






# Website review sweetprotection.com

Generated on September 21 2024 03:41 AM





The score is 56/100







## SEO Content

	Title	Site Selector   Sweet Protection  <b>Length : 32</b>  Perfect, your title contains between 10 and 70 characters.													
	Description	Sweet Protection blends industry-leading innovation with the finest craftsmanship available to create the safest and most advanced helmets, eyewear, protective gear and apparel.  <b>Length : 177</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.													
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.													
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Site Selector   Sweet Protection</td></tr><tr><td>description</td><td>Sweet Protection blends industry-leading innovation with the finest craftsmanship available to create the safest and most advanced helmets, eyewear, protective gear and apparel.</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>						Property	Content	title	Site Selector   Sweet Protection	description	Sweet Protection blends industry-leading innovation with the finest craftsmanship available to create the safest and most advanced helmets, eyewear, protective gear and apparel.	type	website
Property	Content														
title	Site Selector   Sweet Protection														
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type	website														
	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0								

## SEO Content

	Images	We found 6 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>1%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 0%

## In-page links

Anchor	Type	Juice
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## SEO Keywords

	Keywords Cloud	country choice location select site <b>eur</b> <b>protection</b> selector choose <b>sweet</b>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
eur	3	✖	✖	✖	✖
sweet	2	✔	✖	✔	✖
protection	2	✔	✖	✔	✖
site	1	✔	✖	✖	✖
selector	1	✔	✖	✖	✖








## Usability

	Url	Domain : sweetprotection.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is EN.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="https://www.sweetprotection.com/">https://www.sweetprotection.com/</a></div>
	Robots.txt	<p><a href="http://sweetprotection.com/robots.txt">http://sweetprotection.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>