Website review
tacklecenterislamorada.com

Generated on November 04 2024 02:43 AM

The score is 44/100

SEO Content

✅	Title	Fishing Tackle and Bait - Tackle Center of Islamorada **Length : 53** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Going fishing in Islamorada? Stop and shop at the Tackle Center of Islamorada at MM 82. Shop in store and Online for all your offshore and backcountry fishing tackle and apparel. **Length : 178** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	**Content**
locale	en_US
type	website
title	Fishing Tackle and Bait - Tackle Center of Islamorada
description	Going fishing in Islamorada? Stop and shop at the Tackle Center of Islamorada at MM 82. Shop in store and Online for all your offshore and backcountry fishing tackle and apparel.
url	https://tacklecenterislamorada.com/
site_name	Tackle Center of Islamorada

Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
	0	0	1	0	0	5

SEO Content

⊙		[H3] Log In [H6] Follow Us [H6] Like Us Facebook [H6] Weather Forecast [H6] Contact Us [H6] Location
✗	Images	We found 7 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✗	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 10 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 20% Internal Links 80%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice

In-page links

Tackle Center Charters	Internal	Passing Juice
Keys Kids Sailfish Tournament	Internal	Passing Juice
Shop	External	Passing Juice
Contact	Internal	Passing Juice
-	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Site Map	Internal	Passing Juice
ADA Compliance	Internal	Passing Juice
-	Internal	Passing Juice

SEO Keywords

Keywords Cloud	follow seven open days week

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
open	1	✖	✖	✖	✖
seven	1	✖	✖	✖	✖
days	1	✖	✖	✖	✖
week	1	✖	✖	✖	✖
follow	1	✖	✖	✖	✔

Usability

	Url	Domain : tacklecenterislamorada.com Length : 26
	Favicon	Great, your website has a favicon.

Usability

❌	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◯	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

◯	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Mobile

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://tacklecenterislamorada.com/sitemap_index.xml
✓	Robots.txt	http://tacklecenterislamorada.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.