








# Website review straightriverf amilydental.com

Generated on September 23 2024 03:19 AM





The score is 50/100







## SEO Content

	<b>Title</b>	<p>Straight River Family Dental   Dentists in Owatonna</p> <p><b>Length : 51</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<b>Description</b>	<p>Trusted dental care in Owatonna, MN. Call us today at 507-451-3090 for appointments. Offering family, cosmetic, and restorative dentistry with advanced technology.</p> <p><b>Length : 163</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1541"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	type	website								
Property	Content													
type	website													
	<b>Headings</b>	<table border="1" data-bbox="539 1570 1481 1641"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>4</td> <td>9</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1675 1497 2067" style="list-style-type: none"> <li>• [H1] Welcome to Straight River Family Dental in Owatonna, MN</li> <li>• [H1] Want to schedule an appointment?</li> <li>• [H2] About us</li> <li>• [H2] Meet the Doctors</li> <li>• [H2] Why Choose Straight River Family Dental?</li> <li>• [H2] Services</li> <li>• [H3] Dr. Kurt Erickson</li> <li>• [H3] Dr. Seth Huiras</li> <li>• [H3] Dr. Zach Lindquist</li> <li>• [H3] Smile Design</li> <li>• [H3] Clear Aligners</li> <li>• [H3] Dental Implants</li> </ul>	H1	H2	H3	H4	H5	H6	2	4	9	0	0	0
H1	H2	H3	H4	H5	H6									
2	4	9	0	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] Root Canal (Endodontics)</li> <li>• [H3] Dental Crowns</li> <li>• [H3] Dental Bridges</li> </ul>
	Images	<p>We found 13 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 34 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.94%</p> <p>Internal Links 97.06%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Explore All Services</a>	Internal	Passing Juice
<a href="#">CONTACT</a>	Internal	Passing Juice
<a href="#">CAREERS</a>	Internal	Passing Juice


## In-page links

<a href="#">Explore Straight River Family Dental</a>	Internal	Passing Juice
<a href="#">More about Dr. Kurt Erickson</a>	Internal	Passing Juice
<a href="#">Sort</a>	Internal	Passing Juice
<a href="#">170 Landmark Dr. NE. Ste. A, Owatonna, MN 55060</a>	External	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Patient Info</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">General Dentistry</a>	Internal	Passing Juice
<a href="#">Children&amp;#x27;s Dentistry</a>	Internal	Passing Juice
<a href="#">Dental Cleanings</a>	Internal	Passing Juice
<a href="#">Dental Emergencies</a>	Internal	Passing Juice
<a href="#">Dental Sealants</a>	Internal	Passing Juice
<a href="#">Dental Xrays</a>	Internal	Passing Juice
<a href="#">Cosmetic Dentistry</a>	Internal	Passing Juice
<a href="#">Clear Aligners</a>	Internal	Passing Juice
<a href="#">Cosmetic Dentistry</a>	Internal	Passing Juice
<a href="#">Orthodontics</a>	Internal	Passing Juice
<a href="#">Smile Design</a>	Internal	Passing Juice
<a href="#">Veneers</a>	Internal	Passing Juice
<a href="#">Restorative Dentistry</a>	Internal	Passing Juice
<a href="#">Dental Bridges</a>	Internal	Passing Juice
<a href="#">Dental Crowns</a>	Internal	Passing Juice
<a href="#">Dental Implant Restoration</a>	Internal	Passing Juice
<a href="#">Dental Implants</a>	Internal	Passing Juice
<a href="#">Full &amp; Partial Dentures</a>	Internal	Passing Juice
<a href="#">Other</a>	Internal	Passing Juice
<a href="#">3D CT Scanning</a>	Internal	Passing Juice
<a href="#">Bone Grafting</a>	Internal	Passing Juice

## In-page links

<a href="#">Digital Scanner</a>	Internal	Passing Juice
<a href="#">Gum Grafting</a>	Internal	Passing Juice
<a href="#">Local Anesthesia</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : straightriverfamilydental.com Length : 29
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://www.straightriverfamilydental.com/sitemap.xml</code>
	Robots.txt	<code>http://straightriverfamilydental.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.