Website review
stoplittering.com

The score is 49/100

SEO Content

✅	Title	Eco-friendly apparel **Length : 20** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Visit Our New ONLINE STORE - for products and affiliate signups!!! Littering has been an element of society for as long as anyone can remember. And for quite some time society **Length : 175** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
site_name	Eco-friendly apparel |
type	website
title	Eco-friendly apparel
description	Visit Our New ONLINE STORE - for products and affiliate signups!!! Littering has been an element of society for as long as anyone can remember. And for quite some time society
url	https://stoplittering.com/

SEO Content

	Headings	**H1** 1	**H2** 0	**H3** 5	**H4** 2	**H5** 0	**H6** 11	

- [H1] WEAR YOUR SHIRT TO THE FOLLOWING SPONSORS TO GET 10%-15% OFF! *
- [H3]
- [H3]
- [H3]
- [H3]
- [H3]
- [H4] Visit Our New ONLINE STORE – for products and affiliate signups!!!
- [H4] Proud Partner of
- [H6]
- [H6] Does not apply to alcohol, gratuity or tax. May not be valid on holidays or with drive-thru orders. Offers only apply to Asheville-area locations.
- [H6] *FREE GAME AND SHOES
- [H6] * 15% Off
- [H6] * FREE WAFFLE w any purchase
- [H6] * 15% Off or Buy 1 itemand get the 2nd half off
- [H6] * 15% Off
- [H6] *FREE Cooler Carrier
- [H6] *FREE Chips & Salsa w any Purchase
- [H6] *20% off Float Trips
- [H6] * 10% off & 4 cookies for $1

❌	Images	We found 40 images on this web page. 37 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 40%
		Internal Links 60%

In-page links

Anchor	Type	Juice
#stoplittering	External	Passing Juice
#sustainability	External	Passing Juice
#plasticpollution	External	Passing Juice
#leavenotrace	External	Passing Juice
#TrashTag	External	Passing Juice
#NationalCleanUpDay	External	Passing Juice
#OceanCleanup	External	Passing Juice
Home	Internal	Passing Juice
Mission	Internal	Passing Juice
Get Informed	Internal	Passing Juice
Products	Internal	Passing Juice
About Us	Internal	Passing Juice
Slideshow	Internal	Passing Juice
Sponsors	Internal	Passing Juice
Poundwise	Internal	Passing Juice
Donation	Internal	Passing Juice
a world overflowing with trash	External	Passing Juice
Ever wonder what it would take to give it a try?	Internal	Passing Juice
-	Internal	Passing Juice
BUY A SHIRT	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	products **free** littering society get tried long sponsors **purchase** been

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
free	4	✖	✖	✖	✔
get	3	✖	✖	✖	✔
littering	3	✖	✖	✔	✖
society	3	✖	✖	✔	✖
purchase	3	✖	✖	✖	✔

Usability

	Url	Domain : stoplittering.com Length : 17
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5

Document

	Encoding	Perfect. Your declared charset is UTF-8.
✅	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://stoplittering.com/sitemap.xml
✅	Robots.txt	http://stoplittering.com/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics