







# Website review strafeouterwear.com

Generated on September 21 2024 02:43 AM






The score is 52/100







## SEO Content

	Title	<div>Strafe Outerwear</div> <div>Length : 16</div> <div>Perfect, your title contains between 10 and 70 characters.</div>																		
	Description	<div>Strafe Outerwear creates modern, technical mountain apparel and outerwear that doesn't compromise performance, quality, or style. Based in Aspen, Colorado.</div> <div>Length : 159</div> <div>Great, your meta description contains between 70 and 160 characters.</div>																		
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</div>																		
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://www.strafeouterwear.com/</td></tr><tr><td>site_name</td><td>Strafe Outerwear</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Strafe Outerwear</td></tr><tr><td>image</td><td>https://www.strafeouterwear.com/cdn/shop/files/dp-bowl-pano-1600x450_600x600.jpg?v=1614737267</td></tr><tr><td>image:secure_url</td><td>https://www.strafeouterwear.com/cdn/shop/files/dp-bowl-pano-1600x450_600x600.jpg?v=1614737267</td></tr><tr><td>image:width</td><td>1600</td></tr><tr><td>image:height</td><td>450</td></tr></tbody></table>	Property	Content	url	https://www.strafeouterwear.com/	site_name	Strafe Outerwear	type	website	title	Strafe Outerwear	image	https://www.strafeouterwear.com/cdn/shop/files/dp-bowl-pano-1600x450_600x600.jpg?v=1614737267	image:secure_url	https://www.strafeouterwear.com/cdn/shop/files/dp-bowl-pano-1600x450_600x600.jpg?v=1614737267	image:width	1600	image:height	450
Property	Content																			
url	https://www.strafeouterwear.com/																			
site_name	Strafe Outerwear																			
type	website																			
title	Strafe Outerwear																			
image	https://www.strafeouterwear.com/cdn/shop/files/dp-bowl-pano-1600x450_600x600.jpg?v=1614737267																			
image:secure_url	https://www.strafeouterwear.com/cdn/shop/files/dp-bowl-pano-1600x450_600x600.jpg?v=1614737267																			
image:width	1600																			
image:height	450																			

## SEO Content

		<div>description</div> <div>Strafe Outerwear creates modern, technical mountain apparel and outerwear that doesn't compromise performance, quality, or style. Based in Aspen, Colorado.</div>
	Headings	<div> <div> <div>H1</div> <div>1</div> </div> <div> <div>H2</div> <div>5</div> </div> <div> <div>H3</div> <div>0</div> </div> <div> <div>H4</div> <div>0</div> </div> <div> <div>H5</div> <div>0</div> </div> <div> <div>H6</div> <div>4</div> </div> </div> <div> <ul style="list-style-type: none"> <li>• [H1] WEATHER PROTECTION</li> <li>• [H2] Currency</li> <li>• [H2] Men's</li> <li>• [H2] Women's</li> <li>• [H2] BEST SELLERS</li> <li>• [H2] Subscribe</li> <li>• [H6] MEN'S</li> <li>• [H6] WOMEN'S</li> <li>• [H6] Support</li> <li>• [H6] Policies</li> </ul> </div>
	Images	<div>We found 52 images on this web page.</div> <div>31 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</div>
	Text/HTML Ratio	<div>Ratio : <b>3%</b></div> <div>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</div>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 84 links including 0 link(s) to files
	Statistics	<div>External Links : noFollow 1.19%</div> <div>External Links : Passing Juice 4.76%</div>

## SEO Links

Internal Links 94.05%

### In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
<a href="#">All</a>	Internal	Passing Juice
<a href="#">Jackets</a>	Internal	Passing Juice
<a href="#">Pants</a>	Internal	Passing Juice
<a href="#">Mid-Layers &amp; Insulation</a>	Internal	Passing Juice
<a href="#">Suits</a>	Internal	Passing Juice
<a href="#">Touring</a>	Internal	Passing Juice
<a href="#">Lifestyle</a>	Internal	Passing Juice
<a href="#">Summer</a>	Internal	Passing Juice
<a href="#">SALE</a>	Internal	Passing Juice
<a href="#">All</a>	Internal	Passing Juice
<a href="#">Jackets</a>	Internal	Passing Juice
<a href="#">Pants</a>	Internal	Passing Juice
<a href="#">Mid-Layers &amp; Insulation</a>	Internal	Passing Juice
<a href="#">Suits</a>	Internal	Passing Juice
<a href="#">Touring</a>	Internal	Passing Juice
<a href="#">Lifestyle</a>	Internal	Passing Juice
<a href="#">Summer</a>	Internal	Passing Juice
<a href="#">SALE</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Retail Partners</a>	Internal	Passing Juice
<a href="#">Showrooms</a>	Internal	Passing Juice
<a href="#">Ambassadors</a>	Internal	Passing Juice

## In-page links

<a href="#">Strafe Journal</a>	Internal	Passing Juice
<a href="#">Our Process</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">Summer Gear Guide</a>	Internal	Passing Juice
<a href="#">Bike</a>	Internal	Passing Juice
<a href="#">(Off) Road Collection</a>	Internal	Passing Juice
<a href="#">SALE</a>	Internal	Passing Juice
<a href="#">All Winter</a>	Internal	Passing Juice
<a href="#">Baselayers</a>	Internal	Passing Juice
<a href="#">Weather</a>	Internal	Passing Juice
<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Bottoms</a>	Internal	Passing Juice
<a href="#">Layers</a>	Internal	Passing Juice
<a href="#">Merino</a>	Internal	Passing Juice
<a href="#">SALE</a>	Internal	Passing Juice
<a href="#">Hats</a>	Internal	Passing Juice
<a href="#">Beanies &amp; Toques</a>	Internal	Passing Juice
<a href="#">Facemasks</a>	Internal	Passing Juice
<a href="#">Gift Cards</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">Bike</a>	Internal	Passing Juice
<a href="#">SALE</a>	Internal	Passing Juice
<a href="#">All Winter</a>	Internal	Passing Juice
<a href="#">Baselayers</a>	Internal	Passing Juice
<a href="#">Weather</a>	Internal	Passing Juice
<a href="#">Bottoms</a>	Internal	Passing Juice


## In-page links

<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Layers</a>	Internal	Passing Juice
<a href="#">Merino</a>	Internal	Passing Juice
<a href="#">SALE</a>	Internal	Passing Juice
<a href="#">Hats</a>	Internal	Passing Juice
<a href="#">Beanies &amp; Toques</a>	Internal	Passing Juice
<a href="#">MEN'S</a>	Internal	Passing Juice
<a href="#">Women's</a>	Internal	Passing Juice
<a href="#">Scout Jacket</a>	Internal	Passing Juice
<a href="#">Merino Blend Tops</a>	Internal	Passing Juice
<a href="#">brrr° Cooling Fabrics</a>	Internal	Passing Juice
<a href="#">Bike</a>	Internal	Passing Juice
<a href="#">A NIGHT OUT IN THE HIGH COUNTRY</a>	Internal	Passing Juice
<a href="#">LAUNDRY TIME</a>	Internal	Passing Juice
<a href="#">DESIGN PROCESS</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Sizing Information</a>	Internal	Passing Juice
<a href="#">Warranty &amp; Repairs</a>	Internal	Passing Juice
<a href="#">Returns &amp; Exchanges</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Affiliate Program</a>	Internal	Passing Juice
<a href="#">Pro Program</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice

## In-page links

<a href="#">Shipping</a>	Internal	Passing Juice
<a href="#">Refund Policy</a>	Internal	Passing Juice
<a href="#">Do not sell my personal information</a>	Internal	Passing Juice
<a href="#">Strafe Outerwear</a>	Internal	Passing Juice
=	External	noFollow





## SEO Keywords

	Keywords Cloud	scout tech pertex jacket mens reviews ridgeline new skyline womens
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
reviews	9	×	×	×	×
scout	6	×	×	×	×
jacket	6	×	×	×	×
mens	3	×	×	×	×
womens	3	×	×	×	×

## Usability

	Url	Domain : strafeouterwear.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>




## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization

		<a href="https://www.strafeouterwear.com/sitemap.xml">https://www.strafeouterwear.com/sitemap.xml</a>
	Robots.txt	<a href="http://strafeouterwear.com/robots.txt">http://strafeouterwear.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. <div> Google Analytics</div>