

Website review tcrunningco.com

Generated on September 20 2024 20:29 PM


The score is 57/100





SEO Content

	Title	Twin Cities Running Company — TC Running Co																	
		Length : 43																	
		Perfect, your title contains between 10 and 70 characters.																	
	Description	TC Running Company is the Twin Cities’ premier running specialty shop. Locally owned and operated, we’re well-stocked in running shoes, apparel and accessories																	
		Length : 159																	
		Great, your meta description contains between 70 and 160 characters.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties.																	
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>TC Running Co</td></tr><tr><td>url</td><td>https://tcrunningco.com/</td></tr><tr><td>title</td><td>Twin Cities Running Company</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>TC Running Company is the Twin Cities’ premier running specialty shop. Locally owned and operated, we’re well-stocked in running shoes, apparel and accessories</td></tr></table>						Property	Content	site_name	TC Running Co	url	https://tcrunningco.com/	title	Twin Cities Running Company	type	website	description	TC Running Company is the Twin Cities’ premier running specialty shop. Locally owned and operated, we’re well-stocked in running shoes, apparel and accessories
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description	TC Running Company is the Twin Cities’ premier running specialty shop. Locally owned and operated, we’re well-stocked in running shoes, apparel and accessories																		
	Headings	H1 0	H2 46	H3 0	H4 0	H5 0	H6 0												
		<ul style="list-style-type: none">• [H2] FOR A LIMITED TIME ONLY• [H2] New Balance 860 v14• [H2] HOKA Speedgoat 6																	





SEO Content

		<ul style="list-style-type: none"> • [H2] HOKA Skyflow • [H2] Nike Electric Pack • [H2] Brooks Ghost 16 • [H2] New Arrivals • [H2] Men's Structure 25 (010 - Black/Laser Fuchsia-Anthracite) • [H2] Men's Vomero 17 Talaria (700 - Volt/Black-White-Bright Crimson) • [H2] Men's Cloudbloom Strike (White/Black) • [H2] Women's Cloudbloom Strike (White/Black) • [H2] Unisex Metaspeed Edge Paris (750 - Safety Yellow/Black) • [H2] Unisex Metaspeed Sky Paris (600 - Sunrise Red/Black) • [H2] Men's Vomero 17 (403 - Ashen Slate/Metallic Silver) • [H2] Men's Vomero 17 (106 - White/Black-Laser Orange) • [H2] Women's ZoomX Invincible Run Flyknit 3 (404 - Armory Navy/Metallic Red Bronze-Vivid Grape) • [H2] Altra Escalante 4 • [H2] Adidas Supernova Prima • [H2] HOKA Tecton X 3 • [H2] ASICS GEL-KAYANO 31 • [H2] Hawk's Hot Deals! • [H2] Women's Adrenaline GTS 22 (080 - Black/Purple/Coral) • [H2] Women's GT-2000 11 (021 - Piedmont Grey/Reborn Blue) • [H2] Women's Ride 15 (26 - Cool Mint/Acid) • [H2] Women's Air Zoom Vomero 16 (001 - Black/White/Anthracite) • [H2] Women's Adrenaline GTS 22 (403 - Navy/Yucca/Pink) • [H2] Men's GT-2000 11 (404 - Island Blue/Indigo Blue) • [H2] Women's GT-2000 11 (006 - Black/Pure Silver) • [H2] Adjustable Fit Zipster • [H2] Vibe Reflective Vest • [H2] Women's Gel-Kayano 29 (402 - Midnight/Papaya) • [H2] Shop Nike • [H2] Shop Brooks Running • [H2] News, Events & Information • [H2] Mile 24 Is On Course at TCM! • [H2] MN Brewery Run Series Race - Luce Line Brewing Co. • [H2] TC Running Twins Runners Night • [H2] Don't Miss Out • [H2] Eden Prairie • [H2] Maple Grove • [H2] St. Paul • [H2] Burnsville • [H2] Woodbury • [H2] Store Hours • [H2] Added to your cart: • [H2]
	Images	<p>We found 131 images on this web page.</p> <p>117 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 29%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70</p>

SEO Content

		percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 99 links including 0 link(s) to files
	Statistics	External Links : noFollow 1.01% External Links : Passing Juice 0% Internal Links 98.99%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
=	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Return Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
CCPA Opt-Out	Internal	Passing Juice

In-page links

Women	Internal	Passing Juice
Road	Internal	Passing Juice
Trail	Internal	Passing Juice
Racing	Internal	Passing Juice
Cross Trainer	Internal	Passing Juice
Track & Field	Internal	Passing Juice
Cross Country	Internal	Passing Juice
Closeout	Internal	Passing Juice
Men	Internal	Passing Juice
Road	Internal	Passing Juice
Trail	Internal	Passing Juice
Racing	Internal	Passing Juice
Cross Trainer	Internal	Passing Juice
Track & Field	Internal	Passing Juice
Cross Country	Internal	Passing Juice
Closeout	Internal	Passing Juice
Best For	Internal	Passing Juice
Narrow Feet	Internal	Passing Juice
Wide Feet	Internal	Passing Juice
Flat Feet	Internal	Passing Juice
Neutral Running Gait	Internal	Passing Juice
Track & Cross Country Spikes	Internal	Passing Juice
Women	Internal	Passing Juice
Tops	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Running Bras	Internal	Passing Juice
Headwear	Internal	Passing Juice
Socks	Internal	Passing Juice

In-page links

Closeout	Internal	Passing Juice
Men	Internal	Passing Juice
Tops	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Outerwear	Internal	Passing Juice
Headwear	Internal	Passing Juice
Socks	Internal	Passing Juice
Closeout	Internal	Passing Juice
Hot Weather	Internal	Passing Juice
Cold Weather	Internal	Passing Juice
Wet Weather	Internal	Passing Juice
Trail Running	Internal	Passing Juice
High Visibility	Internal	Passing Juice
TCRC Merchandise	Internal	Passing Juice
All Weather Collection	Internal	Passing Juice
Accessories	Internal	Passing Juice
Nutrition	Internal	Passing Juice
Hawk's Hot Deals!	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
News	Internal	Passing Juice
Events	Internal	Passing Juice
Footwear	Internal	Passing Juice
Apparel	Internal	Passing Juice
SHOP NOW	Internal	Passing Juice
SHOP MEN&#39;S	Internal	Passing Juice
SHOP WOMEN&#39;S	Internal	Passing Juice
SHOP MEN&#39;S	Internal	Passing Juice
SHOP WOMEN&#39;S	Internal	Passing Juice


In-page links

SHOP WOMEN&#39;S	Internal	Passing Juice
SHOP MEN&#39;S	Internal	Passing Juice
SHOP WOMEN&#39;S	Internal	Passing Juice
SHOP MEN&#39;S	Internal	Passing Juice
=	Internal	Passing Juice
Men's Structure 25 (010 - Black/Laser Fuchsia-Anthracite)	Internal	Passing Juice
Nike	Internal	Passing Juice
Men's Vomero 17 Talaria (700 - Volt/Black-White-Bright Crimson)	Internal	Passing Juice
Men's Cloudbloom Strike (White/Black)	Internal	Passing Juice
on	Internal	Passing Juice
Women's Cloudbloom Strike (White/Black)	Internal	Passing Juice
Unisex Metaspeed Edge Paris (750 - Safety Yellow/Black)	Internal	Passing Juice
Asics	Internal	Passing Juice
Unisex Metaspeed Sky Paris (600 - Sunrise Red/Black)	Internal	Passing Juice
Men's Vomero 17 (403 - Ashen Slate/Metallic Silver)	Internal	Passing Juice
Men's Vomero 17 (106 - White/Black-Laser Orange)	Internal	Passing Juice
Women's ZoomX Invincible Run Flyknit 3 (404 - Armory Navy/Metallic Red Bronze-Vivid Grape)	Internal	Passing Juice
Shop Collection	Internal	Passing Juice
Women's Adrenaline GTS 22 (080 - Black/Purple/Coral)	Internal	Passing Juice
Brooks	Internal	Passing Juice
Women's GT-2000 11 (021 - Piedmont Grey/Reborn Blue)	Internal	Passing Juice
Women's Ride 15 (26 - Cool Mint/Acid)	Internal	Passing Juice
Saucony	Internal	Passing Juice
Women's Air Zoom Vomero 16 (001 - Black/White/Anthracite)	Internal	Passing Juice
Women's Adrenaline GTS 22 (403 - Navy/Yucca/Pink)	Internal	Passing Juice
Men's GT-2000 11 (404 - Island Blue/Indigo Blue)	Internal	Passing Juice
Women's GT-2000 11 (006 - Black/Pure Silver)	Internal	Passing Juice

In-page links

Adjustable Fit Zipster	Internal	Passing Juice
NATHAN	Internal	Passing Juice
Vibe Reflective Vest	Internal	Passing Juice
Women's Gel-Kayano 29 (402 - Midnight/Papaya)	Internal	Passing Juice
Mile 24 Is On Course at TCM!	Internal	Passing Juice
MN Brewery Run Series Race - Luce Line Brewing Co.	Internal	Passing Juice
TC Running Twins Runners Night	Internal	Passing Juice
Powered by Shopify	External	noFollow



SEO Keywords

	Keywords Cloud	shop original img srcsetdataimagesvgxmlutf8 price data-rimglazy current data-rimg-scale1 alt data-rimg-cropfalse
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	192	✖	✖	✖	✖
original	134	✖	✖	✖	✖
img	61	✖	✖	✖	✖
data-rimglazy	61	✖	✖	✖	✖
data-rimg-scale1	61	✖	✖	✖	✖








Usability

	Url	Domain : tcrunningco.com Length : 15
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://tcrunningco.com/sitemap.xml
	Robots.txt	http://tcrunningco.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics