







# Website review strafeouterwear.com

Generated on September 21 2024 02:43 AM






The score is 52/100







## SEO Content

	Title	<p>Strafe Outerwear</p> <p><b>Length : 16</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>Strafe Outerwear creates modern, technical mountain apparel and outerwear that doesn't compromise performance, quality, or style. Based in Aspen, Colorado.</p> <p><b>Length : 159</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.strafeouterwear.com/</td> </tr> <tr> <td>site_name</td> <td>Strafe Outerwear</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Strafe Outerwear</td> </tr> <tr> <td>image</td> <td>https://www.strafeouterwear.com/cdn/shop/files/dp-bowl-pano-1600x450_600x600.jpg?v=1614737267</td> </tr> <tr> <td>image:secure_url</td> <td>https://www.strafeouterwear.com/cdn/shop/files/dp-bowl-pano-1600x450_600x600.jpg?v=1614737267</td> </tr> <tr> <td>image:width</td> <td>1600</td> </tr> <tr> <td>image:height</td> <td>450</td> </tr> </tbody> </table>	Property	Content	url	https://www.strafeouterwear.com/	site_name	Strafe Outerwear	type	website	title	Strafe Outerwear	image	https://www.strafeouterwear.com/cdn/shop/files/dp-bowl-pano-1600x450_600x600.jpg?v=1614737267	image:secure_url	https://www.strafeouterwear.com/cdn/shop/files/dp-bowl-pano-1600x450_600x600.jpg?v=1614737267	image:width	1600	image:height	450
Property	Content																			
url	https://www.strafeouterwear.com/																			
site_name	Strafe Outerwear																			
type	website																			
title	Strafe Outerwear																			
image	https://www.strafeouterwear.com/cdn/shop/files/dp-bowl-pano-1600x450_600x600.jpg?v=1614737267																			
image:secure_url	https://www.strafeouterwear.com/cdn/shop/files/dp-bowl-pano-1600x450_600x600.jpg?v=1614737267																			
image:width	1600																			
image:height	450																			

## SEO Content

		description	Strafe Outerwear creates modern, technical mountain apparel and outerwear that doesn't compromise performance, quality, or style. Based in Aspen, Colorado.
	Headings	<b>H1</b> 1 <b>H2</b> 5 <b>H3</b> 0 <b>H4</b> 0 <b>H5</b> 0 <b>H6</b> 4	<ul style="list-style-type: none"> <li>• [H1] WEATHER PROTECTION</li> <li>• [H2] Currency</li> <li>• [H2] Men's</li> <li>• [H2] Women's</li> <li>• [H2] BEST SELLERS</li> <li>• [H2] Subscribe</li> <li>• [H6] MEN'S</li> <li>• [H6] WOMEN'S</li> <li>• [H6] Support</li> <li>• [H6] Policies</li> </ul>
	Images	<p>We found 52 images on this web page.</p> <p>31 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>	
	Text/HTML Ratio	<p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>	
	Flash	Perfect, no Flash content has been detected on this page.	
	Iframe	Great, there are no Iframes detected on this page.	

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 84 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 1.19%</p> <p>External Links : Passing Juice 4.76%</p>

# SEO Links

Internal Links 94.05%

## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
<a href="#">All</a>	Internal	Passing Juice
<a href="#">Jackets</a>	Internal	Passing Juice
<a href="#">Pants</a>	Internal	Passing Juice
<a href="#">Mid-Layers &amp; Insulation</a>	Internal	Passing Juice
<a href="#">Suits</a>	Internal	Passing Juice
<a href="#">Touring</a>	Internal	Passing Juice
<a href="#">Lifestyle</a>	Internal	Passing Juice
<a href="#">Summer</a>	Internal	Passing Juice
<a href="#">SALE</a>	Internal	Passing Juice
<a href="#">All</a>	Internal	Passing Juice
<a href="#">Jackets</a>	Internal	Passing Juice
<a href="#">Pants</a>	Internal	Passing Juice
<a href="#">Mid-Layers &amp; Insulation</a>	Internal	Passing Juice
<a href="#">Suits</a>	Internal	Passing Juice
<a href="#">Touring</a>	Internal	Passing Juice
<a href="#">Lifestyle</a>	Internal	Passing Juice
<a href="#">Summer</a>	Internal	Passing Juice
<a href="#">SALE</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Retail Partners</a>	Internal	Passing Juice
<a href="#">Showrooms</a>	Internal	Passing Juice
<a href="#">Ambassadors</a>	Internal	Passing Juice

## In-page links

<a href="#">Strafe Journal</a>	Internal	Passing Juice
<a href="#">Our Process</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">Summer Gear Guide</a>	Internal	Passing Juice
<a href="#">Bike</a>	Internal	Passing Juice
<a href="#">(Off) Road Collection</a>	Internal	Passing Juice
<a href="#">SALE</a>	Internal	Passing Juice
<a href="#">All Winter</a>	Internal	Passing Juice
<a href="#">Baselayers</a>	Internal	Passing Juice
<a href="#">Weather</a>	Internal	Passing Juice
<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Bottoms</a>	Internal	Passing Juice
<a href="#">Layers</a>	Internal	Passing Juice
<a href="#">Merino</a>	Internal	Passing Juice
<a href="#">SALE</a>	Internal	Passing Juice
<a href="#">Hats</a>	Internal	Passing Juice
<a href="#">Beanies &amp; Toques</a>	Internal	Passing Juice
<a href="#">Facemasks</a>	Internal	Passing Juice
<a href="#">Gift Cards</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">Bike</a>	Internal	Passing Juice
<a href="#">SALE</a>	Internal	Passing Juice
<a href="#">All Winter</a>	Internal	Passing Juice
<a href="#">Baselayers</a>	Internal	Passing Juice
<a href="#">Weather</a>	Internal	Passing Juice
<a href="#">Bottoms</a>	Internal	Passing Juice

## In-page links

<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Layers</a>	Internal	Passing Juice
<a href="#">Merino</a>	Internal	Passing Juice
<a href="#">SALE</a>	Internal	Passing Juice
<a href="#">Hats</a>	Internal	Passing Juice
<a href="#">Beanies &amp; Toques</a>	Internal	Passing Juice
<a href="#">MEN'S</a>	Internal	Passing Juice
<a href="#">Women's</a>	Internal	Passing Juice
<a href="#">Scout Jacket</a>	Internal	Passing Juice
<a href="#">Merino Blend Tops</a>	Internal	Passing Juice
<a href="#">brrr° Cooling Fabrics</a>	Internal	Passing Juice
<a href="#">Bike</a>	Internal	Passing Juice
<a href="#">A NIGHT OUT IN THE HIGH COUNTRY</a>	Internal	Passing Juice
<a href="#">LAUNDRY TIME</a>	Internal	Passing Juice
<a href="#">DESIGN PROCESS</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Sizing Information</a>	Internal	Passing Juice
<a href="#">Warranty &amp; Repairs</a>	Internal	Passing Juice
<a href="#">Returns &amp; Exchanges</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Affiliate Program</a>	Internal	Passing Juice
<a href="#">Pro Program</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice

## In-page links

<a href="#">Shipping</a>	Internal	Passing Juice
<a href="#">Refund Policy</a>	Internal	Passing Juice
<a href="#">Do not sell my personal information</a>	Internal	Passing Juice
<a href="#">Strafe Outerwear</a>	Internal	Passing Juice
=	External	noFollow

## SEO Keywords




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
reviews	9	✘	✘	✘	✘
scout	6	✘	✘	✘	✘
jacket	6	✘	✘	✘	✘
mens	3	✘	✘	✘	✘
womens	3	✘	✘	✘	✘



## Usability

	Url	Domain : strafeouterwear.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
---	-------------	---

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
---	---------------------	--

## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
--	-------------	---

## Optimization



<https://www.strafeouterwear.com/sitemap.xml>



Robots.txt

<http://strafeouterwear.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics