





Website review tacklecrafters.com

Generated on September 21 2024 16:21 PM






The score is 54/100






SEO Content

	Title	Wholesale Fishing Tackle Discount Fishing Length : 43 Perfect, your title contains between 10 and 70 characters.																
	Description	Tackle Crafters Specializes in Wholesale Fishing Tackle, Discount Fishing Tackle, Rigs, Gear, and Sport Performance Fishing Apparel. Find Deals & Dealers! Length : 158 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>Tackle Crafters Made by Fishermen for Fishermen... Since 1947</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Wholesale Fishing Tackle Discount Fishing</td></tr><tr><td>description</td><td>Tackle Crafters Specializes in Wholesale Fishing Tackle, Discount Fishing Tackle, Rigs, Gear, and Sport Performance Fishing Apparel. Find Deals & Dealers!</td></tr><tr><td>url</td><td>https://www.tacklecrafters.com/</td></tr><tr><td>image</td><td>https://www.tacklecrafters.com/wp-content/uploads/2015/12/offshore-link1.jpg</td></tr></tbody></table>	Property	Content	locale	en_US	site_name	Tackle Crafters Made by Fishermen for Fishermen... Since 1947	type	website	title	Wholesale Fishing Tackle Discount Fishing	description	Tackle Crafters Specializes in Wholesale Fishing Tackle, Discount Fishing Tackle, Rigs, Gear, and Sport Performance Fishing Apparel. Find Deals & Dealers!	url	https://www.tacklecrafters.com/	image	https://www.tacklecrafters.com/wp-content/uploads/2015/12/offshore-link1.jpg
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SEO Content

		<div>image:secure_url</div> <div>https://www.tacklecrafters.com/wp-content/uploads/2015/12/offshore-link1.jpg</div>
		<div>image:width</div> <div>568</div>
		<div>image:height</div> <div>299</div>
	Headings	<div> <div>H1</div> <div>0</div> </div> <div> <div>H2</div> <div>2</div> </div> <div> <div>H3</div> <div>6</div> </div> <div> <div>H4</div> <div>1</div> </div> <div> <div>H5</div> <div>0</div> </div> <div> <div>H6</div> <div>0</div> </div> <ul style="list-style-type: none"> • [H2] View Products • [H2] Don't worry, new tackle coming soon! • [H3] View Products by Fish Type • [H3] Top Selling Products • [H3] SPECIAL OFFERS, DEALS & NEWS • [H3] Shop Products • [H3] Company • [H3] • [H4] MADE BY FISHERMEN FOR FISHERMEN...SINCE 1947
	Images	<p>We found 84 images on this web page.</p> <p>76 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 33 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

SEO Links



External Links : Passing Juice 0%

Internal Links 100%


In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Login	Internal	Passing Juice
Register	Internal	Passing Juice
=	Internal	Passing Juice
Products	Internal	Passing Juice
Heritage	Internal	Passing Juice
News	Internal	Passing Juice
Wholesalers / Dealers	Internal	Passing Juice
Contact	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Accessories	Internal	Passing Juice
BlackTipH Rigs	Internal	Passing Juice
Fish Type	Internal	Passing Juice
Fishing Brands Clothing	Internal	Passing Juice
Inshore Rigs	Internal	Passing Juice
Offshore & Trolling Rigs	Internal	Passing Juice
Pompano Rigs	Internal	Passing Juice
Uncategorized	Internal	Passing Juice
Cubera Snapper/ Live Lobster Rig	Internal	Passing Juice
Rattle Em&#8217; Up 3&#8243;-	Internal	Passing Juice
Da&#8217; Squid Pre Rigged Trolling Lure	Internal	Passing Juice
Bead Chain &#8211; 3 Pack	Internal	Passing Juice

In-page links

Orange Sportsman Gloves	Internal	Passing Juice
Products	Internal	Passing Juice
Locate Retailer	Internal	Passing Juice
Return Policy	Internal	Passing Juice
Privacy Agreement	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Returns	Internal	Passing Juice
Help	Internal	Passing Juice
Custom Website Design and Digital Marketing by 561 Media	Internal	Passing Juice


SEO Keywords

	Keywords Cloud	offshore pompano type trolling products inshore fish snapper rigs view
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
rigs	14	✖	✖	✔	✖
products	6	✖	✖	✖	✔
view	6	✖	✖	✖	✔
fish	5	✔	✖	✔	✔
offshore	4	✖	✖	✖	✖








Usability

	Url	Domain : tacklecrafters.com Length : 18
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Too bad, your website does not take advantage of gzip.</div>


Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div>
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

✓	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>https://www.tacklecrafters.com/sitemap.xml https://www.tacklecrafters.com/sitemap.rss</div>
✓	Robots.txt	<p>http://tacklecrafters.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
✓	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>