

# Website review straightriverfamilydental.com

Generated on September 23 2024 03:30 AM





The score is 50/100







## SEO Content

|          | Title              | <p>Straight River Family Dental   Dentists in Owatonna</p> <p><b>Length : 51</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |          |         |      |         |    |    |   |   |   |   |   |   |
|----------|--------------------|---|----------|---------|------|---------|----|----|---|---|---|---|---|---|
|          | Description        | <p>Trusted dental care in Owatonna, MN. Call us today at 507-451-3090 for appointments. Offering family, cosmetic, and restorative dentistry with advanced technology.</p> <p><b>Length : 163</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>  |          |         |      |         |    |    |   |   |   |   |   |   |
|          | Keywords           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |          |         |      |         |    |    |   |   |   |   |   |   |
|          | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr></tbody></table>   | Property | Content | type | website |    |    |   |   |   |   |   |   |
| Property | Content            |   |          |         |      |         |    |    |   |   |   |   |   |   |
| type     | website            |   |          |         |      |         |    |    |   |   |   |   |   |   |
|          | Headings           | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>4</td><td>9</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Welcome to Straight River Family Dental in Owatonna, MN</li><li>• [H1] Want to schedule an appointment?</li><li>• [H2] About us</li><li>• [H2] Meet the Doctors</li><li>• [H2] Why Choose Straight River Family Dental?</li><li>• [H2] Services</li><li>• [H3] Dr. Kurt Erickson</li><li>• [H3] Dr. Seth Huiras</li><li>• [H3] Dr. Zach Lindquist</li><li>• [H3] Smile Design</li><li>• [H3] Clear Aligners</li><li>• [H3] Dental Implants</li></ul> | H1       | H2      | H3   | H4      | H5 | H6 | 2 | 4 | 9 | 0 | 0 | 0 |
| H1       | H2                 | H3  | H4       | H5      | H6   |         |    |    |   |   |   |   |   |   |
| 2        | 4                  | 9   | 0        | 0       | 0    |         |    |    |   |   |   |   |   |   |

## SEO Content

|   |                 |   |
|---|-----------------|---|
|   |                 | <ul style="list-style-type: none"><li>• [H3] Root Canal (Endodontics)</li><li>• [H3] Dental Crowns</li><li>• [H3] Dental Bridges</li></ul>  |
|  | Images          | We found 13 images on this web page.<br><br>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : <b>0%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                               |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.  |

## SEO Links

|   |                         |   |
|---|-------------------------|---|
|  | URL Rewrite             | Good. Your links looks friendly!  |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |
|  | In-page links           | We found a total of 34 links including 0 link(s) to files   |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 2.94%<br><br>Internal Links 97.06% |

## In-page links

| Anchor                               | Type     | Juice         |
|--------------------------------------|----------|---------------|
| <a href="#">Explore All Services</a> | Internal | Passing Juice |
| <a href="#">CONTACT</a>              | Internal | Passing Juice |
| <a href="#">CAREERS</a>              | Internal | Passing Juice |


## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Explore Straight River Family Dental</a>            | Internal | Passing Juice |
| <a href="#">More about Dr. Kurt Erickson</a>                    | Internal | Passing Juice |
| <a href="#">Sort</a>  | Internal | Passing Juice |
| <a href="#">170 Landmark Dr. NE. Ste. A, Owatonna, MN 55060</a> | External | Passing Juice |
| <a href="#">Home</a>  | Internal | Passing Juice |
| <a href="#">Patient Info</a>                                    | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>                                  | Internal | Passing Juice |
| <a href="#">General Dentistry</a>                               | Internal | Passing Juice |
| <a href="#">Children&amp;#x27;s Dentistry</a>                   | Internal | Passing Juice |
| <a href="#">Dental Cleanings</a>                                | Internal | Passing Juice |
| <a href="#">Dental Emergencies</a>                              | Internal | Passing Juice |
| <a href="#">Dental Sealants</a>                                 | Internal | Passing Juice |
| <a href="#">Dental Xrays</a>                                    | Internal | Passing Juice |
| <a href="#">Cosmetic Dentistry</a>                              | Internal | Passing Juice |
| <a href="#">Clear Aligners</a>                                  | Internal | Passing Juice |
| <a href="#">Cosmetic Dentistry</a>                              | Internal | Passing Juice |
| <a href="#">Orthodontics</a>                                    | Internal | Passing Juice |
| <a href="#">Smile Design</a>                                    | Internal | Passing Juice |
| <a href="#">Veneers</a>   | Internal | Passing Juice |
| <a href="#">Restorative Dentistry</a>                           | Internal | Passing Juice |
| <a href="#">Dental Bridges</a>                                  | Internal | Passing Juice |
| <a href="#">Dental Crowns</a>                                   | Internal | Passing Juice |
| <a href="#">Dental Implant Restoration</a>                      | Internal | Passing Juice |
| <a href="#">Dental Implants</a>                                 | Internal | Passing Juice |
| <a href="#">Full &amp; Partial Dentures</a>                     | Internal | Passing Juice |
| <a href="#">Other</a>   | Internal | Passing Juice |
| <a href="#">3D CT Scanning</a>                                  | Internal | Passing Juice |
| <a href="#">Bone Grafting</a>                                   | Internal | Passing Juice |
|   |          |               |

## In-page links

|                                  |          |               |
|----------------------------------|----------|---------------|
| <a href="#">Digital Scanner</a>  | Internal | Passing Juice |
| <a href="#">Gum Grafting</a>     | Internal | Passing Juice |
| <a href="#">Local Anesthesia</a> | Internal | Passing Juice |






## SEO Keywords

|  |                |  |
|--|----------------|--|
|  | Keywords Cloud |  |
|--|----------------|--|



## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|---------|---------|-------|----------|-------------|----------|










## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : straightriverfamilydental.com<br>Length : 29 |
|  | Favicon      | Great, your website has a favicon.                    |
|  | Printability | We could not find a Print-Friendly CSS.               |
|  | Language     | Good. Your declared language is en.                   |
|  | Dublin Core  | This page does not take advantage of Dublin Core.     |





## Document

|  |          |  |
|--|----------|--|
|  | Doctype  | HTML 5                                   |
|  | Encoding | Perfect. Your declared charset is UTF-8. |




## Document

|   |                 |   |
|---|-----------------|---|
|  | W3C Validity    | Errors : 0<br>Warnings : 0  |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|   |                     |   |
|---|---------------------|---|
|  | Mobile Optimization | <div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div> |
|---|---------------------|---|

## Optimization

|   |             |  |
|---|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><div>https://www.straightriverfamilydental.com/sitemap.xml</div>  |
|  | Robots.txt  | http://straightriverfamilydental.com/robots.txt<br>Great, your website has a robots.txt file.  |
|  | Analytics   | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |