Website review
thefrankagency.com

Generated on September 21 2024 04:40 AM

The score is 55/100

SEO Content

✅	Title	The frank Agency | Digital Marketing Agency in Kansas City **Length : 58** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	The frank Agency is a full-service digital marketing agency, located in Kansas City that would love to help you grow your brand. Visit our website to learn more. **Length : 161** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	The frank Agency | Digital Marketing Agency in Kansas City
description	The frank Agency is a full-service digital marketing agency, located in Kansas City that would love to help you grow your brand. Visit our website to learn more.
url	https://thefrankagency.com/
site_name	The frank Agency
image	https://thefrankagency.com/wp-content/uploads/2017/05/education-spring-slide-3-1.png

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		1	2	14	0	0	0

- [H1] The workshould work.
- [H2] Latest Blog Posts
- [H2] Looking for an Agency? Call us.
- [H3] Education in re:view
- [H3] Professional Dental Industry in re:view
- [H3] Dealership-Driven Industries in re:view
- [H3] Conduit revs things up forMercedes-Benz.
- [H3] You know who loves it when we win an award?
- [H3] A super campaign with heroic results.
- [H3] The frank Agency helps enrollments move to the head of the class.
- [H3] Helping reverse public opinion about reverse mortgages.
- [H3] Ways to Utilize Direct Response in Your Marketing
- [H3] Are You Missing Out? The Unseen Benefits of Social Media Monitoring for Your Brand
- [H3] 70 LinkedIn Statistics You Need to Know in 2024
- [H3] Web Accessibility Best Practices and Their Impact on SEO
- [H3] — LET'S DO SOMETHING GREAT TOGETHER! —
- [H3] — LET'S DO SOMETHING GREAT TOGETHER! —

❌	Images	We found 25 images on this web page. 22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 23 links including 5 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 13.04%
		Internal Links 86.96%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	Internal	Passing Juice
Home	Internal	Passing Juice
Download Current Issue	Internal	Passing Juice
Download Current Issue	Internal	Passing Juice
Download Current Issue	Internal	Passing Juice
Read More	Internal	Passing Juice
click here	Internal	Passing Juice
click here	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
-	Internal	Passing Juice
Ways to Utilize Direct Response in Your Marketing	Internal	Passing Juice
Are You Missing Out? The Unseen Benefits of Social Media Monitoring for Your Brand	Internal	Passing Juice
70 LinkedIn Statistics You Need to Know in 2024	Internal	Passing Juice
Web Accessibility Best Practices and Their Impact on SEO	Internal	Passing Juice
Back to Top	Internal	Passing Juice
Site Map	Internal	Passing Juice

In-page links

SEO Keywords

⊙	Keywords Cloud

seo **more** get review frank read issue marketing work agency

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	11	✖	✖	✔	✖
read	10	✖	✖	✖	✖
agency	8	✔	✖	✔	✔
marketing	7	✔	✖	✔	✔
review	6	✖	✖	✖	✖

Usability

⊙	Url	Domain : thefrankagency.com Length : 18
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
●	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://thefrankagency.com/sitemap_index.xml
✓	Robots.txt	http://thefrankagency.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.