







# Website review summiticeapparel.com

Generated on November 10 2024 09:01 AM






The score is 59/100







## SEO Content

	<p>Title</p>	<p>Summit Ice Apparel</p> <p><b>Length : 18</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>Summit Ice® is a not-for-profit company dedicated to producing quality outdoor apparel and raising awareness of the Holocaust.</p> <p><b>Length : 128</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2056"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Summit Ice Apparel</td> </tr> <tr> <td>title</td> <td>Summit Ice Apparel</td> </tr> <tr> <td>url</td> <td>http://www.summiticeapparel.com</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Summit Ice® is a not-for-profit company dedicated to producing quality outdoor apparel and raising awareness of the Holocaust.</td> </tr> <tr> <td>image</td> <td>http://static1.squarespace.com/static/560a1c09e4b0b632352d71dd/t/5c0050d78985834e42c5fd7f/1543524583553/summit-logo.jpg?format=1500w</td> </tr> <tr> <td>image:width</td> <td>1500</td> </tr> <tr> <td>image:height</td> <td>1500</td> </tr> </tbody> </table>	Property	Content	site_name	Summit Ice Apparel	title	Summit Ice Apparel	url	http://www.summiticeapparel.com	type	website	description	Summit Ice® is a not-for-profit company dedicated to producing quality outdoor apparel and raising awareness of the Holocaust.	image	http://static1.squarespace.com/static/560a1c09e4b0b632352d71dd/t/5c0050d78985834e42c5fd7f/1543524583553/summit-logo.jpg?format=1500w	image:width	1500	image:height	1500
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## SEO Content

	Headings	<b>H1</b> 4	<b>H2</b> 2	<b>H3</b> 2	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H1]</li><li>• [H1] Christmas Sale!</li><li>• [H1] Summit Ice Softshell</li><li>• [H1] "Six million Jews died."</li><li>• [H2] Softshell Technology</li><li>• [H2] The Holocaust</li><li>• [H3] The Original</li><li>• [H3] - Cameron, Model</li></ul>					
	Images	We found 5 images on this web page.  4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>1%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

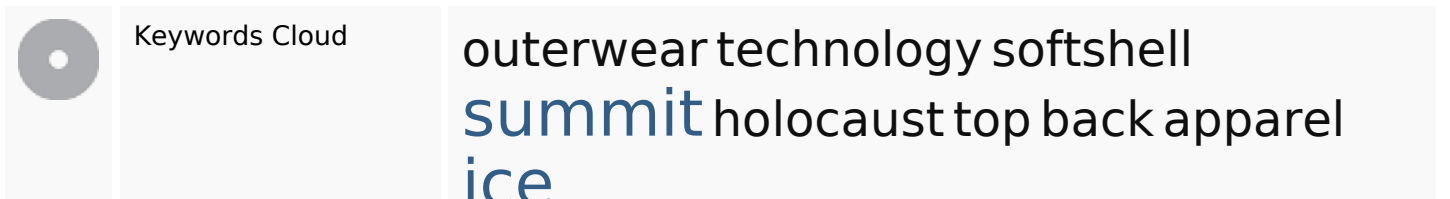
## SEO Links

	URL Rewrite	Good. Your links looks friendly!					
	Underscores in the URLs	Perfect! No underscores detected in your URLs.					
	In-page links	We found a total of 10 links including 0 link(s) to files					
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 10%  Internal Links 90%					

## In-page links

Anchor	Type	Juice
<a href="#">Jackets</a>	Internal	Passing Juice
<a href="#">Apparel</a>	Internal	Passing Juice
<a href="#">Gallery</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Cart</a>	External	Passing Juice
<a href="#">Holocaust Facts</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Back to Top</a>	Internal	Passing Juice






## SEO Keywords










## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
summit	2	✓	✗	✓	✓
ice	2	✓	✗	✓	✓
apparel	1	✓	✗	✓	✗
back	1	✗	✗	✗	✗
top	1	✗	✗	✗	✗

## Usability

	Url	Domain : summiticeapparel.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon</li><li data-bbox="555 264 879 300">✔ Meta Viewport Tag</li><li data-bbox="555 331 810 367">✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://www.summiticeapparel.com/sitemap.xml">http://www.summiticeapparel.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://summiticeapparel.com/robots.txt">http://summiticeapparel.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>