







Website review stormtechusa.com

Generated on September 22 2024 17:19 PM






The score is 50/100





SEO Content

	<p>Title</p>	<p>Stormtech USA Nurtured By Nature</p> <p>Length : 34</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>For those who seek nature for escape and rejuvenation, we offer quality apparel designed to provide comfort and performance in every environment.</p> <p>Length : 145</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.stormtechusa.com/</td> </tr> <tr> <td>site_name</td> <td>Stormtech USA Retail</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Stormtech USA Nurtured By Nature</td> </tr> <tr> <td>description</td> <td>For those who seek nature for escape and rejuvenation, we offer quality apparel designed to provide comfort and performance in every environment.</td> </tr> <tr> <td>image</td> <td>https://cdn.shopify.com/s/files/1/0017/2146/6995/files/new-stormtech-B2C-logo-registered-800px.png?height=628&pad_color=fff&v=1613676131&width=1200</td> </tr> </tbody> </table>	Property	Content	url	https://www.stormtechusa.com/	site_name	Stormtech USA Retail	type	website	title	Stormtech USA Nurtured By Nature	description	For those who seek nature for escape and rejuvenation, we offer quality apparel designed to provide comfort and performance in every environment.	image	https://cdn.shopify.com/s/files/1/0017/2146/6995/files/new-stormtech-B2C-logo-registered-800px.png?height=628&pad_color=fff&v=1613676131&width=1200
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SEO Content

		<p>image:secure_url https://cdn.shopify.com/s/files/1/0017/2146/6995/files/new-stormtech-B2C-logo-registered-800px.png?height=628&pad_color=fff&v=1613676131&width=1200</p> <p>image:width 1200</p> <p>image:height 628</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>0</td> <td>0</td> <td>0</td> <td>3</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Spring Collection • [H2] Technical • [H2] Bags • [H2] Polos • [H2] Tees • [H2] New Arrivals • [H2] Men's Top Sellers • [H2] Women's Top Sellers • [H6] Company • [H6] Support • [H6] Order Information 	H1	H2	H3	H4	H5	H6	1	7	0	0	0	3
H1	H2	H3	H4	H5	H6									
1	7	0	0	0	3									
	Images	<p>We found 48 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 112 links including 0 link(s) to files

SEO Links

		
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.04% Internal Links 91.96%

In-page links

Anchor	Type	Juice
FOR DISTRIBUTOR WEBSITE CLICK HERE	External	Passing Juice
=	Internal	Passing Juice
Men's Jackets & Vests	Internal	Passing Juice
Men's Tops	Internal	Passing Juice
Men's Bottoms	Internal	Passing Juice
Men's Apparel Accessories	Internal	Passing Juice
Women's Jackets & Vests	Internal	Passing Juice
Women's Tops	Internal	Passing Juice
Women's Bottoms	Internal	Passing Juice
Women's Apparel Accessories	Internal	Passing Juice
Youth Jackets & Vests	Internal	Passing Juice
Youth Tops	Internal	Passing Juice
Youth Bottoms	Internal	Passing Juice
Youth Apparel Accessories	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Backpacks	Internal	Passing Juice
Coolers	Internal	Passing Juice
Duffels	Internal	Passing Juice
Travel	Internal	Passing Juice
Waterproof	Internal	Passing Juice

In-page links

All Bags	Internal	Passing Juice
About	Internal	Passing Juice
Login	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Men's New Arrivals	Internal	Passing Juice
Men's Technical Outerwear Collection	Internal	Passing Juice
Men's 3-in-1 Interchangeable System Jackets Collection	Internal	Passing Juice
Men's Hard Wearing Workwear Collection	Internal	Passing Juice
Men's Technical Softshells Collection	Internal	Passing Juice
Men's Rainshells Colection	Internal	Passing Juice
Men's Fleece & Layering Collection	Internal	Passing Juice
Men's Performance Hoodies Collection	Internal	Passing Juice
Men's Polos & Tees Collection	Internal	Passing Juice
Men's Urban Casual Collection	Internal	Passing Juice
Women's New Arrivals	Internal	Passing Juice
Women's Technical Outerwear Collection	Internal	Passing Juice
Women's 3-in-1 Interchangeable System Jackets	Internal	Passing Juice
Women's Hard Wearing Workwear Collection	Internal	Passing Juice
Women's Technical Softshells Collection	Internal	Passing Juice
Women's Rainshells Collection	Internal	Passing Juice
Women's Softshell Outerwear Collection	Internal	Passing Juice
Women's Fleece & Layering Collection	Internal	Passing Juice
Women's Performance Hoodies Collection	Internal	Passing Juice
Women's Polos & Tees Collection	Internal	Passing Juice

In-page links

Women's Urban Casual Collection	Internal	Passing Juice
Stormtech Moments	Internal	Passing Juice
H2Xtreme®	Internal	Passing Juice
H2X-DRY®	Internal	Passing Juice
Thermal Shell	Internal	Passing Juice
1:1 Initiative	Internal	Passing Juice
Company Values	Internal	Passing Juice
Safety & Compliance	Internal	Passing Juice
Warranty	Internal	Passing Juice
Return Policy	Internal	Passing Juice
FAQs	Internal	Passing Juice
Careers	Internal	Passing Juice
Customer Service	Internal	Passing Juice
Returns	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Travel Accessories	Internal	Passing Juice
All Accessories	Internal	Passing Juice
Spring Collection	Internal	Passing Juice
Hard Wearing Workwear	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Men's Scirocco Lightweight Shell - SSR-5	Internal	Passing Juice
Women's Scirocco Lightweight Shell - SSR-5W	Internal	Passing Juice
Women's Monashee Cowl Neck Pullover - TWX-5W	Internal	Passing Juice
Men's Monashee 1/4 Zip Pullover - TWX-5	Internal	Passing Juice
Men's Galapagos S/S Polo - DXP-3	Internal	Passing Juice
Women's Galapagos S/S Polo - DXP-3W	Internal	Passing Juice


In-page links

Men's Logan Snap Front Shirt - SFX-1	Internal	Passing Juice
Men's Matrix System Jacket - XB-4	Internal	Passing Juice
Men's Apollo H2X-DRY® Polo - PS-1	Internal	Passing Juice
Men's Stavanger Thermal Jacket - AFP-2	Internal	Passing Juice
Men's Greenwich Lightweight Softshell - KS-3	Internal	Passing Juice
Men's Patrol Softshell - XB-3	Internal	Passing Juice
Men's Stratus Lightweight Shell - SSR-3	Internal	Passing Juice
Men's Vortex HD 3-in-1 System Parka - TPX-3	Internal	Passing Juice
Men's Eclipse H2X-DRY® Pique Polo - PG-1	Internal	Passing Juice
Men's Nautilus Quilted Vest - KXV-1	Internal	Passing Juice
Men's Orbiter Softshell - KSB-1	Internal	Passing Juice
Men's Reflex Polo - DXP-1	Internal	Passing Juice
Men's Boulder Thermal Shell - AFH-1	Internal	Passing Juice
Men's Wavelength Polo - NXT-1	Internal	Passing Juice
Men's Omega Zip Hoody - CFZ-5	Internal	Passing Juice
Women's Apollo H2X-DRY® Polo - PS-1W	Internal	Passing Juice
Women's Boulder Thermal Shell - AFH-1W	Internal	Passing Juice
Women's Stavanger Thermal Jacket - AFP-2W	Internal	Passing Juice
Women's Cascades Softshell - BHS-3W	Internal	Passing Juice
Women's Omega Zip Hoody - CFZ-5W	Internal	Passing Juice
Women's Reflex Polo - DXP-1W	Internal	Passing Juice
Women's Avalante 1/4 Zip Pullover - FHP-1W	Internal	Passing Juice
Women's Avalante Full Zip Fleece Vest - FHV-1W	Internal	Passing Juice
Women's Avalante Full Zip Fleece Jacket - FHZ-1W	Internal	Passing Juice
Women's Axis Shell - GSX-1W	Internal	Passing Juice
Women's Olympia Shell - GXJ-2W	Internal	Passing Juice
Women's Treeline Performance 1/4 Zip Pullover - HTZ-2W	Internal	Passing Juice
Women's Greenwich Lightweight Softshell - KS-3W	Internal	Passing Juice

In-page links

Women's Orbiter Softshell - KSB-1W	Internal	Passing Juice
Women's Montebello Thermal 1/4 Zip Pullover - KXP-1W	Internal	Passing Juice
Stormtech Canada	External	Passing Juice
Stormtech Europe	External	Passing Juice
Contact Us	Internal	Passing Juice
Track Your Order	External	Passing Juice
Terms & Conditions	Internal	Passing Juice
Stormtech USA Retail	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	apparel youth mens womens accessories tops jackets bottoms collection vests
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
womens	47	✘	✘	✘	✘
mens	45	✘	✘	✘	✘
collection	34	✘	✘	✘	✔
youth	25	✘	✘	✘	✘
accessories	24	✘	✘	✘	✘












Usability

	Url	Domain : stormtechusa.com Length : 16
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.stormtechusa.com/sitemap.xml
	Robots.txt	http://stormtechusa.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics