Website review
theamarawoman.com

Generated on September 21 2024 09:53 AM

The score is 54/100

SEO Content

✓	Title	THE AMARA WOMAN - HOME **Length : 22** Perfect, your title contains between 10 and 70 characters.
⚠	Description	The Amara Woman Apparel **Length : 23** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	amara woman, fitness, apparel, workout clothes, dr yvette, fitlife, exercise, nike, under amour, adidias, training, weight loss, sports, diet, eat healthy Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	THE AMARA WOMAN
title	THE AMARA WOMAN
description	The Amara Woman Apparel
image	http://www.theamarawoman.com/uploads/4/5/1/5/45151901/published/amara-woman-logo-full-color-rgb-610px-72ppi.png?1620341513
url	http://www.theamarawoman.com/

	Headings						
○		**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
		0	7	0	0	0	0

- [H2] LISTEN WITH US.
- [H2] NEW RELEASES.
- [H2] ACCESS THE PARTY.

SEO Content

		• [H2] BE WELL. • [H2] GET THE APP. • [H2] TRAIN WITH US. • [H2] CONNECT.
✓	Images	We found 3 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 7 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
HOME	Internal	Passing Juice
PODCAST	Internal	Passing Juice
BLOG	Internal	Passing Juice

In-page links

JOURNAL	Internal	Passing Juice
SHOP AMARA	Internal	Passing Juice
EVENTS	Internal	Passing Juice
OFFERINGS	Internal	Passing Juice

SEO Keywords

Keywords Cloud	shop new training woman nutrition amara party podcast journal home

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
amara	10	✔	✔	✔	✖
woman	7	✔	✔	✔	✖
shop	5	✖	✖	✖	✖
new	5	✖	✖	✖	✔
podcast	4	✖	✖	✖	✖

Usability

	Url	Domain : theamarawoman.com Length : 17
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✗	Deprecated HTML	

Deprecated tags	Occurrences
<font>	11

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

Speed Tips

- ✓ Excellent, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✗ Too bad, your website has too many CSS files (more than 4).
- ✗ Too bad, your website has too many JS files (more than 6).
- ✓ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.

Optimization

✓		http://www.theamarawoman.com/sitemap.xml
✓	Robots.txt	http://theamarawoman.com/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics