Website review the-divinecollection.com

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The score is 47/100

SEO Content

✅	Title	The Divine Collection - HREAM **Length : 29** Perfect, your title contains between 10 and 70 characters.
✅	Description	Oklahoma's Luxury Cannabis Apparel Brand. Providing the HIGH-est experience. Quality over Quantity! **Length : 101** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	The Divine Collection
title	The Divine Collection - HREAM
url	https://www.the-divinecollection.com
type	website
description	Oklahoma's Luxury Cannabis Apparel Brand. Providing the HIGH-est experience. Quality over Quantity!
image	http://static1.squarespace.com/static/5f2f55e3699f546972333db6/t/660d73c27b70a24d98baabee/1712157637332/3-Cube-PNG.png?format=1500w
image:width	900
image:height	900

SEO Content

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		0	1	1	0	0	0
		• [H2] keep up with the terps • [H3] it started with a seed and a dream...					
❌	Images	We found 5 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
❌	Text/HTML Ratio	Ratio : **7%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
✅	Flash	Perfect, no Flash content has been detected on this page.					
✅	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 5 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to Content	Internal	Passing Juice
Home	Internal	Passing Juice

In-page links

Drop Info	Internal	Passing Juice
Find Us	Internal	Passing Juice
Contact	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	close address info email divine home menu sign drop open

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
drop	5	✖	✖	✖	✖
info	4	✖	✖	✖	✖
menu	4	✖	✖	✖	✖
home	3	✖	✖	✖	✖
open	2	✖	✖	✖	✖

Usability

	Url	Domain : the-divinecollection.com Length : 24
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://www.the-divinecollection.com/sitemap.xml
	Robots.txt	http://the-divinecollection.com/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.