







Website review swannдри.co.nz

Generated on September 14 2024 23:29 PM






The score is 57/100






SEO Content

	<p>Title</p>	<p>Shop Quality Clothing for Men, Women & Kids - Swannдри NZ</p> <p>Length : 61</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Swannдри offers a wide range of quality clothing & apparel for Men, Women & Kids. Outdoors Everyday since 1913. Buy online with FREE Delivery on NZ orders \$100+</p> <p>Length : 168</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.swannдри.co.nz/</td> </tr> <tr> <td>title</td> <td>Shop Quality Clothing for Men, Women & Kids - Swannдри NZ</td> </tr> <tr> <td>description</td> <td>Swannдри offers a wide range of quality clothing && apparel for Men, Women && Kids. Outdoors Everyday since 1913. Buy online with FREE Delivery on NZ orders \$100+</td> </tr> <tr> <td>image</td> <td>https://www.swannдри.co.nz/media/wysiwyg/hp/Swannдри_S24-Summer-HPDT.jpg</td> </tr> <tr> <td>site_name</td> <td>Swannдри New Zealand</td> </tr> <tr> <td>image:type</td> <td>image/jpeg</td> </tr> </tbody> </table>	Property	Content	type	website	url	https://www.swannдри.co.nz/	title	Shop Quality Clothing for Men, Women & Kids - Swannдри NZ	description	Swannдри offers a wide range of quality clothing && apparel for Men, Women && Kids. Outdoors Everyday since 1913. Buy online with FREE Delivery on NZ orders \$100+	image	https://www.swannдри.co.nz/media/wysiwyg/hp/Swannдри_S24-Summer-HPDT.jpg	site_name	Swannдри New Zealand	image:type	image/jpeg
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site_name	Swannдри New Zealand																	
image:type	image/jpeg																	

SEO Content

		image:width 900												
		image:height 174												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>7</td> <td>7</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H3] Outlet: Up to 70% Off! • [H3] Recommended for you • [H3] Our range • [H3] Information • [H3] Swannndri • [H3] Social • [H3] Wishlist • [H4] MEN'S • [H4] WOMEN'S • [H4] KIDS' • [H4] ACCESSORIES • [H4] END OF ROLL • [H4] GRUBS BOOTS • [H4] Sky Above Food Below 	H1	H2	H3	H4	H5	H6	0	0	7	7	0	0
H1	H2	H3	H4	H5	H6									
0	0	7	7	0	0									
	Images	<p>We found 80 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 40%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 208 links including 0 link(s) to files

SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 0.96%

Internal Links 99.04%

In-page links

Anchor	Type	Juice
Login	Internal	Passing Juice
Create an account	Internal	Passing Juice
Advanced Search	Internal	Passing Juice
Menu	Internal	Passing Juice
All Men's Clothing	Internal	Passing Juice
New In	Internal	Passing Juice
Jackets & Vests	Internal	Passing Juice
Bushshirts	Internal	Passing Juice
Tops	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Merino	Internal	Passing Juice
Wool Jackets	Internal	Passing Juice
Waterproof Jackets	Internal	Passing Juice
Sherpa Jackets	Internal	Passing Juice
Softshell Jackets & Vests	Internal	Passing Juice
Oilskin Jackets & Vests	Internal	Passing Juice
All Vests	Internal	Passing Juice
Knitwear & Jumpers	Internal	Passing Juice
Crew Neck Sweater & Jumpers	Internal	Passing Juice
Sweatshirts	Internal	Passing Juice
Hoodies	Internal	Passing Juice

In-page links

Zip Up Hoodies	Internal	Passing Juice
Fleece Tops	Internal	Passing Juice
All T Shirts	Internal	Passing Juice
Printed T Shirts	Internal	Passing Juice
Polo Shirts	Internal	Passing Juice
Singlets	Internal	Passing Juice
All Shirts	Internal	Passing Juice
Short Sleeve Shirts	Internal	Passing Juice
Long Sleeve Shirts	Internal	Passing Juice
Dress Shirts	Internal	Passing Juice
Flannel Shirts	Internal	Passing Juice
Pants	Internal	Passing Juice
Chino Pants	Internal	Passing Juice
Work Shorts & Pants	Internal	Passing Juice
Denim	Internal	Passing Juice
Shorts	Internal	Passing Juice
All Women's Clothing	Internal	Passing Juice
New In	Internal	Passing Juice
Jackets & Vests	Internal	Passing Juice
Tops	Internal	Passing Juice
Dresses	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Merino	Internal	Passing Juice
Wool Coats & Jackets	Internal	Passing Juice
Softshell Jackets & Vests	Internal	Passing Juice
Oilskin Jackets & Vests	Internal	Passing Juice
All Vests	Internal	Passing Juice
Knitwear & Jumpers	Internal	Passing Juice

In-page links

Hoodies & Sweatshirts	Internal	Passing Juice
Fleece Tops	Internal	Passing Juice
T Shirts	Internal	Passing Juice
Polo Shirts	Internal	Passing Juice
Singlets	Internal	Passing Juice
All Shirts	Internal	Passing Juice
Short Sleeve Shirts	Internal	Passing Juice
Long Sleeve Shirts	Internal	Passing Juice
Work Shirts	Internal	Passing Juice
Pants	Internal	Passing Juice
Shorts	Internal	Passing Juice
All Kids' Clothing	Internal	Passing Juice
New In	Internal	Passing Juice
Jackets	Internal	Passing Juice
Bushshirts	Internal	Passing Juice
Knitwear & Fleece	Internal	Passing Juice
T-Shirts & Shirts	Internal	Passing Juice
Pants & Shorts	Internal	Passing Juice
Baby Blankets	Internal	Passing Juice
All Accessories	Internal	Passing Juice
New In	Internal	Passing Juice
Socks	Internal	Passing Juice
Underwear	Internal	Passing Juice
Sleepwear	Internal	Passing Juice
Footwear	Internal	Passing Juice
Luggage & Wallets	Internal	Passing Juice
Wool Blankets & Mats	Internal	Passing Juice
Towels	Internal	Passing Juice

In-page links

Scarves	Internal	Passing Juice
Hats & Gloves	Internal	Passing Juice
Dog Accessories	Internal	Passing Juice
Other Accessories	Internal	Passing Juice
Belts	Internal	Passing Juice
Beanies	Internal	Passing Juice
Bucket Hats	Internal	Passing Juice
Caps	Internal	Passing Juice
Gloves	Internal	Passing Juice
Dog Jackets & Coats	Internal	Passing Juice
Dog Collars & Leads	Internal	Passing Juice
Work and Agriculture	Internal	Passing Juice
Garden and Outdoor	Internal	Passing Juice
Equestrian	Internal	Passing Juice
Kids Gumboots	Internal	Passing Juice
Underwear Deal	Internal	Passing Juice
Socks Deal	Internal	Passing Juice
Mix 'n Match Barn Shirts	Internal	Passing Juice
All Outlet & Clearance	Internal	Passing Juice
Men's Outlet	Internal	Passing Juice
Women's Outlet	Internal	Passing Juice
Kids' Outlet	Internal	Passing Juice
Accessories Outlet	Internal	Passing Juice
Muck Boots Outlet	Internal	Passing Juice
Bushshirts	Internal	Passing Juice
Shirts	Internal	Passing Juice
T Shirts & Polo Shirts	Internal	Passing Juice
Knitwear & Fleece	Internal	Passing Juice

In-page links

Pants	Internal	Passing Juice
Jackets & Vests	Internal	Passing Juice
Shorts	Internal	Passing Juice
Shirts & T Shirts	Internal	Passing Juice
Knitwear & Fleece	Internal	Passing Juice
Jackets & Vests	Internal	Passing Juice
Pants & Shorts	Internal	Passing Juice
Shirts & T Shirts	Internal	Passing Juice
Knitwear & Fleece	Internal	Passing Juice
Pants & Shorts	Internal	Passing Juice
Help & FAQs	Internal	Passing Juice
Dog Coat FAQs	Internal	Passing Juice
Clothing Care Guide	Internal	Passing Juice
Oilskin Care Guide	Internal	Passing Juice
Muck Boots Size Guide	Internal	Passing Juice
About ZORX	Internal	Passing Juice
Afterpay	Internal	Passing Juice
About Swandri	Internal	Passing Juice
Our Team	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Delivery Information	Internal	Passing Juice
Easy Returns	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Promotion Terms & Conditions	Internal	Passing Juice
Auckland Newmarket	Internal	Passing Juice
Christchurch DressSmart Hornby	Internal	Passing Juice
Christchurch Tower Junction	Internal	Passing Juice

In-page links

Dunedin	Internal	Passing Juice
New Plymouth	Internal	Passing Juice
Queenstown	Internal	Passing Juice
Wellington	Internal	Passing Juice
Our Journal	Internal	Passing Juice
Facebook	External	Passing Juice
Instagram	External	Passing Juice
Shackets	Internal	Passing Juice
Waterproof Jackets	Internal	Passing Juice
All Grubs Boots	Internal	Passing Juice
Help & FAQs	Internal	Passing Juice
Dog Coat FAQs	Internal	Passing Juice
Muck Boots FAQs	Internal	Passing Juice
Clothing Care Guide	Internal	Passing Juice
Oilskin Care Guide	Internal	Passing Juice
Muck Boots Size Guide	Internal	Passing Juice
About ZORX	Internal	Passing Juice
Afterpay	Internal	Passing Juice
Free shipping on all NZ orders over \$100	Internal	Passing Juice
Easy Returns/Exchanges	Internal	Passing Juice
Shop now	Internal	Passing Juice
Shop now	Internal	Passing Juice
Shop now	Internal	Passing Juice
Shop now	Internal	Passing Juice
Shop now	Internal	Passing Juice
Shop now	Internal	Passing Juice
View Collaboration	Internal	Passing Juice
Ironclad & Swandri End of Roll Knife Roller	Internal	Passing Juice

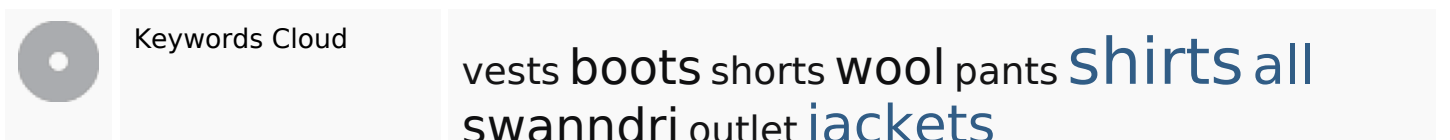
In-page links

Ironclad & Swandri End of Roll Knife Roller	Internal	Passing Juice
Ironclad & Swandri End of Roll Dutch Oven	Internal	Passing Juice
Ironclad & Swandri End of Roll Dutch Oven	Internal	Passing Juice
Ironclad & Swandri 5 Panel Cap	Internal	Passing Juice
Ironclad & Swandri T-Shirt	Internal	Passing Juice
Swanni Otautahi 110 Trucker Cap	Internal	Passing Juice
Logo Cap	Internal	Passing Juice
Women's Bealey Shorts	Internal	Passing Juice
Men's Brinsdon Short Sleeve Shirt	Internal	Passing Juice
Kids' Searidge Short	Internal	Passing Juice
Featherstone Corduroy Cap	Internal	Passing Juice
Men's Original V2 T-Shirt	Internal	Passing Juice
Featherstone Corduroy Cap	Internal	Passing Juice
Women's Centaurus Linen Short	Internal	Passing Juice
Women's Gladstone Polo	Internal	Passing Juice
Men's Ranger Wool Zip Front Bushshirt	Internal	Passing Juice
Men's Ranger Wool Zip Front Bushshirt	Internal	Passing Juice
Men's Barn Yarn Dye Long Sleeve Shirt	Internal	Passing Juice
Men's Original Wool Bushshirt with Lace-up front	Internal	Passing Juice
Men's Reidston Wool Anorak	Internal	Passing Juice
Men's Taranaki Tailor Long Sleeve Shirt	Internal	Passing Juice
Men's Hudson Wool Hoodie	Internal	Passing Juice
Birmingham Oilskin Flat Cap	Internal	Passing Juice
Women's Seattle V2 Wool Hoodie	Internal	Passing Juice
Men's Mariner Wool Zip Neck Sweater	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Swandri Stores	Internal	Passing Juice
Men	Internal	Passing Juice

In-page links

Women	Internal	Passing Juice
Kids'	Internal	Passing Juice
Accessories	Internal	Passing Juice
Outlet	Internal	Passing Juice
Get an e-Gift Voucher	Internal	Passing Juice
Windproof Jackets & Clothing	Internal	Passing Juice
Oilskin Clothing & Accessories	Internal	Passing Juice
Linen & Linen Blend Clothing	Internal	Passing Juice
ZORX Regenerative Wool Range	Internal	Passing Juice
Gift Guide	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Promotion Terms & Conditions	Internal	Passing Juice
History of Swann dri	Internal	Passing Juice
Our Team	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Charitable Partnerships	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Swann dri Journal	Internal	Passing Juice
Site Map	Internal	Passing Juice

SEO Keywords




Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
shirts	36	✘	✘	✘	✘







Keywords Consistency

all	27	✘	✘	✘	✘
jackets	22	✘	✘	✘	✘
wool	17	✘	✘	✘	✘
swannдри	16	✔	✘	✔	✔





Usability

	Url	Domain : swannдри.co.nz Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.




Document

-  Too bad, your website is using inline styles.
-  Too bad, your website has too many CSS files (more than 4).
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

https://www.swanndri.co.nz/media/nz_sitemap.xml



Robots.txt

<http://swanndri.co.nz/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics