Website review t-state.com

Generated on September 20 2024 16:08 PM

The score is 58/100

SEO Content

✓	Title	Sporting Goods, Camping Gear and Hiking Boots - Tri-State Outfitters **Length : 68** Perfect, your title contains between 10 and 70 characters.
✓	Description	Tri-State Outfitters has enormous selections of Hunting Gear, Camping Gear, Climbing Gear, Outdoor Apparel, hiking boots and other Footwear. **Length : 140** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Sporting Goods, Camping Gear and Hiking Boots - Tri-State Outfitters
description	Tri-State Outfitters has enormous selections of Hunting Gear, Camping Gear, Climbing Gear, Outdoor Apparel, hiking boots and other Footwear.
url	https://t-state.com/
site_name	Tri-State Outfitters

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		1	6	0	0	0	0

- [H1] Tri-State Outfitters
- [H2] Sporting Goods, Footwear, Apparel
- [H2] A Freeze Dryer Pays For Itself!
- [H2] Pack Goats
- [H2] Company
- [H2] Blogs & Boards
- [H2] Services

❌	Images	We found 13 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **7%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✔	Flash	Perfect, no Flash content has been detected on this page.
✔	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✔	URL Rewrite	Good. Your links looks friendly!
✔	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✔	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.7% Internal Links 91.3%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
☰ Menu	Internal	Passing Juice
Home	Internal	Passing Juice
Moscow	Internal	Passing Juice
Contact Us	Internal	Passing Juice
About Us	Internal	Passing Juice
Purchase A Gift Card	Internal	Passing Juice
Join Rewards	Internal	Passing Juice
Join The Newsletter	Internal	Passing Juice
Get A Gift Card	Internal	Passing Juice
A Freeze Dryer Pays For Itself!	Internal	Passing Juice
Pack Goats	Internal	Passing Juice
Employment	Internal	Passing Juice
Policies	Internal	Passing Juice
FAQs	Internal	Passing Juice
Upcoming Events	Internal	Passing Juice
Tri-State Outfitters Blog	Internal	Passing Juice
Outdoor Articles	Internal	Passing Juice
Places To Explore	Internal	Passing Juice
The Trophy Board	Internal	Passing Juice
The Outdoor Record	Internal	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice

SEO Keywords

Keywords Cloud	record explore them places outdoor some outfitters tri-state join goats

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tri-state	7	✔	✖	✔	✔
outfitters	6	✔	✖	✔	✔
outdoor	6	✖	✖	✔	✖
join	4	✖	✖	✖	✖
goats	4	✖	✖	✖	✔

Usability

	Url	Domain : t-state.com Length : 11
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0

Document

	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://t-state.com/sitemap_index.xml https://t-state.com/sitemap.xml
✓	Robots.txt	http://t-state.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.