good, your page contains meta keywords.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | <p>Headings</p>           | <table border="1" data-bbox="544 1547 1481 1615"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>5</td> <td>0</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1648 911 1845" style="list-style-type: none"> <li>• [H3] Welcome</li> <li>• [H3] Case Studies</li> <li>• [H3] The Practice</li> <li>• [H3] Our Gallery</li> <li>• [H3] Opening Times</li> <li>• [H5] Quick Contact</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 5 | 0 | 1 | 0 |
| H1  | H2                        | H3  | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 0   | 0                         | 5   | 0  | 1  | 0  |    |    |    |   |   |   |   |   |   |
|  | <p>Images</p>             | <p>We found 12 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|   | <p>Text/HTML Ratio</p>    | <p>Ratio : <b>3%</b></p>  |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|   |        |  |
|---|--------|--|
|  |        | This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash  | Perfect, no Flash content has been detected on this page.  |
|  | Iframe | Great, there are no Iframes detected on this page.   |

## SEO Links

|   |                         |   |
|---|-------------------------|---|
|    | URL Rewrite             | Good. Your links looks friendly!  |
|    | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |
|  | In-page links           | We found a total of 14 links including 0 link(s) to files                                     |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 7.14%<br>Internal Links 92.86% |

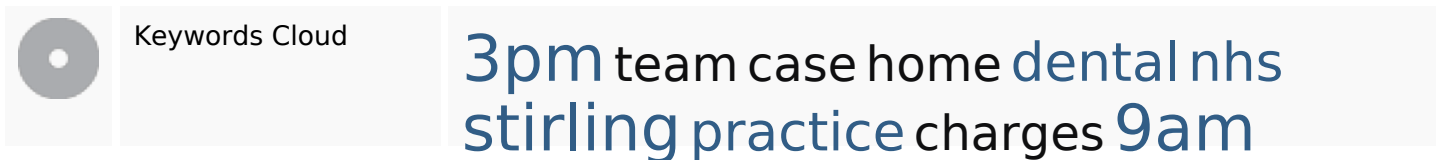
## In-page links

| Anchor  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">&amp;darr; Skip to Main Content</a> | Internal | Passing Juice |
| <a href="#">Home</a>                            | Internal | Passing Juice |
| <a href="#">The Practice</a>                    | Internal | Passing Juice |
| <a href="#">Team</a>                            | Internal | Passing Juice |
| <a href="#">Services</a>                        | Internal | Passing Juice |
| <a href="#">NHS Charges</a>                     | Internal | Passing Juice |
| <a href="#">Case Studies</a>                    | Internal | Passing Juice |

## In-page links

|                                     |          |               |
|-------------------------------------|----------|---------------|
| <a href="#">Contact Us</a>          | Internal | Passing Juice |
| <a href="#">Read More</a>           | Internal | Passing Juice |
| <a href="#">Read More</a>           | Internal | Passing Juice |
| <a href="#">Read More</a>           | Internal | Passing Juice |
| <a href="#">New Patients</a>        | Internal | Passing Juice |
| <a href="#">Quarr:</a>              | Internal | Passing Juice |
| <a href="#">Website By Jansa IT</a> | External | Passing Juice |

## SEO Keywords



## Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| stirling | 4       | ✓     | ✓        | ✓           | ✗        |
| 9am      | 4       | ✗     | ✗        | ✗           | ✗        |
| 3pm      | 4       | ✗     | ✗        | ✗           | ✗        |
| practice | 3       | ✓     | ✓        | ✓           | ✓        |
| nhs      | 3       | ✓     | ✓        | ✓           | ✗        |

## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : stirlingdentalpractice.co.uk<br>Length : 28  |
|  | Favicon      | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
|  | Printability | We could not find a Print-Friendly CSS.   |

## Usability

|  |             |   |
|--|-------------|---|
|  | Language    | Good. Your declared language is en.               |
|  | Dublin Core | This page does not take advantage of Dublin Core. |





## Document

|  |                 |  |
|--|-----------------|--|
|    | Doctype         | HTML 5   |
|    | Encoding        | Perfect. Your declared charset is UTF-8.   |
|    | W3C Validity    | Errors : 0<br>Warnings : 0   |
|   | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><a href="http://www.stirlingdentalpractice.co.uk/wp-sitemap.xml">http://www.stirlingdentalpractice.co.uk/wp-sitemap.xml</a> |
|  | Robots.txt  | <a href="http://stirlingdentalpractice.co.uk/robots.txt">http://stirlingdentalpractice.co.uk/robots.txt</a><br>Great, your website has a robots.txt file.              |
|  | Analytics   | Great, your website has an analytics tool.<br> Google Analytics                       |