Website review
techcrunchstore.com

The score is 63/100

SEO Content

✅	Title	**TechCrunch | Startup and Technology News** **Length : 40** Perfect, your title contains between 10 and 70 characters.
✅	Description	TechCrunch | Reporting on the business of technology, startups, venture capital funding, and Silicon Valley **Length : 107** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	TechCrunch | Startup and Technology News
description	TechCrunch | Reporting on the business of technology, startups, venture capital funding, and Silicon Valley
url	https://techcrunch.com/
site_name	TechCrunch
image	https://techcrunch.com/wp-content/uploads/2018/04/tc-logo-2018-square-reverse2x.png

Headings	H1	H2	H3	H4	H5	H6
	0	29	3	1	4	0

SEO Content

- [H2] Elon Musk's reposts of Kamala Harris deepfakes may not fly under new California law
- [H2] Chipmaker Qualcomm lays off hundreds of workers in San Diego
- [H2] Apple's new macOS Sequoia update is breaking some cybersecurity tools
- [H2] Apple Intelligence is now live in public beta. Here's what it offers and how to enable it.
- [H2] Kiwibot acquires an ad startup to turn its delivery robots into mobile billboards
- [H2] The Latest
- [H2] Here is what's illegal under California's 8 (and counting) new AI laws
- [H2] Gaming Lyft's Citi Bike algos was a lucrative side hustle for a while
- [H2] Chipmaker Qualcomm lays off hundreds of workers in San Diego
- [H2] SpaceX disputes $633K FAA fine, citing 'systematic challenges' with agency
- [H2] Elon Musk's reposts of Kamala Harris deepfakes may not fly under new California law
- [H2] MIT develops recyclable 3D-printed glass blocks for construction
- [H2] FTC report on predatory social media data hoarding hints at future regulations
- [H2] This robotic knee exoskeleton is made from consumer braces and drone motors
- [H2] Apple, Google wallets now support California driver's licenses
- [H2] Virtuous, a fundraising CRM for nonprofits, raises $100M from Susquehanna Growth Equity
- [H2] No, the FAA isn't fining SpaceX because of Elon Musk's politics, former FAA head says
- [H2] Apple Intelligence is now live in public beta. Here's what it offers and how to enable it.
- [H2] A leadership shake-up at Motional, inside the fight over TuSimple's cash, and Fisker waffles on recall repairs
- [H2] Cruise robotaxis return to the Bay Area nearly one year after pedestrian crash
- [H2] For $5, Photon Library brings back the feel of the old iOS Photos app
- [H2] Apple's new macOS Sequoia update is breaking some cybersecurity tools
- [H2] Google rolls out automatic passkey syncing via Password Manager
- [H2] TechCrunch Minute: United will use SpaceX's Starlink to bring free Wi-Fi to flights
- [H2] Quilt, Furno Materials, and RA Capital Management share the stage at TechCrunch Disrupt 2024
- [H2] Back Market lays out its plan to make refurbished phones go mainstream
- [H2] About
- [H2] Legal
- [H2] Trending Tech Topics
- [H3] Get the industry's biggest tech news
- [H3] StrictlyVC NYC

SEO Content

		• [H3] TechCrunch Disrupt 2024 • [H4] Where we'll be next • [H5] TechCrunch Daily News • [H5] Startups Weekly • [H5] TechCrunch Week in Review • [H5] TechCrunch AI
❌	Images	We found 23 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 56 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 98.21% Internal Links 1.79%

In-page links

Anchor	Type	Juice
Login	External	Passing Juice

In-page links

AI	External	Passing Juice
Elon Musk’s reposts of Kamala Harris deepfakes may not fly under new California law	External	Passing Juice
Maxwell Zeff	External	Passing Juice
Security	External	Passing Juice
Chipmaker Qualcomm lays off hundreds of workers in San Diego	External	Passing Juice
Zack Whittaker	External	Passing Juice
Lorenzo Franceschi-Bicchierai	External	Passing Juice
Apple’s new macOS Sequoia update is breaking some cybersecurity tools	External	Passing Juice
Apps	External	Passing Juice
Apple Intelligence is now live in public beta. Here's what it offers and how to enable it.	External	Passing Juice
Brian Heater	External	Passing Juice
Robotics	External	Passing Juice
Kiwibot acquires an ad startup to turn its delivery robots into mobile billboards	External	Passing Juice
Here is what’s illegal under California’s 8 (and counting) new AI laws	External	Passing Juice
Transportation	External	Passing Juice
Gaming Lyft’s Citi Bike algos was a lucrative side hustle for a while	External	Passing Juice
Kirsten Korosec	External	Passing Juice
Space	External	Passing Juice
SpaceX disputes $633K FAA fine, citing ‘systematic challenges’ with agency	External	Passing Juice
Aria Alamalhodaei	External	Passing Juice
Hardware	External	Passing Juice
MIT develops recyclable 3D-printed glass blocks for construction	External	Passing Juice
Government & Policy	External	Passing Juice
FTC report on predatory social media data hoarding hints at	External	Passing Juice

In-page links

future regulations

Devin Coldewey	External	Passing Juice
Biotech & Health	External	Passing Juice
This robotic knee exoskeleton is made from consumer braces and drone motors	External	Passing Juice
Apple, Google wallets now support California driver’s licenses	External	Passing Juice
Aisha Malik	External	Passing Juice
Venture	External	Passing Juice
Virtuous, a fundraising CRM for nonprofits, raises $100M from Susquehanna Growth Equity	External	Passing Juice
Marina Temkin	External	Passing Juice
Explore all newsletters	External	Passing Juice
Terms	External	Passing Juice
Privacy Notice	External	Passing Juice
Get Tickets	External	Passing Juice
Be A Sponsor	Internal	Passing Juice
Get Tickets	External	Passing Juice
No, the FAA isn't fining SpaceX because of Elon Musk's politics, former FAA head says	External	Passing Juice
Margaux MacColl	External	Passing Juice
A leadership shake-up at Motional, inside the fight over TuSimple’s cash, and Fisker waffles on recall repairs	External	Passing Juice
Cruise robotaxis return to the Bay Area nearly one year after pedestrian crash	External	Passing Juice
Sean O'Kane	External	Passing Juice
For $5, Photon Library brings back the feel of the old iOS Photos app	External	Passing Juice
Sarah Perez	External	Passing Juice
Google rolls out automatic passkey syncing via Password Manager	External	Passing Juice
Kyle Wiggers	External	Passing Juice

In-page links

TechCrunch Minute: United will use SpaceX’s Starlink to bring free Wi-Fi to flights	External	Passing Juice
Maggie Stamets	External	Passing Juice
Quilt, Furno Materials, and RA Capital Management share the stage at TechCrunch Disrupt 2024	External	Passing Juice
TechCrunch Events	External	Passing Juice
Commerce	External	Passing Juice
Back Market lays out its plan to make refurbished phones go mainstream	External	Passing Juice
Romain Dillet	External	Passing Juice
WordPress VIP	External	Passing Juice

SEO Keywords

Keywords Cloud	technology techcrunch startup news

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
techcrunch	1	✔	✖	✔	✔
startup	1	✔	✖	✔	✔
technology	1	✔	✖	✔	✖
news	1	✔	✖	✖	✔

Usability

	Url	Domain : techcrunchstore.com Length : 19
	Favicon	Great, your website has a favicon.

Usability

❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Mobile

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://techcrunch.com/sitemap.xml https://techcrunch.com/news-sitemap.xml
✅	Robots.txt	http://techcrunchstore.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.