








Website review subarugear.com

Generated on September 13 2024 06:47 AM





The score is 51/100







SEO Content

	Title	<p>Shop Subaru Apparel & Gear Online Subaru Gear</p> <p>Length : 47</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>subaru apparel, subaru clothing, subaru gear store, subaru clothes store, subaru merchandise usa</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>7</td> <td>2</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1518 1505 2078" style="list-style-type: none"> • [H1] Have a Few Minutes? • [H1] Hit the Road in Subaru Gear! • [H1] Subaru Love Promise • [H1] Save Now ↑ • [H2] As a loyal Subaru owner, we value your opinion and would love to hear about your shopping experience with Subaru Gear. • [H2] Discover our latest collection of Subaru Gear, perfect for all your adventures. • [H2] Earth Conscious Gear • [H2] Gear to Celebrate Pride • [H2] Text GEARLP to 78243 or click here to receive a code for 15% OFF • [H2] Looking for Additional Holiday Gifting Ideas? • [H2] Select your brand/logo to start shopping • [H3] Shop the Summer Cyber Sale thru 7/23! • [H3] FREE Shipping on orders over \$50+ • [H4] Along with Subaru, it's our aim to spread the Love Promise 	H1	H2	H3	H4	H5	H6	4	7	2	4	0	0
H1	H2	H3	H4	H5	H6									
4	7	2	4	0	0									

SEO Content

		<p>as far as possible. Look for these icons on products to shop gear that helps make a difference.</p> <ul style="list-style-type: none"> • [H4] Earth Conscious Gear • [H4] Gear for Your Furry Friend • [H4] Gear to Celebrate Pride
	Images	<p>We found 13 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 78 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 8.97%</p> <p>Internal Links 91.03%</p>

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Log In	Internal	Passing Juice

In-page links

New	Internal	Passing Juice
Shop	Internal	Passing Juice
Apparel	Internal	Passing Juice
Headwear & Accessories	Internal	Passing Juice
Men's Tops	Internal	Passing Juice
Men's Outerwear	Internal	Passing Juice
Ladies' Tops	Internal	Passing Juice
Ladies' Outerwear	Internal	Passing Juice
Youth Apparel	Internal	Passing Juice
Toddler & Baby	Internal	Passing Juice
Pets	Internal	Passing Juice
Bags & Coolers	Internal	Passing Juice
Food & Drinkware	Internal	Passing Juice
Outdoor Life	Internal	Passing Juice
Home Goods	Internal	Passing Juice
Performance	Internal	Passing Juice
Gymkhana	Internal	Passing Juice
Motorsports	Internal	Passing Juice
STI/WRX	Internal	Passing Juice
Auto	Internal	Passing Juice
Collections	Internal	Passing Juice
Bucky Lasek	Internal	Passing Juice
Holiday	Internal	Passing Juice
Babies & Kids	Internal	Passing Juice
Tiny Tuner	Internal	Passing Juice
Happy Camper	Internal	Passing Juice
Little Explorer	Internal	Passing Juice
View All Babies & Kids	Internal	Passing Juice

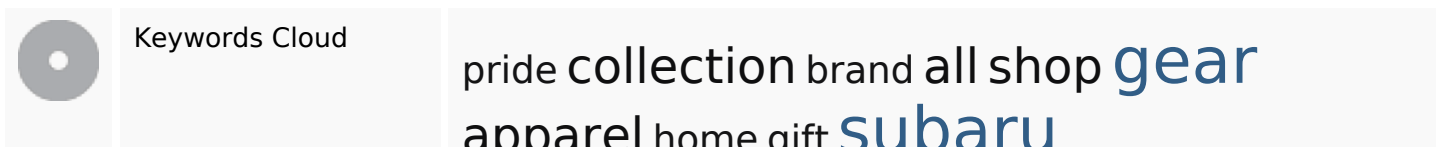
In-page links

Earth Conscious	Internal	Passing Juice
Giveback Brands	Internal	Passing Juice
Subaru x National Park Foundation	Internal	Passing Juice
Vintage	Internal	Passing Juice
Wilderness	Internal	Passing Juice
Pride	Internal	Passing Juice
Diecast Cars	Internal	Passing Juice
Brands	Internal	Passing Juice
Allmade	Internal	Passing Juice
Basecamp	Internal	Passing Juice
Carhartt	Internal	Passing Juice
Chaco	Internal	Passing Juice
Champion	Internal	Passing Juice
Klean Kanteen	Internal	Passing Juice
New Era	Internal	Passing Juice
Wild Tribute	Internal	Passing Juice
Sale	Internal	Passing Juice
Hidden	Internal	Passing Juice
TerraCycle	Internal	Passing Juice
K&#220;HL	Internal	Passing Juice
EcoVessel	Internal	Passing Juice
Adidas	Internal	Passing Juice
LOVEbags	Internal	Passing Juice
Gear of Month	Internal	Passing Juice
Subaru University	Internal	Passing Juice
About Subaru University	Internal	Passing Juice
Apparel	Internal	Passing Juice
Gear	Internal	Passing Juice

In-page links

View All	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Take Survey	External	Passing Juice
Shop New Gear	Internal	Passing Juice
Shop 90's Forester Tee	Internal	Passing Juice
Shop Ladies' Coastal Leaves Tee	Internal	Passing Juice
Shop Ladies' Tonal Subaru Hat	Internal	Passing Juice
Shop Wilderness Hat	Internal	Passing Juice
Shop Topo Designs Rover Pack	Internal	Passing Juice
Shop 40 oz. Tumbler	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Explore All Eco Gear	Internal	Passing Juice
click here	External	Passing Juice
SMS Terms & Conditions and Privacy Policy.	External	Passing Juice
Vulnerability Disclosure Policy	External	Passing Juice
Accessibility Statement	External	Passing Juice
Privacy Notice	External	Passing Juice
California Notice	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

gear	12	✓	✓	✗	✓
subaru	11	✓	✓	✗	✓
shop	7	✓	✗	✗	✓
all	7	✗	✗	✗	✓
apparel	5	✓	✓	✗	✗

Usability

	Url	Domain : subarugear.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><center></td> <td>2</td> </tr> </tbody> </table>	Deprecated tags	Occurrences	<center>	2
Deprecated tags	Occurrences					
<center>	2					

Document

<u>

1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



Speed Tips

- ✓ Excellent, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✓ Great, your website has few CSS files.
- ✗ Too bad, your website has too many JS files (more than 6).
- ✓ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://subarugear.com/sitemap/allsitemap.xml>



Robots.txt

<http://subarugear.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.