

# Website review subarugear.com

Generated on September 22 2024 11:28 AM





The score is 51/100







## SEO Content

	Title	Shop Subaru Apparel & Gear Online   Subaru Gear  <b>Length : 47</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b>  Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	subaru apparel, subaru clothing, subaru gear store, subaru clothes store, subaru merchandise usa  Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>4</td><td>7</td><td>2</td><td>4</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Have a Few Minutes?</li><li>• [H1] Hit the Road in Subaru Gear!</li><li>• [H1] Subaru Love Promise</li><li>• [H1] Save Now ↑</li><li>• [H2] As a loyal Subaru owner, we value your opinion and would love to hear about your shopping experience with Subaru Gear.</li><li>• [H2] Discover our latest collection of Subaru Gear, perfect for all your adventures.</li><li>• [H2] Earth Conscious Gear</li><li>• [H2] Gear to Celebrate Pride</li><li>• [H2] Text GEARLP to 78243 or click here to receive a code for 15% OFF</li><li>• [H2] Looking for Additional Holiday Gifting Ideas?</li><li>• [H2] Select your brand/logo to start shopping</li><li>• [H3] Shop the Summer Cyber Sale thru 7/23!</li><li>• [H3] FREE Shipping on orders over \$50+</li><li>• [H4] Along with Subaru, it’s our aim to spread the Love Promise</li></ul>	H1	H2	H3	H4	H5	H6	4	7	2	4	0	0
H1	H2	H3	H4	H5	H6									
4	7	2	4	0	0									

## SEO Content

		<p>as far as possible. Look for these icons on products to shop gear that helps make a difference.</p> <ul style="list-style-type: none"><li>• [H4] Earth Conscious Gear</li><li>• [H4] Gear for Your Furry Friend</li><li>• [H4] Gear to Celebrate Pride</li></ul>
	Images	<p>We found 13 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 78 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 8.97%</p> <p>Internal Links 91.03%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Log In</a>	Internal	Passing Juice

## In-page links

<a href="#">New</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Apparel</a>	Internal	Passing Juice
<a href="#">Headwear &amp; Accessories</a>	Internal	Passing Juice
<a href="#">Men's Tops</a>	Internal	Passing Juice
<a href="#">Men's Outerwear</a>	Internal	Passing Juice
<a href="#">Ladies' Tops</a>	Internal	Passing Juice
<a href="#">Ladies' Outerwear</a>	Internal	Passing Juice
<a href="#">Youth Apparel</a>	Internal	Passing Juice
<a href="#">Toddler &amp; Baby</a>	Internal	Passing Juice
<a href="#">Pets</a>	Internal	Passing Juice
<a href="#">Bags &amp; Coolers</a>	Internal	Passing Juice
<a href="#">Food &amp; Drinkware</a>	Internal	Passing Juice
<a href="#">Outdoor Life</a>	Internal	Passing Juice
<a href="#">Home Goods</a>	Internal	Passing Juice
<a href="#">Performance</a>	Internal	Passing Juice
<a href="#">Gymkhana</a>	Internal	Passing Juice
<a href="#">Motorsports</a>	Internal	Passing Juice
<a href="#">STI/WRX</a>	Internal	Passing Juice
<a href="#">Auto</a>	Internal	Passing Juice
<a href="#">Collections</a>	Internal	Passing Juice
<a href="#">Bucky Lasek</a>	Internal	Passing Juice
<a href="#">Holiday</a>	Internal	Passing Juice
<a href="#">Babies &amp; Kids</a>	Internal	Passing Juice
<a href="#">Tiny Tuner</a>	Internal	Passing Juice
<a href="#">Happy Camper</a>	Internal	Passing Juice
<a href="#">Little Explorer</a>	Internal	Passing Juice
<a href="#">View All Babies &amp; Kids</a>	Internal	Passing Juice

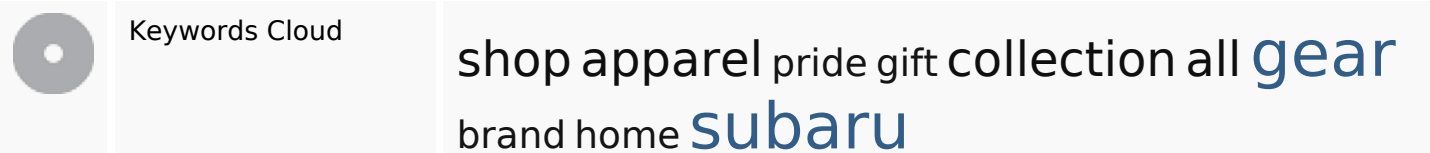
## In-page links

<a href="#">Earth Conscious</a>	Internal	Passing Juice
<a href="#">Giveback Brands</a>	Internal	Passing Juice
<a href="#">Subaru x National Park Foundation</a>	Internal	Passing Juice
<a href="#">Vintage</a>	Internal	Passing Juice
<a href="#">Wilderness</a>	Internal	Passing Juice
<a href="#">Pride</a>	Internal	Passing Juice
<a href="#">Diecast Cars</a>	Internal	Passing Juice
<a href="#">Brands</a>	Internal	Passing Juice
<a href="#">Allmade</a>	Internal	Passing Juice
<a href="#">Basecamp</a>	Internal	Passing Juice
<a href="#">Carhartt</a>	Internal	Passing Juice
<a href="#">Chaco</a>	Internal	Passing Juice
<a href="#">Champion</a>	Internal	Passing Juice
<a href="#">Klean Kanteen</a>	Internal	Passing Juice
<a href="#">New Era</a>	Internal	Passing Juice
<a href="#">Wild Tribute</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">Hidden</a>	Internal	Passing Juice
<a href="#">TerraCycle</a>	Internal	Passing Juice
<a href="#">K&amp;#220;HL</a>	Internal	Passing Juice
<a href="#">EcoVessel</a>	Internal	Passing Juice
<a href="#">Adidas</a>	Internal	Passing Juice
<a href="#">LOVEbags</a>	Internal	Passing Juice
<a href="#">Gear of Month</a>	Internal	Passing Juice
<a href="#">Subaru University</a>	Internal	Passing Juice
<a href="#">About Subaru University</a>	Internal	Passing Juice
<a href="#">Apparel</a>	Internal	Passing Juice
<a href="#">Gear</a>	Internal	Passing Juice

## In-page links

<a href="#">View All</a>	Internal	Passing Juice
<a href="#">Gift Cards</a>	Internal	Passing Juice
<a href="#">Take Survey</a>	External	Passing Juice
<a href="#">Shop New Gear</a>	Internal	Passing Juice
<a href="#">Shop 90's Forester Tee</a>	Internal	Passing Juice
<a href="#">Shop Ladies' Coastal Leaves Tee</a>	Internal	Passing Juice
<a href="#">Shop Ladies' Tonal Subaru Hat</a>	Internal	Passing Juice
<a href="#">Shop Wilderness Hat</a>	Internal	Passing Juice
<a href="#">Shop Topo Designs Rover Pack</a>	Internal	Passing Juice
<a href="#">Shop 40 oz. Tumbler</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Explore All Eco Gear</a>	Internal	Passing Juice
<a href="#">click here</a>	External	Passing Juice
<a href="#">SMS Terms &amp; Conditions and Privacy Policy.</a>	External	Passing Juice
<a href="#">Vulnerability Disclosure Policy</a>	External	Passing Juice
<a href="#">Accessibility Statement</a>	External	Passing Juice
<a href="#">Privacy Notice</a>	External	Passing Juice
<a href="#">California Notice</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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## Keywords Consistency

gear	12	✓	✓	✗	✓
subaru	11	✓	✓	✗	✓
shop	7	✓	✗	✗	✓
all	7	✗	✗	✗	✓
apparel	5	✓	✓	✗	✗

## Usability

	Url	Domain : subarugear.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;center&gt;</td><td>2</td></tr></table>	Deprecated tags	Occurrences	<center>	2
Deprecated tags	Occurrences					
<center>	2					

## Document

<u>

1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



### Speed Tips

- ✓ Excellent, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✓ Great, your website has few CSS files.
- ✗ Too bad, your website has too many JS files (more than 6).
- ✓ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://subarugear.com/sitemap/allsitemap.xml>



### Robots.txt

<http://subarugear.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.